

District 7450 **Rotary Leader**



Volume 8 Number 9 March, 2014

Message from DG Charles

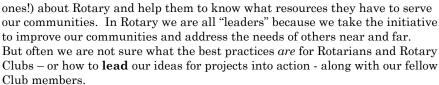
We are all Servant Leaders in Rotary

Since March is "Literacy Month" on the RI calendar, I thought we should consider how "literature" could form - and inform - our Rotary identity. In other words, we should be "iterate" in what makes Rotary effective, relevant and

aligned with the needs of the world.

Most of the time, we are *doing* projects to promote literacy in Rotary. But let's ponder the question: why - and how - do we do 'what we do' well? I call this "introspection" and "a search for best practices".

Winter is a great season for promoting introspection, since we suffer the doldrums of being cooped up inside for days on end! Let's take a look at how we can educate our members (especially newer



One of our greatest assets in this pursuit of :best practices" is the Rotary Leadership Institute seminars. They are frequent and not to far away. The next ones are March $28^{\rm th}$ in Cherry Hill, New Jersey and April $12^{\rm th}$ in Wilmington, Delaware. Go to **RLI-NEA.com.** (NEA stands for NE America, since RLI is a *global effort* to teach Rotarians best practices). Online seminars are at **www.learn.rotary.org**.

One of my favorite sources for "Rotary insight' is past RI President Frank Devlin's books. I recommend *Frank Talk on Leadership*. He is a very educational as well as entertaining author! Go to

www.Franktalkbooks.com

On a more serious note, let's look at the concept of "Servant Leadership". It speaks volumes for Rotarians. Robert K. Greenleaf first introduced the concept of "Servant Leadership" as a novel way to look at business management in his essay ,"The Servant as Leader". He advocates that a leader's primary motivation and role is to serve others. This is called "transformational leadership" where the personal development and empowerment of followers is approached not as a means for achieving the organizational goal — it *is* the organizational goal. Did you know that in recent years, 33-50 percent of Fortune magazine's "100 Best Companies to Work for in America" (including Starbucks, Brooks Brothers and Southwest Airlines) subscribe to these principles?

Rotary has been following these management principles since our founding over a century ago. It is in our DNA. We *are* servants all of the time - "Service above Self!" Once we become more conscious of these principles, Rotarians can ask ourselves: "Do those we serve as leaders in Rotary become healthier, wiser, freer, more autonomous – more likely themselves to become servants?" If we help our fellow Rotarians to become good "Servant Leaders," Rotary will be a world-class organization for many years to come.

'Rotarians at Work Day' set for April 26

District 7450 Service chair Bill Ronayne reminds District Rotary Clubs that the 2014 "Rotarians at Work Day" is April 26.

Started in 2006 as a joint effort between two Rotary Districts (one in the United States and one in Mexico), "Rotarians at Work Day" involves hands-on projects which help the local community and generates publicity for Rotary.

"District Governor Charles Streitwieser and I would like to encourage each of the Clubs in District 7450 to participate in the day," said Ronayne. "Twelve weeks should give you plenty of time to engage your Club members so they can get their minds off all the snow and ice and plan a nice outdoor project at the end of April."

Ronayne indicated last year, his Club, West Chester Rotary Club, contacted the borough of West Chester and "we were able to renovate some landscaping signs at West Chester Borough Parks. This was a simple project to plan, the borough provided the materials, we supplied the labor and it was a fun outdoor project that made a difference for all the residents of West Chester. Most of all 'Rotarians at Work Day' will promote fellowship and fun."

Clubs are asked to take photographs during the execution of the project for publication in the *Rotary District 7450 Leader*. Clubs are also asked to list the project on http://

www.rotariansatwork.org as soon as the plans are approved.

Thanking the Clubs in advance, Ronayne said he plans to send updates to the Clubs



along with
"ideas that
can make the
day a great
success for
District 7450."

Volume 8 Number 9 March, 2014 Page 2

PETS gives PEs game plan to 'Light Up Rotary' in their Clubs



During the Saturday afternoon session of the 2014 MAPETS, Julianna Blazey was inducted as a member of the Rotary Club of Wayne. On hand were (left photo, from left) President's Representative Mike McGovern of the Rotary Club South Portland-Cape



Elizabeth, Maine; Wayne Rotary Club PE Tae Seangpeoam; Julianna Blazey and DGE Doug Blazey, Rotary Club of Wayne. In right photo, Julianna Blazey is all smiles as Doug pins her Rotary pin on her lapel.

West Chester youth running marathon for 'Operation Warm'

Nikolas Toocheck, 10, of West Chester,

who told his story at the final session Saturday afternoon, has begun running a marathon in each of the seven continents for raise funds for Operation Warm, a program to provide a new winter coat for children who need them. He has created "Running



the World for Children" last year. With him at the Radisson Hotel in Valley Forge are DGN Chad Rosenberg and PDG Bonnie Korengel.

Salsa for Smiles to help Rotaplast mission

Blake McGill, 15, daughter of Easton Rotarian Jean McGill, joined the District 7450 Rotaplast team at PETS to present details of Salsa

for Smiles fundraiser which is her idea how Interact Clubs and other youth groups can raise funds for the Rotaplast mission to Columbia in September. Joining Blake are Media Rotarian Teresa Angarita and District Rotaplast chair Don Heebner who displays one of the jars of salsa. Heebner reports the partnership is applying to the

Rotary Foundation for a matching



multiyear Global Grant in partnership

with the Rotary Club in Pereira, lPerla del Otun and the Sonrie Fundacion. "The objective is that our Partners will be self-sufficient after three years, and no longer require Rotaplast doctors, or funding," he said.







PDG Joan Batory was PETS executive director

Past
District
7450
Governor
Joan
Batory,
executive
trainer for
2014 MidAtlantic
PETS,
meets with
MAPETS



Treasurer John Hammer D7500 at the end of the program at Radisson at Valley Forge. Joan organized the entire two-day program of sessions for more than 230 area Rotary Club PEs, developed curriculum for the faculty trainers to use in workshop sessions, coordinated the visits of many Rotary International VIP's, and planned for speakers and presentations at general sessions. The job involved hundreds of hours of developmental and organizational work for many months in advance of the conference.

Glen Mills-Thornbury Rotary Club hosts Jerry Blavat, oldiesby

Rose DiLeva, Charter member, Glen Mills-Thornbury Rotary Club

The Glen Mills-Thornbury Rotary Club's evening with Jerry Blavat was such a great success the Club and Jerry Blavat are planning



Helen got her "bucket wish" to meet Jerry thanks to Glen Mills-Thornbury Rotarians.

to do it again in March, 2015. The February 8 fundraiser was at the Penn Oaks Golf Club in West Chester. Fun was had by all who danced the night away to the oldies! There was a dance contest, baskets of

cheer and a 50-50.

Some people, including some Glen Mills-Thornbury Rotarians, were unable to attend but wanted to support the cause. Those individuals bought tickets and donated them to someone



PDG Dave and Cheryl Ellis enjoy dancing to the oldies.

who could attend. Dr. Rose DiLeva. who chaired the event, received a call from a woman in Downingtown whose's friend wanted to attend but could not afford it. The story revealed that Helen had always wanted to meet Jerry Blavat. It was something on her

"bucket list." The club donated a ticket to Helen to help her fulfill her dream. Dr DiLeva introduced Helen to Jerry Blavat and took a photo of them together. This is an event that she will never forget and we are happy to have made her night a fun filled evening.

Participants had such a great time that we were prompted to do it again. Consequently, Jerry will be appearing again at Penn Oaks Golf



Dancing to the Oldies with Jerry Blavat, the Geator with the Heater.





Jerry Blavat announces the songs and joins in the dancing for the more than 150 who enjoyed the oldies.

17, 2015 for another evening of dancing to the oldies. Proceeds will benefit Loaves and Fishes Food Pantry, Prospect Hill Baptist Church and 9th Street Youth Center in Chester.

Club in March



Deena Jones, president of Glen Mills-Thornbury Rotary Club, was selling 50-50 tickets during the evening.

Incoming leadership team prepares to 'Light Up Rotary'



DG Charles participates in listening exercise with Concordville-Chadds Ford PP Don McNeal.



Longwood Rotarian Dave Haradon, DG for 2016-2017, leads discussion about growing Rotary.



DGE Doug Blazey prepares to present "Light Up Rotary" theme ties and scarves to members of leadership team during session.



AG Rick Trivane of Bala Cynwyd-Narberth and DGE Doug at listening session.



Julianna Blazey, AG Bronwyn Martin (front), Coatesville PE Greg Hines, AG Rob Burnham (in rear), and Lyn Nathan-Samick are part of leadership team.



PDG Dave Ellis makes a point in membership session.



Swarthmore Rotarian AG George Whitfield displays theme tie from DG Doug.



King of Prussia Rotarian Kevin Katarynick listens to West Chester Rotarian Jeannie McGinn.

DGE Doug Blazey leads the way with (from left)
Longwood Rotarian PDG
Bonnie Korengel,
Concordville-Chadds Ford
Rotarian Sue Mardingly,
West Chester Rotarian/
Rotaract chair Barbara
DeBaptiste, Philadelphia
Rotarian/ District secretary
Sharon Quick, AG/PP
Bronwyn Martin, and Glen
Mills-Thornbury Rotarian
AG Karen Mazzarella.



Abington at Edge Hill Rotarians Jim Moore (left) and RC Jenkintown AG John Washington (right), K of P president Tom Hough, and EarlyActors chair Suzanne Pacitti of Feasterville Club listen.



At listening session are AG Susan Casso Rogers of West Chester Rotary Club and Louise Vitiello Burroughs of Chester Rotary Club.



AG Govinda Mayla chats with DGE Doug Blazey during a break at February 8 training day.

WC Rotarians kick off 'Taste of Florida Fruit Sale'

West Chester **Rotarians Christine** Wildauer (left) and Mickey Hall (right), co-chairs of "Taste of Florida Fruit Sale" show the flyer for the sale to Kathy Sullivan, executive director of the West Chester Area Senior Center, recipient of proceeds from this year's annual sale. The funds are earmarked for the Center's food

program, nutrition education program and Community Resource Link to help seniors with Medicare forms, and partner with Chester County Food Bank. The Food Bank serves as pick-up site for seniors who work with local farmers to access excess produce, primarily during the summer. The Center's food programs serve over 28,000 meals to 3,500 seniors. A dietitian and students from local universities help seniors plan meals, discuss how to buy, cook and eat nutritionally. Speakers include individuals from grocery stores, and the Chester



County Extension Service who present cooking shows and discuss diabetes prevention. Community Resource Link partners with the Chester County Food Bank as a pick-up site for seniors who work with local farmers to access excess produce mainly during the summer. Sullivan explained there are about 565 volunteers who help out at the

senior center, noting that seniors have many challenges, so numerous that volunteers are needed in various capacities. Each year, proceeds from the fruit sale are donated to a single charity, according to Wildauer. Not only can Rotarians and the public purchase fruit for their families, they also can order fruit for the Food Cupboard which the Rotarians will deliver, added Hall. To purchase fruit and benefit the Senior Center and/or Food Cupboard, contact a West Chester Rotarian or go to the Club website the fruit can be purchased.

\$2 for **\$1**

The Rotary Foundation and Bill and Mellinda Gates Foundation have extended their partnership during the final phase of the Global Polio Eradication Initiative. Until end of 2018, every US dollar the Foundation commits to end polio will become \$3 in the \$2 for \$1 Gates Foundation challenge. Go to www.rotary.org to join Rotary in push to "END

POLIO NOW."

Three Longwood Rotarians take Polar Plunge

Three members of the Longwood Rotary Club participated in the annual Polar Plunge to raise funds for the Brandywine Valley Association last month. Appearing to be having a good time are brave (and cold) Longwood Rotarians (from left) president John Marble, John Sanville and past president Andy Jenkins. Tradition has been for Club presidents to participate in the event each year.



Rotary District 7450 Peace Fellows file update from Bangkok

Philadelphia Police Lieutenant LaMonte Adams and Philadelphia Assistant District Attorney Erin Boyle began their three months of study at Chulalongkorn University in Bangkok, Thailand January 12th amid much political turmoil in which an opposition group has been trying to oust the current government in and around the university campus. In spite of this chaos, their Peace Fellowship experiences are going well.

Lieutenant Adams reported on February

18, "We are both continuing to learn and grow through what is a magnificent experience. New doors of knowledge have been opened to us! The instruction from the professors has been great, but the core essence of enhanced awareness has come from the other Peace Fellows. They are very uniquely wonderful people. I truly believe that this particular class of international Peace Fellows were divinely chosen to be here



together, and are destined to do great things independent of one another, yet also collectively!

"Regarding the civil unrest, there have indeed been some violent incidents which have occurred in Bangkok since our approximate 45 days here. There is still a strong security presence in and around the university campus.

"We hope to learn much more about the political arena and its intertwining complexities around Bangkok before our departure. One of our complaints is that

history is presently being made all around us in an actual conflict environment and we are not being exposed to it. I suppose the Chulalongkorn staff wants to keep us safe and help us to maintain a sense of calm.

"We shall be traveling to Cambodia on March 8th. Another adventure and more learning lie ahead.

<u>At Philadelphia Rotary Club luncheon:</u>

St. Martin de Porres School students describe 'Beacons of Light'

A unique program of communication via e-mail between students at Philadelphia's St. Martin de Porres School and Philadelphia Rotarians is proving to be a highlyeffective mentoring tool. Reporting on the "Beacon of Light" program at the February 20th luncheon meeting of the Philadelphia Rotary Club at the Union League in Philadelphia were St. Martin School students (center, from left) Samuel Weeks, Zamir Shelton, Jazzmin Peña, and Kavla Eleazar. The students are



surrounded by some of the Rotarians who are participating in the "Beacon of Light" program.

DG Charles presents service awards to two Rotarians



DG Charles Streitwieser presents the Rotary Vocational Service Leadership Award to District EarlyAct chair Suzanne Pacitti of Feasterville Rotary Club (right) during the Leadership Training meeting February 8 in Malvern. DG Charles also presented the District Governor's Citation for service on the District Conference 2013 Planning Committee to Swarthmore Rotarian Brian Casey (left).



Volume 8 Number 9 March, 2014 Page 7



Shady Brook Club salutes Student of the Month

The Rotary Club of Shady Brook honored Emma Vellucci, an eighth grade student at the Maple Point Middle School, as Student of the Month. She was accompanied by her proud parents and her brother. Emma presented herself to the group as a well rounded student active in many school activities as well as after school community projects. Club President Irv Perlstein presented Emma a check and a plaque.

RYLA 2014 will feature 'Stop Hunger Now'

The high school students who will attend this year's Rotary Youth Leadership Awards (RYLA)) March 28 to 30 will have the opportunity to pack meals for the 'Stop Hunger Now' program.

'Stop Hunger Now' gathers volunteers to pack dry ingredients in bags with enough ingredients for meals for a family of six . The meals are distributed to disaster areas and where hunger exists.

The RYLA students are expected to pack 10,000 meals. The District's 51 Rotary Clubs have been invited to underwrite the cost of the meals.

RYLA takes place at Freedoms Foundation at Valley Forge. The program is designed for high school juniors who are sponsored by District 7450 Rotary Clubs. AG/PP Karen Mazzarella of Glen Mills-Thornbury Rotary Club is District RYLA chair. District Rotaractors will assist with the program which runs from 4:30 p.m. Friday to 1:30 p.m. Sunday.

RYLA is a leadership development program conducted by Rotary and includes leadership fundamentals and ethics, communication skills, problem solving, conflict management, and community and global citizenship.

For more information, contact Karen Mazzarella at karenkeckmazz@gmail.com; (610)613-3481.

Have a laugh for Gundaker

Do vou enjoy a zany comedy act? Do you enjoy a going out for a good meal? Join us for the First Annual Comedy night for the benefit of Gundaker Foundation. The date is April 10, 2014. The place is the Great Valley Sheraton. Laugh through 3 Comedy Acts and help the Gundaker Foundation raise funds for; Matching Grants for Club scholarships, and Youth Exchange. Save the date and join us for a memorable evening. For more information, contact: Foundation President Arthur Klein: arthurlaw@aol.com; (610) 768-0801.

World Traveler back from Nepal

Longwood Rotarian Mike Korengel



presented banners from three Rotary Clubs in Nepal. Mike recently traveled to

that country with a Rotary factfinding group investigating human trafficking. He encouraged every Rotarian to take advantage of the marvelous opportunities Rotary offers for global travel combined with making a difference for others.

Longwood Rotarians host Gala March 22

Longwood Rotary Club's "Around the World Gala" will take place Saturday, March 22 at the beautiful Longwood Gardens Conservatory. The night will feature an international adventure with entertainment and food from all over the globe.

The entertainment will feature African drum music by the Griots Wa Umoza drumming quartet, Chinese Lion Dancers from the Chinese American Community Center Dragon and Lion Dancers Club and fiery Spanish flamenco dancing by the award-winning Ramon de los Reyes Spanish Dance Theatre.

Dinner stations will feature foods from Brazil, Mexico, Spain, France, Australia, Africa, Mongolia, Japan and Korea throughout the evening. In addition, guests can dance the night away to tunes by a DJ and the Silent Auction offers many items for bidding. Funds raised by the event will be invested primarily in the local community. In 2013 more than \$50,000 was allocated to a variety of projects and to local nonprofit organizations. Longwood Rotary Club was the principal contributor to the new Anson B. Nixon Park playground in Kennett Square. Significant funds also were donated to the Kennett Area Food Cupboard. The Garage youth program, the Kennett Area Senior Center, the Kennett Area YMCA Good Kids Campaign, Camp Dreamcatcher, and other worthy causes.

For more information and to purchase Gala tickets visit the Longwood Rotary website at www.LongwoodRotary.com or call (610) 608-7420.

Reminder: Photo contest deadline: March 31

District 5040 PDG Chris Offer, chair of the Zones 24 and 32 "Avenues of Service" Photo Contest, thanks Rotarians who have entered photographs showing the wonderful work being done by Rotarians in the two zones.

The winning photos in each of the Avenues of Service will be posted on this website and hopefully District websites. Winners will be announced in mid- April. The contest is open to Rotarians, Rotaractors and Interactors Photos should be in JPEG file format with a maximum size of 3 MB and be submitted on or before March 31. Each photographer may submit up to three photos taken between July 1, 2013 and March 31. For more information, Chris Offer can be reached at Rotary Club of Ladner – District 5040: (604)-940-9365 (Cell) 604-897-8758.

<u>From Costa Rica</u>

District's Global Grant Scholar sends update

By Amanda Rahi, Global Grant Scholar

February 18, 2014:-I have just returned to the University of Peace campus. I had a field trip to the south of Costa Rica to the very remote and isolated Osa Peninsula for an eco-tourism research project. The Osa Peninsula is an area of high biodiversity with immense ecological value. Conservation efforts there have resulted in the creation of Corcovado National Park. This park acts as a safeguard against the threats of rapid-land use changes and forest clearing. The park and the surrounding areas on the peninsula represent the largest remaining lowland rainforest on the Pacific coast of Central America.

Over 3,000 tree species are estimated to be present in the park, which is over one quarter of all the species known to exist in the country. Also, some of the largest trees of over fifty meters in height are present in the area. There are about 375 species of birds (18 of which are endemic), and 124 species of mammals. The park was created to protect rare and threatened resources that are only found in very few areas in the world. Although resource use of any kind is prohibited, hunting practices, subsistence hunting, and resource extraction is still a threat to the park.

When the park was established in the 1970s the people that lived off this park were moved out. The same happened in the other 25 national parks in the country. The expropriation of the land has become a huge source of tension in the country. Now that over 33% of the land is used for conservation purposes and tourism, which is the number one industry in Costa Rica, to which people must adapt. However, this is not always a smooth process, especially when people who previously lived off hunting in the forests do not have the resources to benefit from the tourist industry.

Just last month, the Costa Rica government passed a law that no one can enter Corcovado Park without hiring a local guide first. Local guides charge around US\$70 per day.

In order to become an official guide, they have to go to school and pay a license fee to the government. This is one way to insure more jobs for locals in the tourism business; however, what about those that can't afford the governmental license fee?

There are many issues surrounding conservation, tourism, and local people. The establishment of parks and reserves around the world has greatly increased since 1970 in tropical areas when we began to acknowledge that the rapid destruction of these areas and the loss of endemic spe-

cies was irreversible. Since then, the three big conservation organizations, World Wide Wildlife Fund (WWF), Conservation International (CI), and The Nature Conservancy (TNC), have worked from the paradigm that people-free parks and reserves are an essential element of conservation strategies because they are the best way to guarantee the function of the ecosystems necessary for biodiversity conservation. In the process, the creation of national parks has raised contentious debates about human rights and criticism has been directed towards the neglect for local people's needs.

Finding ways to incorporate the locals into the tourist business has been one avenue to mutual

benefits for conservationists and local people. I have been looking into sustainable resource extraction methods that have been studied and implemented in other tropical areas.

The conflicting agendas of conservationists and local people and the lack of understanding between both parties make reaching a compromise very difficult. In order to move towards solutions, it's important to test the compatibility of the two agendas: resource use and biodiversity conservation. Biodiversity conservation as a function of resource use, especially in areas surrounding protected forests and parks, could offer a potential solution in which both parties could work towards their goals together.

Family says thanks to Longwood Rotarians for help after fire

Members of the Rivera family thank Longwood Rotarians George Gower, Dennis Fisher and John Sanville who helped prepare a house for the family who lost everything in a fire which destroyed their home several weeks ago.



Wayne Rotary Club celebrates 75th Birthday



Birthday Cake and certificate marking the 75th anniversary of the Wayne Rotary Club receiving its charter in February, 1939.



Celebrating Wayne Rotary Club's 75th birthday last month are (back row, from left) Dale Pope, John Wynn, PP John Douglas, Mary Lee, DGE/PP Doug Blazey, and (front, from left) Theodora Voulgaris, John Baxter (holding the cake), President Maryann Cusack, (holding certificate), and PE Tae Seangpeoam.. The Wayne Rotary Club was chartered February 23, 1939.

Rotaract Club of Philadelphia was active during fall semester

The Rotaract Club of Philadelphia, a group of university students and young professionals sponsored by the Rotary Club of Philadelphia, has been extremely active this past semester.'

Starting with the Fall Recruitment Fair, the Philadelphia Rotaract Club added many new and active members to its board and general membership.

The Rotaractors participated in socials, service events, networking, and conferences. For service events, The Rotaract Club strengthened its relationship with the Ronald McDonald house and had involvement in weekly Sunday night

events at the Hillel soup kitchen.

Club members also volunteered in the community for Philly VisionWalk. Rotaract also was proud of its work with Breakthrough Collaborative. The Rotaractors hosted a panel of college admissions counselors and

Fall Recruitment Fair was a success.

student representatives to speak about colleges in the surrounding area.

The Rotaract Club raised funds for Rotary's mission to end polio and had a presence at the Rotary Day at the United Nations and the Rotary District 7450 Conference. Club members were able to meet more Philadelphia Rotarians through its semi-annual networking event at the Hub. Starting with spring semester, a Philadelphia Rotarian-Rotaractor mentorship program will get underway. Aside from serving the community, the Rotaractors have had lots of bonding time via dinners, coffee chats, and even making pottery together!



Club members volunteered in the community for Philly VisionWalk.

DEADLINE for the April <u>District 7450 Rotary</u>
<u>Leader</u> is March 15. Please identify all people in photos. Send photos/news to info@Rotary7450.com and mombugjoan@msn.com





The Rotary 7450 Leader

Published by District 7450

Charles Streitwieser
District Governor

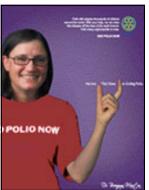
Joan Connor Toenniessen Editor Jay Childress Technical Support / Graphics

- Deadline is 15th of month prior to publication date. Please send news and photos (with names and information) to mombugioan@msn.com
- Send photos (with names and information) to info@Rotary7450.org Please identify people in photos.
- Submit club attendance or changes to contact information through District Database at www.DaCdb.com For help, call Sharon Quick at 215-735-5984 or Brian Casey at 484-483-8423.

Jane Williams, chair of END POLIO NOW:

As a Rotarian, are you weary of fundraising for Polio eradication?

Well, read on to learn some very interesting facts about why we



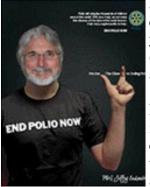
can't stop now, even though we've been at it for more than 25 years.

Because "we're this close" and the strategic endgame plan for polio eradication calls for polio to be gone by 2018, but 2014 is going to be a critical year for fund-raising.



Because to make this \$5.5 billion endgame plan work, we have to help raise the \$1.5 billion shortfall that is still required to end polio.

Because we have the tools and the systems to eradicate polio –



as we did in India in January 2014 when the country was declared polio-free after three years of no polio cases. If we can do it in India with billions of children, we can do it anywhere.

Because we are developing new techniques like border immunization stations for highly mobile populations to make sure that all children, even those on the move, are protected. And certifications of immunization are now being required at many border crossings.

Because we have achieved great success, even in Nigeria and



Afghanistan, where the number of polio cases was down 40 percent in 2013 from the previous year.

Because for every \$1 your Club raises, the Gates Foundation will match with \$2. So your efforts really can yield results!

