

# District 7450 Rotary Leader



Volume 7 Number 7

January 2013

## Message from DG Dave

Happy New Year!  
2013 has arrived!

What will you do to  
make this the best year of your  
Cub's existence?

Will you introduce a  
new project to the Club? Will  
you find a new fundraiser?

Will you look for ways to serve  
the New Generations in your  
area – perhaps a new Interact,  
Early Act, or Rotaract Club is

on the horizon. Will you introduce friends, neighbors, or  
business associates to the opportunities that Rotary  
affords?



Whatever it is, let me say thank you – thank you  
for being a Rotarian. Thank you for serving your  
community and thank you for looking out for the less  
fortunate whether it is in your community or half way  
around the world.

The opportunity to serve is big, but not so big  
that each of us can't fill in just a little of the bigness. Find  
your passion and serve.

Plans are underway for the spring training  
activities. All Clubs should have selected their President-  
Elects and have them on tract to attend the pre-PETS  
dinner on Tuesday, February 5<sup>th</sup> and then for the PETS  
experience on March 1-2.

Additionally, there will be a Team Training  
event where we help our District teams to understand  
their missions and a District Assembly where we train all  
the Club officers. Look for those dates as they are put  
together for the benefit of all our Cubs.

June 23-26 will find Rotarians from around the  
world gathering in Lisbon, Portugal at our Rotary  
International Convention. If you haven't ever attended a  
convention, I encourage you to consider this one. It is  
located at a good entry point to Europe and can open  
some travel opportunities in either a pre or post-  
convention time frame. Our District is planning a dinner  
for all attendees Tuesday, June 25<sup>th</sup> so keep that night  
open with more information to follow.

Additionally, our zone will have a dinner on  
Sunday, June 23. It's a great time to meet others serving  
in the same environment that we have here in District  
7450.

Whatever direction you may find yourself  
headed in Rotary, remember that when you are given the  
choice to sit it out or dance, I HOPE YOU DANCE!

## District Rotarians raising funds for Sandy Hook School Fund

A delegation from the Media Rotary Club will travel to  
Newtown, Connecticut January 14 to attend the weekly meeting of the  
Newtown Rotary Club.

District Governor Dave Ellis plans to join the delegation which  
will present funds from District 7450 Rotarians for the Newtown Rotary  
Club Sandy Hook School Fund.

Spearheading the fundraising is the Media Rotary Club and PDG  
Jeffrey Cadorette, who installed District 7980 Governor Brian Amey of the  
Newtown Rotary Club last June along with Newtown Rotary Club  
president Mike Toll.

According to Cadorette, "We are heading back up on a much less  
joyful occasion to support their Club and community. If any other Rotary  
Clubs wish to donate to the fund, we would be glad to carry those checks  
with us."

At last report, Great Valley, Swarthmore and Kennett Square  
Rotary Clubs have joined the effort.

The Sandy Hook School Fund is dedicated to the victims of the  
Sandy Hook School tragedy, their families, and those in the Newtown  
community who have been affected, to help support both their short-term  
and long-term needs.

Tax deductible contributions (make checks payable to "Newtown  
Rotary Sandy Hook School Fund") also can be sent to **Newtown Rotary  
Sandy Hook School Fund, PO Box 263, Newtown, CT 06470.**

Donations also can be paid through PayPal or by going to  
[NewtownRotary.org](http://NewtownRotary.org) *Making a Donation* page.

For more information, go to [www.newtownctrotary.org](http://www.newtownctrotary.org) or  
contact Cadorette at [cadorette@mediarealestate.com](mailto:cadorette@mediarealestate.com); or 610-565- 9000.

## Polio Immunization Opportunities

"The Rotary Dream Team – India 2013," led  
by District 7780 PDG Elias Thomas, who attended  
2012 District 7450 Conference, will participate in  
February 7 to 19 NID in Mewat district (Haryana) and  
a hands-on building of a check dam to retain the monsoon rains for future crop  
irrigation. Trip from Newark's EWR-Liberty airport will cost \$3,950 per Rotar-  
ian. For information, contact PDG Elias at [ethomas@metrocast.net](mailto:ethomas@metrocast.net) or ph: 207  
636 2222 ext. 102.



District 5170 PDG Brad Howard of Oakland, California will lead a  
Polio NID to Delhi in north central India, February 15 to 26. Since India officially  
has been declared free of polio, this is a program that will help to keep it that way.  
Anyone interested in participating, may contact Brad via e-mail at 510-834-2260  
or [Travel@HowardTours.net](mailto:Travel@HowardTours.net).

## Membership starter: Review classifications

Classifications help us to identify individuals who may be future Rotarians.

Here's a few classification of individuals who might be good Rotarians:

**Advertising, Direct Mail  
Auto-Sales New  
Cemeteries  
Day Care  
Law-Estate Planning  
Motorcycle-Retail  
Printing Services  
Transportation-Air  
Vending Supplies**

Call and invite one or more to your weekly Rotary Club meeting. After the visits, ask them to join your Club.

*DG Dave*



## Host for Hospitals appeals to Rotarians

Rotary has become aware of the organization HOSTS for HOSPITALS (HfH) as a result of Hurricane Sandy.

During and after the storm, a number of individuals were injured or became sick. Because of the damage to local hospital facilities, those hurt or injured were often treated in Philadelphia hospitals.

This meant family members who accompanied the sick person would need housing and HOSTS FOR HOSPITALS arranged for local housing for short periods of time in neighboring homes. HOSTS for HOSPITALS is seeking individuals and families that would be willing to host an individual or a group for any period of time in the event of similar emergencies.

If you feel called to help in this type of need, please visit [www.hostsforhospitals.org](http://www.hostsforhospitals.org). You may also contact volunteer coordinator Tammy Forstater at [tammy@hostsforhospitals.org](mailto:tammy@hostsforhospitals.org), or 215-472-3801. Tammy is also available to speak at Rotary meetings.

## Rotary Awareness: Everyday, everywhere

Dear fellow Rotarians,

I am a Japanese businessman, and I wear a suit almost every day. The Rotary pin is always on my lapel. It is there because I am proud to be a Rotarian. Anywhere I go, people will see the pin and know who I am. Other Rotarians will see it and know that I am a friend, and people who are not Rotarians will see it as well. I want to be sure that all of them also understand the meaning of this pin.

This is why I am asking all of you to wear your Rotary pin and to raise awareness of what the pin means. I believe having that pin on your lapel changes you. It makes you think more before you speak and before you act. It makes you remember, all the time, that you are a Rotarian – and that as Rotarians, we are here to help.

All of us should be ready to talk about Rotary. When someone asks you about that pin, you should be ready to answer them. What is Rotary? What does Rotary do? These are questions that each of us should always be prepared to answer.

We cannot go to prospective members and ask them to join Rotary only because we want more members. We have to show them that Rotary is a wonderful organization, and that they will be happier because they belong to a Rotary Club.

When we ask people to join Rotary, we are doing this to help them as well. I think all of us are grateful to the person who asked us to join. I know that my life is much happier, and has been much more productive, because of Rotary. It is clear to me that the day I joined the Rotary Club of Yashio was a day when I took my first step down a different path in life – a path of greater connection, greater satisfaction, and a deeper sense of fulfillment and peace.

This is a feeling that I want to share with others. And I know that one way to do that is through bringing in new members. But we must also do it by raising awareness of Rotary and Rotary's work, by focusing on our public image and wearing our Rotary pins every day.

*Sakuji Tanaka, RI President*

## Matching grants chair ready to help find international projects

In addition to local involvement, each Rotary Club is asked to consider international projects as part of its annual plans. Most of the international projects that Clubs do are part of the Rotary Foundation program we call Matching Grants.

District 7450 chairman of Matching Grants is Vasanth Prabhu of the Rotary Club of Central Chester County, and each year Vasanth searches for worthy projects throughout the world.

As a result, he has been successful in introducing a number of our Clubs to Rotary Clubs in many different countries. One of those Clubs is the Rotary Club of Jundiai Serra do Japy from District 4590 in Brazil.

Recently, we received a request from Alexandre Censi, president of Rotary Club of Jundiai Serra do Japy, asking for help with a project providing hearing aids to those in need.

Whether your passion is one that will support this project or one that calls your Club in another direction, we encourage each Club to contact Vasanth at [vprabhu39@aol.com](mailto:vprabhu39@aol.com) or 610-917-1097 to find a match that stimulates your club.

*DG DAVE ELLIS*

## Rotary spotlighted at La Salle vs. Penn game



Rotary received some "large screen" publicity during the halftime of the La Salle vs. Penn basketball game on January 5. In addition, a Rotary exhibit accenting "polio eradication" was set up in the refreshment area for general public viewing before the game and during intermission. Rotary District 7450 Governor Dave Ellis (shown with Past District Governor and former La Salle vice-president Tom McCarthy) was escorted on to the floor during a game break and introduced as the "Honorary La Salle Coach" for the day. Among the 3000 fans at the game in Hayman Arena on the LaSalle campus were former Pennsylvania Governor Ed Rendell and Phillies president David Montgomery. Final Score: LaSalle 74, Penn 57. Proceeds from sale of tickets by Rotarians will benefit **End Polio Now** funds.

## Star Catchers wow Rotarians



Philadelphia Rotary past president Joe Batory (back row, third from left) joins his new friends, the Star Catchers, a group of talented adults from a sheltered workshop in Stokes County, North Carolina who delivered a spectacular concert at the December 6 Philadelphia Rotary Club meeting at the Union League of Philadelphia.

## Polio And Politics

Following excerpts appeared in current TIME magazine article by Jeffrey Kluer, Monday, Jan. 14, 2013: <http://www.time.com/time/magazine/article/0,9171,2132760,00.html> :

"By almost any measure, the rear guard protecting the poliovirus is outgunned by the forces trying to eliminate it. A lot of the progress that's been made so far is due to the efforts of Rotary International, which in 1979--the year polio was declared eradicated in the U.S.--decided to make it the mission of its then 18,000 clubs and 850,000 members worldwide to wipe out the disease everywhere."

"Fighting these periodic outbreaks gets expensive, which is why eradication is the most cost-effective goal. Rotary and other groups calculate that \$1 billion spent per year over the next few years to extinguish the last fugitive strains of polio could save up to \$50 billion over the next 20 years, both in treatment costs for infected children and in the perpetual, hold-the-line vaccination programs that must be maintained as long as the virus is at large."

## Where to find information

Rotary Foundation: [rotary7450.org/foundation](http://rotary7450.org/foundation);  
Gundaker: [rotary7450.org/gundaker](http://rotary7450.org/gundaker);  
Rotaplast: [rotary7450.org/rotaplast](http://rotary7450.org/rotaplast);  
Interact: [rotary7450.org/interact](http://rotary7450.org/interact);  
Youth Exchange: [www.d7450youthexchange.org/](http://www.d7450youthexchange.org/)  
Rotary International: [rotary.org](http://rotary.org)





**In holiday parade****West Chester Rotarians salute military families**

The festive feelings of the holidays were even more evident this year for members of the Rotary Club of West Chester who marched in the West Chester Holiday Parade for the first time, honoring recently returned military men and women and their families. Prior to the parade, Rotarians held a social gathering near the parade route and invited seven local military personnel and their families to attend. While children nibbled on cookies, Rotarians greeted the Army, Air Force and Marine personnel and their spouses and thanked them for their service. A number of Rotarians, who are veterans, especially enjoyed visiting with and sharing notes with the service members. After the social, everyone walked to the parade staging area, where the military families climbed on a festive float decorated in red, white and blue, and followed behind over 50 Rotarians who marched with their banner. DNB Bank personnel, who assisted with funding the float, also joined in the festivities. Along the parade route, Rotarians heard shouts of "Thank you for the dictionary" from school children, and compliments on the recent Chili Cook Off.



Greeting Marine Sergeant Chris Dougherty (second from left) and his wife, Valerie, and their three sons, CJ, Brock, and Shane, prior to the West Chester Holiday Parade are Rotarians and retired military Bill Winters (left) and Joe Polito (third from left). Sergeant Dougherty recently returned from Afghanistan after several deployments.

**Avon Grove Charter School Interactors pack personal care items for The Bridge**

Students from Avon Grove Charter School's Rotary Interact Service Club collected over 370 personal care items for The Bridge, a food pantry and clothing closet located on the property of the Avon Grove Church of the Nazarene. The Rotary Interact Club was recently awarded a charter. The Interact Club is sponsored by the West Grove-Avondale Rotary Club. Interact Clubs are open to young people ages 12 to 18.

## CPW Rotarians buy, wrap, distribute gifts for children



For the past seven years the Rotarians from the Conshohocken-Plymouth-Whitemarsh Rotary Club have shopped for local children that might not have a chance to experience the spirit of the holiday. This year Club members shopped for, wrapped and personally delivered clothes and toys for 19 children. It is a great way to share the spirit of the season! Showing off some of the packages are (seated, from left) Don Heebner, Walter Keehn and Gene Mastrangelo and (standing, from left) Dennis Freedman, Club president Tom Cassidy, Carl Rosenfeld, Jack Loughridge and John Schmidt.



## Concordville-Chadds Ford Rotary Club inducts 12 new members during 2012

Gil Tupper, membership chairman, and Sue Mardinly, past president of the Concordville-Chadds Ford Rotary Club, review the membership thermometer last month. The Club inducted 12 new members in 2012 and plans on inducting at least three more in the near future. The 12th member is Peggy Hagerty, whose sponsor was her sister-in-law, Brenda Hurley, who welcomed Peggy following her induction by president Don McNeal.

## Bristol Rotarians deliver warm winter coats to area children

Warm Coats were delivered to children at Snyder-Girotti Elementary School on December 19 by (from left) Bristol Rotarians Mike DiChristofaro and Randy Esposito. Unable to attend was Honorary Rotarian Tim Eberhardt, who has helped with this project for several years. Since its beginning in 1998 by entrepreneur and philanthropist and Longwood Rotarian Dick Sanford, "Operation Warm" has served one million children living in poverty across the United States. To ensure the coats find homes with children who need them most, they now partner with a wide range of foundations, community organizations, corporations, colleges and universities, and of course individual supporters.







## Ardmore Rotarians deliver \$4,000 to Staten Island Rotary Foundation Sandy Relief Fund

Four Ardmore Rotarians traveled to Staten Island, N.Y. December 18 to attend the Staten Island Rotary Club luncheon meeting and to present a check for \$4,000 to help victims of Hurricane Sandy. Ardmore Rotary Club president Rob Burnham (left) presents the check for the Staten Island Rotary Clubs Foundation Sandy Relief Fund to Staten Island Rotary Club president Joseph Marchese. The funds represent proceeds from a fellowship event earlier last month at Brownies in Ardmore and a grant from the Ardmore Rotary Foundation. Accompanying Burnham on the trip were Club secretary Barry Cooper, and past-presidents Joan Connor Toenniessen and Jane Williams. Following lunch, Burnham led a tour of Staten Island to view the storm damage and also to see the house and school and church he lived in and attended when he was growing up on Staten Island.

Check out Speaker's Bureau at <http://rotary7450.org/foundation/resources>

### Looking for interesting speakers for your Rotary Club?

Rotary Clubs often search for speakers or programs for their meetings. Rotary has a number of appropriate programs for meetings. Some are in person such as our GSE team members (listed below). Others are videos or PowerPoint's that detail something special about Rotary.

Rick Berger of the Twin Valley Rotary Club has pulled many of these together for your use.

Take a look at this webpage —<http://rotary7450.org/foundation/resources> — to find professionally prepared programs. In-person presenters that have been suggested by various Clubs include:

**Rotarian Claudio Cerullo;** Anti-bullying;

[info@drclaudiocerullo.com](mailto:info@drclaudiocerullo.com); 610-597-8101

**Rotarian Tim Birch;** Membership; [tjbirch@verizon.net](mailto:tjbirch@verizon.net); 215-949-4018

**Tonia Adleta;** GSE member to Brazil; [tadleta@gmail.com](mailto:tadleta@gmail.com); 484-886-6295

**Anna Dennerly;** GSE member to Brazil; [annnadenry@gmail.com](mailto:annnadenry@gmail.com); 267-679-7731

**Max Lovitz-Wolfson;** GSE member to Brazil; [maxlov@gmail.com](mailto:maxlov@gmail.com); 215-439-2379

**Evan Black;** GSE member to Brazil; [evaleigh@gmail.com](mailto:evaleigh@gmail.com); 405-612-6161

**Lavell Kirby;** GSE member to Brazil; [gmsworld1@gmail.com](mailto:gmsworld1@gmail.com); 215-787-4410

Club Programs suggested by Clubs:

**Ray Ishman**, secretary of the Broomall Rotary Club, is a medical doctor whose practice emphasizes wellness through nutrition, exercise, nutritional supplements, along with metabolic and hormonal deficiencies. He is available to speak on this range of health-related topics and can be reached at his office (610-940-1620) or at [rishman@cenegenics.com](mailto:rishman@cenegenics.com).

**Mark Beauchamp** is a landscape designer with the firm of clr Design. The uniqueness of Mark and his firm is that they design zoo landscapes and they do it for zoos throughout the United States. Contact Mark to learn more about this fascinating area of focus. He can be reached via e-mail at [mbeauchamp@clrdesign.com](mailto:mbeauchamp@clrdesign.com).

**George Jones**, president of Central Delaware County Rotary Club, had a career advising individuals on their investments. He now looks for ways to share his knowledge of the Social Security System. In his presentation, George shares what elements need to come together for you to maximize the return on your Social Security investment. George can be reached at [gijonesjr@comcast.net](mailto:gijonesjr@comcast.net) or his home number at 484-410-5552.

*DG Dave Ellis*

## Rotarians distribute 2,000 'gift books'

The Rotary Club of Philadelphia completed distribution of more than 2,000 "gift books" for students at four different schools in October, 2012. During the past five years, Philadelphia Rotarians have given more than 12,000 dictionaries, thesauruses, atlases and library books to school children at more than 20 inner city schools. The annual initiative for the Dictionary Project has become the "signature project" for the Club.



St. Martin de Porres Catholic School students display gift thesauruses from the Rotary Club of Philadelphia.

## Discusses educational program: Bala Cynwyd-Narberth Club welcomes John Bannan



Rick Trivane photo

Rotarian John Bannan, founder and executive director of the Philadelphia Children's Foundation and member of the Rotary Club of Northeast Sunrisers in Philadelphia, (right) spoke at the November 21 meeting of the

Bala Cynwyd Rotary Club. Sean Teaford, sergeant-at-arms for the Bala Cynwyd Narberth Rotary Club, welcomed Bannan who delivered a compelling and educational talk regarding the pressing needs of Philadelphia's youth and the staggering statistics that plague the city's public school system. He reported as result of the poor performance of city schools, lack of computers and the poor graduation rates, he formed the Children's Foundation which not only provides education but direction for many school-age kids by facilitating the donation and distribution of computers and books while also arranging for guest speakers, mentors, and internships. He also reported the Foundation is "always looking for people to donate their books, computers, and/or time. Together we can bring about change that can last for generations," he said.

## Joan Batory honored for condo conservation projects

PDG Joan Batory receive the 2012 Community Associations Institute "Volunteer of the Year," award from Tony Campisi, executive director of the Pennsylvania and Delaware



Valley Community Associations Institute, for her work as chairperson of the Green Task Force at The Philadelphian where she resides. The award recognizes Joan's development of environmentally friendly conservation projects including green options like a green roof. The Philadelphian, recognized as a model "green" condominium complex, has saved thousands of dollars in electric bills as a result of the conservation projects. Joan also spearheaded the creation of a new organization, the Philadelphia Green Condo and Coop Initiative (GCCCI), a citywide group which advocates for policy change to enable condo and co-op owners to work together and offer sustainable operations to multi-family residential communities. As this group evolved, Joan collaborated with the Center for Environmental Policy at the Academy of Natural Sciences to sponsor educational forums and workshops on environmentally friendly projects. As a result of Joan's efforts and organizational skills, the successful inaugural Philadelphia Condo Congress took place in October. Joan Batory was District 7450 Governor for the 2010-2011 Rotary year.



## Pancake breakfast raises \$10,000 for local Fire Company



Ardmore Rotary Club 2012 Pancake Breakfast raised \$10,000 for the Merion Fire Company of Ardmore. Taking part in the presentation last month are (from left) Club president Rob Burnham, Merion Fire Company of Ardmore Fire Chief Tom Hayden and Fire Company treasurer Jim Whelan. Both Hayden and Whelan are members of the Ardmore Rotary Club.

## Does your Club Website need some attention?

Each Rotary Club should have assigned a webmaster to update its Club's website.

In the event a Club does not have a person that knows how to do this, there is help available from either Jay Childress or Gene Mitchell. They can teach you how. There is no cost for the web page or help.

Your web page should list your current officers, your programs, and your projects.

Your web page is important to the health and growth of your Club. In addition to letting members know what is going on, it is important to tell the Rotary story to the world.

Only about 60 percent of the District Clubs are up to date as of a recent check. We are business leaders and professionals. Let's show it.

*DG Dave Ellis*

## Frankford-Northeast Rotarians welcome surprise visit from DGE welcome DGE Charles

The Rotary Club of Frankford Northeast Philadelphia was honored to have a surprise visit by District 7450 Governor-Elect Charles Streitwieser, a member of the Rotary Club of West Chester. Welcoming DGE Charles is program chair Linda Mullin. He spoke of his Rotary experience and said his most gratifying assignments have been to serve on his Club's Task Force for Community Needs Assessment and its New Member Mentors Committee. He explained, "These efforts helped the Club to grow to become the largest Club in the District." While Club president in 2003-2004, he was founding president of the Greater West Chester Rotary Foundation. In 2005, DGE Charles received the Rotary Foundation District Service Award for his efforts to raise funds for the Rotary Foundation and he received the Governor's Award for Outstanding Service as assistant governor in 2006. In 2006-2008, he chaired the District Foundation Committee, and is a member of District 7450 Paul Harris Society. He is a graduate of the Rotary Leadership Institute (RLI) and serves on the RLI faculty, teaching seminars on Rotary best practices for Districts throughout the Mid-Atlantic states. In 2011, he retired as president of Morning Star Coffee, Inc. and is pursuing a second career as a fiduciary advisor and trust officer.



*Rick Trivane photo*

## Turkish visitor to Philadelphia exchanges Rotary Club banners

Ates Yucel (left), a past president and current member of the Rotary Club of Istanbul-Sisli (Turkey), exchanges banners with Philadelphia Rotary president Bill Decker at the Philadelphia Rotary Club luncheon at the Union League of Philadelphia Thursday, November 29.







## **Bristol Rotary Club hosts free Pancake Breakfast with Santa Claus and Santa's elf, Kelly**

Rotary Club of Bristol president-elect Jim Sell and his wife, Kelly (the elf), were the star attractions at the annual "Breakfast with Santa" sponsored by the Rotary Club of Bristol December 1 at the Snyder-Girotti Elementary School in Bristol Borough. The annual free event was attended by more than 340 children and adults. Rotarians cooked pancakes and sausages, while students from the Bristol High School Interact Club served all the guests. Children got to meet and talk with Santa after breakfast, and there was a craft table. It was a great community service event enjoyed by all.

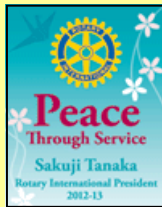
## **Philadelphia Rotarians assist at annual party for blind**



A group of Rotary Club of Philadelphia members, including Joan Batory, Kathleen Scanlon, Adam Puff, Chris Kaufer, Lisa Leonard, Steve Dalia, and Al Arminio, chaperoned and assisted those who attended the annual Holiday Party for blind citizens from the Philadelphia area December 5. Past president Al Arminio organizes the event each year and the Philadelphia Rotary Club participates in the party, which serves as one of the Club's annual service projects.



**DEADLINE** for the February **District 7450 Rotary Leader** is January 15. Please **identify all people in photos. Send photos/news to [info@Rotary7450.com](mailto:info@Rotary7450.com) and [mombugjoan@msn.com](mailto:mombugjoan@msn.com). Thank you.**



## The Rotary 7450 Leader

Published by District 7450

**Dave Ellis**  
District Governor

**Joan Connor Toenniessen**  
Editor

**Jay Childress**  
Technical Support / Graphics

- ⦿ Deadline is 15th of month prior to publication date. Please send news and photos (**with names and information**) to [mombugjoan@msn.com](mailto:mombugjoan@msn.com)
- ⦿ Send photos (with names and information) to [info@Rotary7450.org](mailto:info@Rotary7450.org)  
**Please identify people in photos.**
- ⦿ Submit club attendance or changes to contact information through District Database at [www.DaCdb.com](http://www.DaCdb.com). For help, call Sharon Quick at 215-735-5984 or Brian Casey at 484-483-8423.

### President-elects:

## Register now for Pre-PETS, PETS

Dear Rotary Club President-elect,

You are invited to attend the most exciting President-elect Training Seminar in recent history. Our 2013 PETS will be a very different PETS that you, whether you are a new or repeat President-elect, will find chocked full with new and important information that you need to lead your Club in 2013-2014.

You will learn about our new membership development strategy that changes the way you will manage your Club.

You will have a choice of elective sessions that best suit your needs if you register before February 1, but register early to make sure that you get your first choice.

Your sessions will be even more interactive and allow you to share your ideas and practice your skills with your fellow Presidents-elect. And yes, that includes "speed meets."

You will be encouraged to network to form Rotary and professional partnerships with your "classmates" through our card exchange reception before our Friday night dinner.

You will learn more about our new Rotary Foundation grant program so that you can confidently lead your club into the new era of Rotary grantsmanship.

On July 1, 2013, you will become the President of your Rotary Club as will more than 33,000 Presidents-elect around the world. Attending PETS is not only mandated by Rotary International for incoming Club presidents, it is the **very best way** to insure that you have all the tools that you need to be a **successful** Club President. So mark the dates on your "must do" list right now!!

Optional Enrichment Sessions are offered on February 28 from 3 p.m. to 5:50 p.m. **The mandatory sessions begin on Friday, March 1, at 8:30 a.m. and conclude on Saturday, March 2 at 3:30 p.m.** Please note that you must contact your Governor-elect to make other training arrangements if you cannot attend our 2013 PETS.

Register now to join almost 300 dedicated Rotarians at this inspiring and uplifting event. Visit our PETS website at [www.mid-atlanticrotarypets.org](http://www.mid-atlanticrotarypets.org) to review the seminar program, speakers and resources to help you prepare for "your year" as President of your Rotary Club.

Yours in Service,

(District Governor-Elect Charles Streitwieser)

### Pre-PETS set for February 5 for PEs

Pre-PETS will take place February 5 at the Desmond Hotel, 1 Liberty Blvd., Malvern. An opportunity for the in-coming presidents of 2013-14 to meet the District Leadership Team and Area Assistant Governors. Information has been forwarded to each president-elect.

### Share your successful fundraising ideas

If your Club has a successful fundraiser or service project, please share the details of the event or project with other Clubs. Send to [mombugjoan@msn.com](mailto:mombugjoan@msn.com) for listing in **District 7450 Rotary Leader**.



## WAYNE ROTARY SPEAKER SERIES

### THE SECOND SEASON

**January 16, 2013:** Mr. Lawrence Husick, (Lipton, Weinberger & Husick) noted “Super Lawyer” and expert in Intellectual Property and Technological Law presents on: **“A History of Innovation – More than Just Tools and Toys.”** Innovation is not just inventions; it is a process of making changes by introducing valuable methods, ideas, or products. It is a value-creation mechanism and the way we humans manage to extract more value, generate more economic surplus and therefore more leisure time. But why are innovators so celebrated in theory, and maligned in reality?

**April 10, 2013:** Dr. Dwight Jaggard, Professor and Director of the Executive Management of Technology Program at the University of Pennsylvania speaks about: **“Decision Making and Persuasion.”** - Using results from management science, behavioral economics and social psychology, we examine common biases that can derail good decisions and some ways to enhance our own decision-making and persuasion skills. Need some expert coaching?

**June 5, 2013:** Mr. Craig A. Snider, Executive Director of the Snider Foundation, has 30 years of experience as a management executive and entrepreneur. He will discuss: **“The Legacy of Fathers and Sons.”** Or, what I learned, saw and heard from my Dad and how it impacted my life and my relationships with my children. Why I choose to follow in certain footsteps...

**September 11, 2013:** Mr. Edward A. Turzanski, Professor of Political Science and History and the Templeton Fellow of the Foreign Policy Research Institute where he co-chairs the Center for Terrorism. On the 12<sup>th</sup> anniversary of “9/11” Ed will speak to us about: **“Intelligence and Espionage, Terrorism and Counterterrorism, U.S. National Security Policy and the American Presidency.”** These are his areas of research and expertise. Need we say more?

All programs are Wednesday evenings and start at 6 PM with cocktails, buffet and networking. The meal service will be personally supervised by Margaret Kuo at her Lancaster Avenue, Wayne restaurant. The speaker will begin at 7PM. Full subscription payment of only \$260 for all four programs will include four bonus drink coupons. Please mail payments to [The Rotary Club of Wayne, PO Box 432, Exton, PA 19341.](#) Profits go to support Rotary’s local, National and International humanitarian projects. Contact Dr. Joseph R. Greenberg at [jrgdmd@gmail.com](mailto:jrgdmd@gmail.com) with questions.