





Volume 8 Number 7

Message from DG Charles 'Rotary Awareness' Month

Whether we are aware or not, Rotary is always changing.

Our 'new', improved RI website, Rotary.org is a wonderful place to learn what is going on - to see how Rotary is evolving. After 20

years in Rotary, I still find new, wonderful aspects that I was unaware of and I say: "I didn't know Rotary did that!"

Looking ahead into 2014, let's be aware of how we can realize our theme: Engage Rotary Change Lives. Would you change someone's life if they were invited by you to join Rotary? This is what we



should be aware of: we can make a difference in people's lives!

I challenge you to seek to bring in a new member in the first three months of this year so that they too, can benefit from our spirit of fellowship and community service. I get a really happy feeling being among my Rotary colleagues. Being aware of this has really made my membership special and valuable in my life.

Recently, I was impressed by what another Governor of Rotary International said: "Let us encourage current members to be kind, open, and willing to treat potential Rotarians as customers by focusing on membership attraction." (*Hector Ortiz*, D7390, *Harrisburg*)

What he was saying, I believe, is that there are members of our community that want to be 'attracted' by what we do. They want to experience how we engage our community and how we change lives.

If that is the expectation we can create via awareness of Rotary in our community, then we are doing a great job.

Happy 2014! -- Charles Streitwieser

New theme: 'Light Up Rotary'



(Alyce Henson/Rotary International) RI President-Elect Gary C.K. Huang, with his wife, introduces "Light Up Rotary" as the presidential theme for 2014-15 at the International Assembly January 12 to 18 in San Diego, California.

As Rotary International President-Elect Gary C.K. Huang introduced "Light up Rotary " as his theme for 2014-2015 at the RI International Assembly in San Diego January 12-18, he challenged the 537 District Governors on hand, "How you 'Light Up Rotary', how you light your own candle, is up to you." He urged Rotarians to host a Rotary Day in their communities and include local Rotaract and Interact members in their service projects. Huang said, "You know where you are strong, you know what your community needs, and you know how you can help."

Referring to Confucius as "the world's first Rotarian, Huang said his selection of the "Light Up Rotary" theme was inspired by Confucius' pronouncement, "It is better to light a single candle, than to sit and curse the darkness."

Huang noted, "There are so many problems in the world, so many people that need help. Many people say, 'There's nothing I can do.' So they sit there doing nothing. Meanwhile everything stays dark.

"The Rotary way is the Confucius way. The Rotary way is to light a candle. I light one, you light one, 1.2 million Rotarians light one. Together, we light up the world."

What does your membership in Rotary mean to you? For some of us it means friendship; for others it is the opportunity to serve - to give back; still others it might be the opportunity to network. Our district has a net gain of 31 members as reported through our District database, DaCdb. Several Clubs have done quite well with Chestnut Hill and Upper Mainline leading the way with a net gain of eight. Oxford has a net gain of seven and Ardmore has six. Twentythree Clubs have realized gains in membership thus far. Is your Club included in this number?

Has your Club set a goal for membership? Have you developed a plan to make that goal? These are the tools that help Clubs to grow. Remember that growing our Clubs provides more ideas and hands to develop and provide service. District plans to recognize the Club with the greatest net growth, the greatest number of new members, and the highest percentage of growth.

We do receive some referrals from individuals who are concerned about their community and have completed a profile request for membership information on www.rotary.org. We have recently gone live with our LinkedIn that is partially funded by our PR grant. We hope to include an ad on FaceBook shortly. Please don't click on these ads vourselves, but encourage non-Rotarians to take a look (we pay for every click that is made). If you'd like to see where a click will take you, please visit www.rotaryinformation.com. Our membership e-mail address is

changelives@rotary7450.org.

New Grant Model requires revised grant management

The New Grant Model requires strict stewardship of grant money, and this requires the Primary Contact handling a project to be certified in recognition of their training. Three training seminars have been held in November at various locations.

Global Grants now replace what were called Matching Grants, and now range from \$30,000 to \$200,000. They cover Humanitarian Projects, Scholarships for graduate-level academic studies, and Vocational Training Teams. Of course, these grants must align with the six areas of focus, respond to real community needs, be sustainable, include measurable goals, and meet the objective of Rotary to promote world understanding and peace. Global Grants are funded by cash contributions of the Club - matched \$0.50/\$1 by the World

Fund, and District contributions - matched \$1/\$1 by the World Fund.

The minimum project size is \$30,000. Scholarships are \$30,000, and are funded \$1/\$1 by the World Fund. Peace Fellowship candidates are endorsed by the District and totally funded by the World Fund of The Rotary Foundation. This year, 30 percent of the District funds have been allocated for District projects. Cash contributions of the Club are matched by the District. Funds allocated by the District for these projects must be submitted as a budget to The Rotary Foundation prior to the project year. Therefore, the Clubs must submit their proposal prior to the year it will be performed.

- Bonnie Korengel, DRFC Chair

Foundation Committee lists subcommittees, chairs, tasks

The District Rotary Foundation Committee is responsible for promoting giving to The Rotary Foundation and allocating funds assigned to the District based upon previous giving. The Committee assists members of Rotary Clubs with information, and assigns tasks to the Subcommittees.

The Subcommittees and chairs are as follows: Alumni Subcommittee is in charge of keeping in touch with foundation alumni and giving them opportunities for service. Chair: AG John Washington of the Rotary Club of Jenkintown.

Annual Giving Subcommittee is responsible to promote annual giving to The Rotary Foundation. Chair is Frank Hollick of the Rotary Club of Chestnut Hill.

District Simplified Grants Subcommittee promotes the application of grants and provides approval within District 7450. Chair is PDG Russ deFuria of the Rotary Club of Upper Darby-Lansdowne.

Group Student Exchange Subcommittee is in charge of both inbound and outbound student exchanges. Chair is Kerry Costello-Leraris of the Rotary Club of Glenside.

Matching Grants Subcommittee promotes the opportunity for Rotary Clubs to receive Matching Grants from The Rotary Foundation. Chair is Vasanth Prabhu of the Rotary Club of Westtown-Goshen.

Endowment Fund Subcommittee promotes gifts and pledges of future gifts to the Endowment Fund of The Rotary Foundation. Chair is AG Bronwyn Martin of the Rotary Club of Kennett Square.

End Polio Now Subcommittee is in charge of raising funds and informing Rotarians about the worldwide effort to eradicate Polio. Chair is Jane Williams of the Rotary Club of Ardmore.

Scholarships Subcommittee serves as a selection team for outbound scholars and a host for inbound scholars. Chair is Jim Moore of the Rotary Club of Abington at Edge Hill. Subcommittee serves as a selection team for outbound scholars and a host for inbound scholars.

Secretary Joseph Hetherington of the Rotary Club of Bristol is responsible for preparing minutes of Foundation meetings.

<u>On Thanksgiving Day:</u> Eastwick-Philadelphia Airport Rotarians deliver 300 hot meals

On a bright but, cold Thanksgiving morning, the Eastwick-Philadelphia International Airport Rotary Club partnered with the Summerwood Corporation and cooked, assembled and delivered 300 hot meals to needy residents in the neighborhood of Southwest. This is the 18th year of the project and the 14th year of the successful partnership with Eastwick-Philadelphia Airport Rotary Club and Summerwood Corporation. Rotarians, friends, family members and Summerwood staff volunteer their time on Thanksgiving morning at a local KFC to make sure those who were not expecting to have a hot meal on Thanksgiving Day receive a hot holiday meal. "The project really brings home the meaning of "being thankful" on Thanksgiving Day," said Donna Henry, president of the Eastwick-Philadelphia International Airport Rotary Club. "We have a great group of volunteers that help us every year. Summerwood has been such a supportive partner in this project over the years and we appreciate their support and donation of time and food items. It is teamwork that make the project a success



DG Charles salutes four District Conference leaders

DG Charles Streitwieser, a member of the Rotary Club of West Chester which was the host Club for the 2013 District Conference, presented special citations to the Conference Committee leaders during a Thursday luncheon meeting last month. Receiving the citations from DG Charles (center) are (from left) Conference chair Steve Quigley, youth chair Linda Hicks, advertising chair Cristina Combee, and program chair Sue Casso Rogers. In addition to the four



leaders, many other West Chester Rotarians were involved in presentations and participation at the Conference which had as its theme "Real Happiness Is Helping Others."

<u>For 2016-2017 Rotary year:</u> Nominating Committee selects David Haradon DGN

DG Charles Streitwieser has announced the District Nominating Committee has selected David Haradon, Past President of the Rotary Club of Longwood and District 7450 treasurer, as its nominee to serve as District Governor for the Rotary Year 2016-2017. Haradon has been a Rotarian since 1999. The 51 Rotary Clubs in District 7450 have been asked to approve the action.

The selection followed a two- month process during which Rotary Clubs could nominate a "qualified Rotarian" and submit necessary documents supporting the nomination. Following interviews of the proposed candidates, the Nominating Committee unanimously nominated Haradon as its DG nominee. Members of the committee include chairman PDG/ past Rotary International Director Lynmar Brock Jr. from Philadelphia Rotary Club, PDG Bonnie Korengel from Longwood Rotary Club, and Past Presidents Al Schmitt from Kennett Square Rotary Club, Sue Mardinly from Concordville-Chadds Ford Rotary Club and Francy Cross from Chester Rotary Club.

DG Streitwieser has contacted each Rotary Club requesting approval of the selection.. He points out that according to RI by-laws, any Club wishing to challenge the nomination must do so by adoption of a Resolution by members of the Club and filed with the DG within 14 days of the notice.

According to the notice, "Clubs challenging must do so only on behalf of one of the candidates interviewed by the committee and that candidate must be a member of the challenging Club. Challenges must be in the form required in the *RI Manual of Procedure* and can be found at www.rotary.org. No action is required and agreement with the committees' action will be assumed if a Club does not file a challenge."

If there is no challenge, DG Streitwieser will make a final declaration affirming that David Haradon has been duly elected DGN following the two-week period for challenges.

DG Streitwieser thanked the members of the Nominating Committee "for their hard work in the execution of this process. I would like to extend a special expression of our gratitude to the candidates for Governor - for their willingness to serve Rotary and for their hard work in preparing for their lengthy and thorough interview. Finally, I would like to recognize the service of the Rotarians who accompanied the candidates to their interview - in order to show their Clubs' support for their fellow member – whom they have nominated and believe will successfully lead our District."

<u>In West Chester Christmas Parade:</u> West Chester Rotary float salutes veterans

The Rotary Club of West Chester. in partnership with Downingtown National Bank. honored veterans in the West **Chester Christmas** Parade with a float on which several veterans rode. A small but hardy group of Rotarians braved the chilling rain to march along side of the float including



(front, from left) Matt Holliday, Fran Curtin, Catherine Friedman, Zoe Achand (Rotary exchange student from France), Yu-Hsuan (Froggy) Wei (Rotary exchange student from Taiwan), and (back from left) Rick Loughery, John Schwab and Katie Decker Loughery and Decker co-chaired the project.

Maximize your donation to fight polio!

The Rotary International Foundation and the Bill and

Melinda Gates Foundation have extended their partnership during the critical endgame phase of the Global Polio Eradication Initiative.



From 2013 to 2018, every US dollar the RI Foundation commits to polio eradication will instantly become three dollars, thanks to a 2-to1 match by the Bill and Melinda Gates Foundation. Go to rotary.org to join Rotary in the final push to make history and "End Polio Now."

Children entertain, thank West Chester Rotarians

Thirty-one children and their teachers from the ChesterCounty Family Academy (CCFA) Charter School in West Chester put on a musical holiday show for members of the Rotary Club of West Chester. First came children playing violins, followed by another group that accompanied the singing with bells, and a third group which sang a special song they wrote in appreciation for the support the Rotary Club has provided to them and their school. After the children finished singing, they received a standing ovation before moving among the tables, shaking hands,



Children from the Chester County Family Academy play Christmas carols led by their Suzuki violin instructor Ms. Liao Llngchin (right).

wishing and receiving holiday greetings from the Rotarians. The CCFA, "A School Without Walls...A Dream Without Limits," provides all-day kindergarten through second grade to children from resource-limited families. In addition to Susan Flynn, CEO and principal of CCFA, who is an active West Chester Rotarian, West Chester Rotarians Sheriff Bunny Welsh and board treasurer Joe Panaro serve on the board of directors.

<u>Don Heebner, Conshohocken-Plymouth-Whitemarsh-Club;</u> District Rotarian elected to Rotaplast International Board

Don Heebner of the Conshohocken-Plymouth-Whitemarsh Rotary Club has beem elected to the San Francisco-based Rotaplast International board. The board consists of prominent business executives and medical professionals from the United States and Canada and is responsible for strategic planning, oversight, fund raising and ongoing business activities.

Rotaplast was established in 1992 as a project of the San Francisco Rotary Club. The goal is to conduct medical missions in which full surgical teams provide corrective surgery for children with cleft lip and for cleft palate. It has accomplished 175 missions in 24 countries.

The District 7450 Rotaplast

Team has been responsible for 14 of the missions, all of which were sponsored by donations from District 7450 Rotary Clubs, and individual Rotarians.

Don joined the District Rotaplast Committee in 2007 and has been on six missions, serving as photojournalist and in administrative roles. He is planning for a joint mission with District 7430 to Pereira, Columbia in October. He became committee chair in 2010 following PDG



Don Heebner and a young patient.

Dan Bronson who led the committee for 11 years, and nine successful missions. Heebner recently created a web

site (www.rotaplast7450.org) for Rotaplast that will serve as a model for other Rotaplast committees. He says, "As Rotarians working together we can accomplish many wonderful humanitarian projects that change the lives of those less fortunate. Rotaplast has given me the opportunity to be part of an amazing story that repeats itself again and again with every child who comes to us. The transition is miraculous, and I wish that every Rotarian could be there when children and their parents are reunited after surgery. It really embodies what Rotary is all about."

Don is an ardent volunteer who

also serves as board president of the Colonial Neighborhood Council in Conshohocken.

The organization runs a food pantry, delivers Meals on Wheels, provides emergency aide, and operates a thrift store. He served twice as president of Conshohocken-Plymouth-Whitemarsh Rotary Club, served as a District 7450 director, and is on the District Membership Committee.

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West Chester Rotarians fill Stockings for Soldiers



Linda Hicks (left) and Cathy Palmquist (in back), who were among the sewers of stockings, show Tamara Minnick some of the more than 200 Stockings for Soldiers sewn by members and spouses of the Rotary Club of West Chester for distribution last month. The Club also collected several large boxes of items which went into the stockings. Tamara Minnick coordinated the project for the second year in a row for the West Chester Club.

<u>In Coatesville:</u> Rotarians host 'Santa Coming to town'

The Rotary Club of **Coatesville helped** celebrate the Holiday season by hosting the annual "Santa Coming to **Coatesville.**" Coatesville **Rotary Club president Gregory Hines (right)** receives help from PP/AG-Area 6 Grover Koon at the gazebo in the center of **Coatesville.** Tom Gugerty (below) greets some of the children of Coatesville who welcomed Santa at the gazebo. The Rotary Club prepared and distributed a flyer which listed the dates and time that Santa would

be at the gazebo. He arrived following the December 7 parade until 5 p.m. and the following two Fridays and Saturdays from 11 a.m. to 5 p.m.

2014 National Polio Immunization Day will be February 23 and 24 in Delhi, India. A number of tours have been arranged for Rotarians planning to participate. For information: rotary.org/polio.

Rotarians visit Paul Harris Memorial



DGE Doug Blazey (left), King of Prussia Rotarian Grover Emrich and DG Charles Streitwieser (taking the photo) visited the Paul Harris Monument in Valley Forge Park last month. The memorial includes trees planted and cared for by King of Prussia Rotarians. The marker proclaims "These trees are planted with eternal gratitude to those who struggled and fought for freedom, dignity, and beginning of a new nation. They were presented by Rotary International in memory of *PAUL HARRIS* founder of Rotary International 1777 -1977."



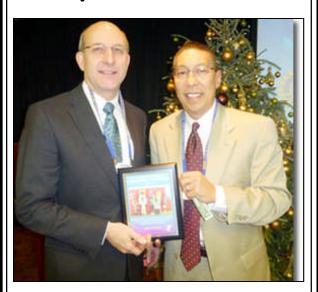


Two Rotarians ring the bell for Salvation Army



Rotarians Mark Nath and Fred Edelman from the Rotary Club of Shady Brook rang the bell for the Salvation Army during a weekend before Christmas.

YMCA salutes Longwood Rotary Club for service



Doug Nakashima (right), executive director of the Kennett Area YMCA, presents a plaque to Longwood Rotary President Club John Marble in recognition of Longwood Rotary Club as a Community Partner for its many contributions in the past year.

BC-Narberth inducts two member



(Photo by Rotarian Tom Wiener)

The Rotary club of Bala-Cynwyd-Narberth inducted two new members at the January 13 luncheon meeting at Aldar Bistro in Bala-Cynwyd. Taking part were (from left) Club President Sherman Leis, Area 4 Assistant Governor and Past President of Ardmore Rotary Club Rob Burnham, who presided at the induction ceremony, and new members Malka Kantor-Rapkin and George Hatzfeld.



School board thanks K of P Rotary Club for programs

Ardmore Rotarians welcome new member

Ardmore Rotary Club inducted Viren Kapadia (center) as its newest member at the January 9 luncheon meeting at the Merion Cricket Club in Haverford. PP/ PAG Jane Williams conducted the ceremony. **Club** president Marc Jaffe sponsored Viren and



pinned his Rotary pin on his jacket and Williams pinned the Rotary Sponsor pin on Jaffe. Kapadia is a mortgage lender and road racer.



Past President Carl Pinto (left) and Tom Phillips represented the King of Prussia Rotary Club at the October meeting of the Upper Merion Area School Board at which time the Club was recognized

for its work in support of the UMASD Middle School that helped the school win first place in a national Community of Caring competition. The School Board also thanked the Rotary Club for its continuing support scholarships for graduating high school students.

Pasta buffet for 'End Polio Now'

The Langhorne Rotary Club will hold its annual Pasta Buffet on Martin Luther King Day, January 20, from 4:30 to 7:30 p.m. at St. James Episcopal Church Hall, 330 South Bellevue Ave, Langhorne. Tickets will be available from members or at the door. Proceeds are for the Polio Eradication Initiative. Catered by the Bella Tori Restaurant in Langhorne, dinner includes meatballs, pasta, salad, bread, beverages and dessert. The cost is \$10 for adults, \$5.00 for 12 and under and free for children under 3. Take out is available.

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DEADLINE for the February *District 7450 Rotary Leader* is January 15. Please identify all people in photos. Send photos/news to info@Rotary7450.com and mombugjoan@msn.com





The Rotary 7450 Leader

Published by District 7450

Charles Streitwieser District Governor

Joan Connor Toenniessen Editor Jay Childress Technical Support / Graphics

Deadline is 15th of month prior to publication date. Please send news and photos (with names and information) to mombugjoan@msn.com

Send photos (with names and information) to <u>info@Rotary7450.org</u>
Please identify people in photos.

Submit club attendance or changes to contact information through District Database at <u>www.DaCdb.com</u> For help, call Sharon Quick at (215) 735-5984 or Brian Casey at (484) 483-8423.

Rotarians support Sunday Jazz Sessions



Chestnut Hill Rotarian Rebecca Anwar (left) and Newtown Square Rotarian Anthony Galiffa (center) presented their respective Club's checks for the "Sunday Jazz Sessions" program to Rob Henderson, businessman and musician who hosts and directs the weekly jazz mentoring sessions at LaRose Jazz Club in Germantown. The \$4,000 Chestnut Hill Rotary Club check included a \$2,000

Gundaker matching grant. The \$1000 Newtown Square check included a \$500 Gundaker matching grant. The "Sunday Jazz Sessions" is part of the on-going efforts of Jazz Bridge-Philadelphia, a 501-C3 non - profit organization. The "Sunday Jazz Sessions" brings serious young musicians together, regardless of age, gender, ethnic background and finance. Performances focus on networking and mentoring/educating young musicians by senior jazz musicians. Each session includes two invited professional musicians in addition to Henderson, who help "back - up" the players when necessary. Henderson hosts each session and makes sure that each young musician attending has an opportunity to perform for the audience, no matter what their skill level might be. Performances are attended by parents, relatives, friends and others from Mt. Airy, Germantown, and from as far away as Lancaster, Reading, Delaware, New Jersey and New York.

Glen Mills-Thornbury Rotarians host Oldies Night

The Glen Mills-Thornbury Rotary Club is hosting an "Oldies Night with



the Geator" February 8 from 7 p.m. to midnight at the Penn Oaks Country Club. Funds raised will be donated to local charities. Hors d'oeuvres will be available from 7 to 9:30 p.m. with program and dancing from 7 p.m. to midnight. Hors d'oeuvres include: stuffed tomatoes, Asian chicken salad, shaved beef crustini, assorted mini quiche, cocktail franks, swedish meatballs. Cash bar. Cost is \$ 60/person. For more information, contact John Munro at (c) (484) 574-3703.

Jerry Blavat 3'

Zones 24 and 32 sponsor photo contest

Zones 24 and 32 announce an "Avenues of Service" - Zone Photo Contest with a March 31 deadline. The contest will give Rotarians in both zones the opportunity to share photos about the Rotary service projects and fellowship events this Rotary year.

The prizes are boasting rights as the best Rotary photographer in the Zone, a certificate and the winning photos in each of the Avenues of Service will be posted on the Zone and District websites. Winners will be announced in mid-April.

The basic rules are: The photographer must be a member of a Rotary, Rotaract or Interact Club in Zone 24 or Zone 32. Photos submitted must be in JPEG file format with a maximum size of 3 MB and be submitted on or before March 31, 2014. Each photographer may submit up to three photos taken between July 1, 2013 and March 31, 2014. The Zone 24-32 Rotary Public Image Coordinators will be the contest judges.

For more information, contact District 5040 PDG Chris Offer, (Zone Photo Contest Grand Poobah) at (604) 940-9365 (c) (604) 897-8758 or <u>ChrisOffer@outlook.com</u>

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