



DISTRICT 7450

Rotary Leader

Volume 4 Number 5

ber

November 2009

Message from DG Al



I have completed the first four months of my Governorship and I have completed all but a dozen official visits around our great District. The opportunities to continue meeting more and more Rotarians around our District continues to make me proud of our District and

all we are doing in the communities we serve. The Delaware County Community Foundation recognized the Rotary Clubs of Delaware County at a Celebration of Philanthropy November 10. The Delco Foundation recognized Rotary Clubs for encouraging and facilitating philanthropy, promoting social responsibility and the public good, investing through their members' time, and talents, and supporting philanthropic causes and service to community. Thank you all District Rotarians.

November is Rotary Foundation month and November 20 at the Desmond Hotel in Malvern, past Rotary International president Wilf Wilkinson is the keynote speaker. A reservation form is on page 14 of this newsletter and also on our District web site, www.rotary7450.org. Your attendance and Rotary Club representation is requested to honor PRIP Wilf, the top giving Clubs in our District, and all Rotary Foundation donors.

RIP John Kenny in his November message says: "There is no shortage in this world of people able to imagine a better future. But in Rotary, we do not just imagine that future -- we will it, and we work to create it.

(CONTINUED ON PAGE TWO)

Delco Community Foundation salutes 19 Delco Rotary Clubs



Delaware County Community Foundation chairman John R. Reiff (left) presents District 7450 District Governor Al Marland the 2009 Recognition Award for Delaware County Rotary Clubs November 10 at Springfield Country Club as award presenter Randolph B. Winton and Foundation executive director Peg Hendricks look on. About 40 Rotarians from honored clubs attended the reception which also recognized *Main Line Today* and presented Doris Buffett of Sunshine Lady Foundation and philanthropist John C. Haas with "Leaders in Philanthropy Awards." DG Al told the 400 in attendance, "I would estimate that between these (19) Clubs, there are more than a \$100,000 and more than 5,000 person-hours that are being donated each year to support the services these nonprofit organizations provide." Winton, a member of Media Rotary Club, introduced the award and DG Al and announced contributions totaling \$450 had been pledged that evening for the Delco Sunshine Fund by Glen Riddle and Swarthmore Rotary Clubs, along with \$200 which was contributed by Glen Riddle Rotarian Diane Holefelder Johnson. Winton said, "We tip our hat as a sign of respect and salutation to all Rotarians."

Full slate of events in the coming weeks

(CONTINUED FROM PAGE ONE)

This we do through our two great strengths: our Rotary Clubs and our Rotary Foundation.” On Polio he also said: “Two decades ago, we Rotarians made a promise: to make life better for the entire world, forever, by eliminating polio. It has always been an ambitious goal, but it has always been a realistic one. Now, thanks to our Rotary Foundation, we are closer than ever to reaching it. It is my hope that with the help of the Bill and Melinda Gates Foundation and Rotary’s \$200 Million Challenge, there will soon come a time when we will be able to say that we have made polio a thing of the past. For if we fail now, we will fail all those who have gone before us, and every child to whom we made a promise. If we fail, we risk our own good name, and the good name of all the Rotarians who came before us. We will not fail. We can and we must succeed. I know that each one of you recognizes that The Future of Rotary Is in Your Hands – and that the future of our Foundation is as well.”

Kudos for a most successful Rotary Foundation Workshop that was organized and presented October 17. I thank PDG Russ deFuria and all participants at the workshop for their efforts.

Another program of the Rotary Foundation is the Group Study Exchange. The outbound GSE team will visit District 2470 in southern Greece in April, 2010 and the inbound team from that District visiting our District in May, 2010. The GSE committee just completed the interview process and selected Lisa Leonard of the Philadelphia Rotary Club team leader after a very competitive process. More interviews are being planned to pick the four non-Rotarians who will complete the team. This cultural exchange has been a much sought-after opportunity and we believe this team will be the most qualified to make this cultural exchange and our District will be proud of them. The GSE committee also is asking for your cooperation to host and sponsor the incoming team from Greece.

Plans for the 2010 District Conference and cruise to Bermuda on May 8-13, 2010 are progressing. We promised to have a drawing for a free cruise registration for early registrants and we will make the drawing at the November 20 dinner. The full brochure can be found at our district website

www.rotary7450.org where you can also find the opportunity to register online by paying only a small deposit with the balance to be paid in December, 2009.

We are almost ready to roll out the District Data Base by training District leadership first and then Club presidents and secretaries. Save the date of November 23 for the first training session with more to come. Some of you will be invited to attend the initial training session and more sessions will follow. The initial session will target District leaders and some of the Club officers who showed direct interest in the project. As long as room is available, we will accept more attendees. Each Club should be thinking who would be appointed the Club Communications Officer since the Clubs need a computer literate person who can be the Club’s data base administrator. This person can be the Club secretary, treasurer or any other person the Club feels has the computer knowledge to act as the Club’s communications officer.

Please read the article in the October issue of the **Rotary Leader** newsletter about the call for nominations for the current vacancy of District Governor for 2011-12 and also for the newly created position for the 2012-13 Rotary year. There is a precise process that has to be followed and the clubs need to start searching for qualified candidates they can nominate for these very important District positions. The District Nominating Committee is chaired by PDG Russ deFuria and has four additional members, and according to District governing resolutions, the four members’ names shall remain anonymous. The purpose for this is to avoid campaigning, canvassing and electioneering, which is strictly prohibited in Rotary. Deadline for submitting nominees is November 30, 2009.

Please send news about your club projects and share your successes with the rest of us in the District to Joan Toenniessen at mombugjoan@msn.com and photos to Jay Childress at infor@rotary7450.org. Please print a few copies of the issue, take it to your club meeting, and share it with your members who don’t have access to computers. Please do not hesitate to email me with your thoughts, suggestions, ideas and comments at DG0910@rotary7450.org.

Message from DG



By
Al
Marland



Hello Fellow Rotarians:

I offer the following information to encourage you and your Rotary Clubs' members to work together with your area Rotary Clubs in forming an alliance to promote Rotary and membership development and retention.

Rotary International reports that more than 5,700 of our 33,000 Rotary Clubs in the 534 RI Districts achieved a membership growth rate of 10 percent or better during the 2008-09 year.

Our 2008-09 RI president, Dong Kurn Lee, commented at the 2009 International Assembly in San Diego, California, "We must reach out to people who are different from us and from the members in our Club, because this is the way to a stronger Club with more connections and better potential."

"Rotary Clubs must continue to build membership during the 2009-10 year", said RI President John Kenny, who told Rotarians at the 2009 RI Convention in Birmingham, England, "I will simply rely on you, as responsible people, to see to it that we have more qualified members, true Rotarians, at the end of the year than we had at the beginning. And I will rely on you to do your best to see to the mentoring of our newest members, for retention is no less important than recruitment."

In addition, RI officer Mike McGovern said, "Rotary grows when members are motivated to invite Rotarians into their Clubs and when Rotarians believe they are contributing to a greater good."

Based on the aforementioned words of our duly elected Rotary International leadership team, all Rotarians and their Club's leadership team must consider every alternative approach to recruiting new members and retaining existing membership. Often alternative approaches to recruitment may require change, and often multi methods of recruiting members is a very rewarding approach to reaching a larger non-Rotarian base.

I recently received phone calls from Club membership chairs indicating that their Clubs are considering or are planning for alternative outreach approaches to

recruiting by combining the resources of all six Rotary Clubs within their District 7450 Rotary nine Areas as an effective complement to standard recruitment of new members and for promoting community awareness of Rotary through shared public relations.

After the Membership chair shared her idea with me, I confirmed my conversation with the chair as follows: "The direction you are considering to gather all Area Clubs together to promote Rotary and Membership is a good tactic. It allows the Clubs to pool their Rotarian power and financial resources for their collective membership benefit. The preliminary concept to involve all six Clubs needs to be discussed and coordinated among the other five Clubs within your area. I suggest that you and your Area membership coordinator and/or your Area assistant governor help you think through and plan developmental stages of your membership endeavors."

I would like to suggest that all six Clubs in each

Where to go for help

Club Membership Committee

Membership Video Set (2008 edition)

Club Membership Committee Manual: A guide to establishing and meeting club membership recruitment and retention goals.

Membership Development Resource Guide (2008 edition): Basic procedures for building club membership and suggestions for recruiting and retaining members. Works in coordination with 2008 edition of the online companion piece, Club Assessment Tools.

How to Propose a New Member: A brochure outlining the procedure for selecting and electing members. Includes a membership proposal form.

New Member Orientation: A How-to Guide for Clubs(2008 edition)-- A guide to creating or updating a new member education pro-

of our nine specific Areas coordinate their membership efforts with their Area coordinators and/or assistant governors as they promote Rotary membership at their Clubs' recruitment meetings and when speaking with non-Rotarians during their Area membership outreach session/event to promote Rotary in general and provide options to join any of our District's 54 Rotary Clubs. As these efforts take place, I would like to borrow the words of our PDG Jeff Cadorette when he said, "Sell the Sizzle of Rotary."

By doing so, all Rotarians can promote Rotary and membership information to benefit all Clubs in each of our nine areas through each area's joint membership and public relations efforts. The end result

can provide a venue of favorable membership and meeting options to a busy person's schedule, thus encouraging non-Rotarians to consider all of our District 7450's 54 Rotary Clubs based on their work and personal lifestyle needs (Breakfast, Dinner Clubs).

(CONTINUED ON PAGE ELEVEN)

Philadelphia Rotarian on ShelterBox Team

Bill Decker, a member of Philadelphia Rotary Club and one of about 135 global members of the ShelterBox Response Team, was called into action in mid-October to respond to the devastation wrought by Typhoon Pepeng in a mountainous section of the north central Philippines' main island of Luzon.



Some of the ShelterBox tents set up in Baguio/LaTrinidad.

Typhoon Pepeng had killed over 800 people and displaced approximately 400,000 from their homes just a couple of days before the team's arrival. Decker was part of a three-man team sent in to coordinate and distribute approxi-



Bill Decker in Luzon, Phillipines.

mately 150 ShelterBoxes and high quality tents to families who suffered a total loss of their homes in the Baguio/La Trinidad (Benguet Province) area, where violent and massive mudslides buried over 300 people, many in their own homes.

The team received support from the Philippine Army, United Nations and many of the 2,500 members in Rotary District 3790. The ShelterBox Response Team provided emergency shelter for an estimated 1,500 people who needed shelter in the aftermath of the typhoon.

Runners, walkers wanted to join breast cancer fight

Dear District 7450 Rotarian:

I'll start by sharing a fact with you that amazes me every time I hear it: A woman is diagnosed with breast cancer **every three minutes** in this country.

I have created a District 7450 Walk/Run Team and I am looking to recruit walkers/runners for this team as well as always looking for donations. Our Kennett Rotary Club team raised \$6,000 in the 2007 Komen Race for the Cure® event.

I know this may sound a little lofty-but I am writing to tell you how easy it is to empower the fight against breast cancer, and **to save lives**. All it takes is a small donation to help me reach my personal 2010 Komen Philadelphia Race for the Cure fundraising goal of



\$10,000 Consider taking your lunch to work one day, and donate the savings to support my goal. Or go for the regular Starbucks coffee instead of the grande latte a few days. \$1, \$10, \$50, whatever you can contribute is appreciated and, believe me, **will make a difference!**

I thank you for your consideration, and your support. Together, we will bring everyone one step closer to a world without breast cancer. Please go to www.rfcphl.convio.net and search for the District 7450 team: Let's Bust A Move. You can pledge and/or sign up to join the team through this website.

Gratefully,

Bronwyn Martin
Kennett Square Rotary Club
District 7450 "Let's Bust A Move" team

Philadelphia Rotary's Largest Book Distribution



Japanese Ambassadorial Scholar Mayu Asada, who is studying at University of Pennsylvania Wharton School, (left) and Japanese Ambassadorial Scholar Makoto Kuwabara, who is studying at University of Pennsylvania Graduate School of Education, joined Philadelphia Rotarians to give dictionaries to Sharswood School third, fourth and fifth-



The first of the Philadelphia Rotary's "five book distributions this fall took place at the Sharswood School on Monday, November 2. Among those who helped distribute books to the third, fourth and fifth-graders at the school was Philadelphia Rotarian Warren Kuo (right). Waiting to hand out some of the 2000 dictionaries, thesauruses, atlases and library books the Rotary Club will distribute to students in five schools this fall are Ambassador Scholar Mayu Asada and Ambassador Scholar Makoto Kuwabara.

Busy Rotarian

District 7450 Projects Committee chair Joe Heatherington and his committee is working on coordinating all district-wide projects. He also serves as secretary of the District Rotary Foundation Committee and is a representative to Gundaker Foundation. He recently assisted Francia Elana, who was born in Columbia, in obtain her U.S. citizenship.



Register now for District Conference

District 7450 Rotarians and guests have an unique opportunity to experience the 2010 District Conference during a six-day, five-night cruise to Bermuda and back May 8 to 13, 2010.

DG Al Marland has arranged a special cruise aboard the Royal Caribbean's "Explorer of the Seas" which will leave from Cape Liberty in Bayonne, New Jersey. Complete information and registration forms are posted on the District 7450 website, www.rotary7450.org. Deadline for complete payment for cruise is December 15, 2009.

19 Longwood Rotarians at Leadership Institute

Nineteen Longwood Rotary Club members attended the Region 32 Rotary Leadership Institute in King of Prussia October 31. Attendees participated in all three levels of training. Gathered at the Institute are (front row, from left) Ken Carraway, Dick Wilder, Jeff Hunter, and president Andy Jenkins; (back row) Jane Simone, David Chopko, Rob Newman, assistant governor Bonnie Korengel, Ginger Meadows, vice-president Rosemary Gill, Chuck Page, Lynn Nathan, Terry Harris, Kathy Hawes, Jackie Maas, Past President Dave Hara-



don, Ethel Ann Murphy, Al Iacocca, and John Sanville.

Ardmore Rotary flips pancakes for fire company

Ardmore Rotary Club raised close to \$7,000 for the Merion Fire Company of Ardmore at the annual Rotary Pancake Breakfast Sunday, October 4, at the firehouse in Ardmore.

In the 25 years the Rotarians have sponsored the annual pancake breakfasts, the Ardmore Rotary Club has raised over \$100,000 for the fire company.

Ardmore Rotarian Tom Hayden is chief of the Merion Fire Company and past-president James Whelan is fire company treasurer.

Each year, firefighters help with the sale of tickets and help with setting up the firehall for the breakfast. Firefighters also conduct tours of fire trucks and give demonstrations of fire equipment.

Ardmore Rotarian Patti McAndrews chaired this year's breakfast which served over 600 patrons between 7 a.m. and noon.



Bill Kemmerer photo

Among the Rotarians who helped with the cooking during the morning are (from left) past president Joan Toennissen, past president Jim Hall, Rich Brower and Jim Mackie.

Rustin School Interactors aid Chechnyan refugees

The Rustin High School Interact Club collected items to be distributed to Chechnya refugees who are displaced in Baku, Azerbaijan.

Items which were collected for the adults include personal hygiene items such as toothpaste, hand soap, hand sanitizer. School supplies were collected for the children.

The Glen Mills Rotary Club, which sponsors the Interact Club, donated school



Librarian Shirley LeClerc liaison with the Glen Mills Rotary Club and an honorary Rotarian, sets up the skype session October 28.

bags with the Interact symbol embroidered on them. Each bag contained a pencil, notebook, crayons, and toothpaste. The

items were sent to the United Nations High Commission on Refugees for transport and distribution.

On the day the items were sent, Interact students participated in a skype session with the adult refugees.

Rustin High School senior Sofia Zak, who was born in Chechnya and is fluent in Russian, translated



Interact students watch the Skype session with adult refugees in Chechnya as Rustin High School senior Sofia Zak serves as translator.

for the students throughout the discussion. Through the exchange, students discovered that other parts of the world have similar interests and insights as they do.

When the packages arrive in Azerbaijan, another session will be scheduled with teenagers and Rustin students. Specific questions will be asked and each student will be given an opportunity to speak with the students in Baku.

The students plan to exchange E-mail addresses and communicate as epals.

Kennett Square Rotary hosts Art Show and Auction



Kennett Rotary Club Art Show and Auction took place Friday, November 13, at Brandywine Assisted Living at Longwood and featured a slide program on Andrew Wyeth presented by Victoria Browning Wyeth, (second from right) lone granddaughter of Andrew Wyeth. Joining Wyeth are Kennett Square Rotarians (from left) past assistant governor and program chair Eleanor Slyver, Susan Cohen and (right) Bronwyn Martin. The evening included the art show and auction. Proceeds will benefit community projects and Rotary International.

Delco Community Foundation honors 19 Rotary Clubs



Diane H. Johnson (left) greets honoree Doris Buffett of the sunshine Lady Foundation.



Newtown Square Rotary Club president Cyndie Martin and her husband, Steve Martin, were among 40 Rotarians on hand.



Among Wayne Rotarians on hand for celebration are past-presidents Margaret Kuo (left) and Mary Ann Cusack.



Ardmore Rotarian past DG Hogie Hansen and Swarthmore Rotarian and past-president Anne Hansen (at left) attended reception as did Glen Mills Rotary Club president Paul O'Brien and his wife, Kay.



Glen Riddle Rotary Club president Kathryn Flagg was among 40 Delaware County Rotarians at salute to Rotary.



Funded by Philadelphia Rotary Club

Computer-assisted pilot literacy project underway

The Rotary Club of Philadelphia has established the highly-rated Computer-Assisted Learning Solution for the 2009-2010 academic year at the Stephen Girard Elementary School in South Philadelphia.

The \$2000 funding established a computer-assisted literacy "pilot project" specifically targeting children who are struggling to acquire reading skills. Philadelphia Rotary Club purchased 25 software user fees for students from the Computer-Assisted Learning Solution which is endorsed by Rotary International and highlighted in the March *Rotarian* magazine.

"We are really excited about this 'state of the art' learning project," says Philadelphia Rotary Club president-elect Joe Batory. The school is a "wireless" facility with "a strong principal (Thomas Koger), a great literacy teacher (Michelle Dangler), who is over-

seeing the program, two computer labs that can effectively run the software, and a very supportive staff," according to Batory.

Philadelphia Rotary Club received a \$1000 competitive Rotary District 7450 Simplified Grant to support the literacy initiative which required the Philadelphia Rotary Club Foundation to match the amount of the grant.

Philadelphia Rotarians Frank Hollick and Batory visited the school site in late October. "We were very impressed with the management and structure that have been set up," says Batory, retired Upper Darby superintendent of schools. "The bottom line now is to have the Stephen Girard School leadership evaluate the program after a year of use so we can decide whether or not to implement it in other Philadelphia schools."

Rotary Clubs invited to join 'Operation Warm'

Longwood Rotarian Dick Sanford, who began "Operation Warm, Inc." 11 years ago, expects the program will have distributed more than 600,000 new winter coats to children in need by the end of 2009.

Rotary Clubs across the country have found that Operation Warm offers an easy to execute Community Service Project with a great bang for the buck. Clubs identify a local service agency supporting kids living in need (Operation Warm can help clubs locate agencies which will identify need), establish a goal for how many coats the Rotary Club would like to provide, sponsor fund-raising activities that provide a great platform for community outreach and club publicity, and order coats from Operation Warm, which ships the coats directly to the service agency.

Rotary Clubs can participate in a coat distribution event, which is another opportunity for publicity and hands-on involvement by Rotarians. Some Clubs invite participation by Rotaract and Interact Clubs.

New winter coats provide more than just warmth to the recipients. They allow children to attend school regularly, arriving on time and ready to learn. A new coat can improve a child's self-esteem (for many, this is the first item of new clothing they have ever received), and it enables families and social service agencies to direct funds to other critical essentials such as food, rent and fuel.

New Operation Warm coats are available for \$15 per coat plus shipping and handling (figure around \$1.50 – 1.75 per coat) with a minimum order of five boxes of six, which makes the project manageable for small clubs. The coats come in a total of



Bikers in Delaware County rode into Riddle Memorial Hospital parking lot Saturday afternoon with new winter coats which they donated to Operation Warm program. Riddle Memorial Hospital hosts the collection which is coordinated by Glen Riddle Rotary Club.

three styles for each gender, with each style in three color combinations. The coats range in size from 4 to 14/16 for girls and 4 to 18/20 for boys, and are recommended for preschool – elementary school age children. Adult sized coats are available for older children, at a slightly higher cost. Many clubs find this to be a great project for a District Simplified Grant.

Operation Warm provides the coats at such a reasonable cost because they buy them in bulk (over 100,000 per year) directly from the garment vendor, who provides a price break as a give-back to the community.

Rotarian Rich Lalley, president of the Rotary Club of Winnetka-Northfield, recently joined Operation Warm as president/Operation Warm Service Club Partnerships, and is available to assist clubs in organizing Community Service Projects and to answer any questions clubs may have about partnering with Operation Warm. Contact Lalley at 224 305-3684 or rlalley@operationwarm.org. Operation Warm website is www.operationwarm.org.

Rotary Clubs honor 'Students of the Month

Longwood Rotary Club

Longwood Rotary Club presented its first Unionville High School Student of the Month for the 2009-2010 academic year to senior Heather Mitchell for both academic and service excellence. The unanimous selection of the UHS counseling staff, Heather is a senior who plans to be a history teacher. She already shows the skill of a master tutor in her math tutoring work with a struggling fellow student. Her kind and compassionate approach with a student who had no initial interest in math has been very successful, moving the student to a very strong performance. She interns as a Teacher Academy student, is a member of the Rotary Interact Club, and is a member of her church youth group and choir. President Andy Jenkins presented the certificate along with Longwood Rotary Club member John Sanville, director of secondary education in the Unionville School District and Longwood Rotary liaison with the school.



Ardmore Rotary Club

Ardmore Rotary presented its Student of the Month award for September to Sloane Snyder, a senior at Episcopal Academy. Rotarian James Hodsden (left) presented the certificate to Sloane who was congratulated by president David Dillon. Sloan is captain of the track team, and founder and president of Co-Counseling group, which offers a venue for students to discuss issues and problems. She spent two weeks during the summer teaching English to third-graders in a Tanzanian school where most of students were orphaned by HIV/AIDS.



2009 Rotary Day at United Nations

Kennett Square Rotarian Elizabeth Rhoads, past assistant governor and past president, was among District 7450 Rotarians who participated in the 2009 Rotary Day at the United Nations in New York City November 7. Rotarians from 45 countries and Interactors and Rotaractors participated in discussions on water, polio, measles and literacy. Kennett Rotarian Bronwyn Martin also participated in the day's programs and took photos which are posted on the Kennett Square Rotary Club website.

Rotarians asked to join 'Platoon Partnering'

The Rotary Club of Media, which formed a partnership with VFW Post 3460 about four years ago to jointly encourage the donation of gift items to U.S. troops stationed in Iraq and Afghanistan, is seeking Rotarians to join in the effort. The program has spread in the world of Rotary and has come to be known as 'Platoon Partnering.'

Some of the items which can be sent are school supplies, toiletries, candy, cookies, books, silly string, wool caps, powdered drinks, sunglass inserts, one-ply toilet paper and any other items you think may be appreciated.

All gifts must be mailed to an APO box and have a PS form 2976-A on the outside of the carton.

This form may be picked up at any U.S. Post Office. The names of the local military personnel can be obtained from the VFW and American Legion Posts. Some local churches also have lists of their family members stationed overseas.

Military personnel redistribute most of the items they receive to the townspeople and their children, according to Ken Delmar, president of Media Rotary Club, who is hoping more Rotary Clubs will join the program. "You'll be glad you did. It is not that costly or time-consuming to send joy to a soldier you may never have the pleasure to meet," according to Delmar. For more information, contact Delmar at 610-565-2013.

2010 RI Convention chair seeks sergeants-at-arm

District Governor Al Marland received the following email from 2010 RI Convention chair Bob Scott:

"Al,

"Would you like to assist at the Rotary International Convention in Montreal?

"One of the major undertakings during an International Convention is directing the attending Rotarians to the venues and to the many rooms where meetings are taking place. I have been asked to encourage all Rotarians to consider checking the box on the registration form to volunteer as Sergeants

and as chairman of the Convention, I ask you to do so.



"Please pass this message on to all the members of your Club and please post it on your Club and District website.

"Many thanks for your consideration as we all work to ensure the Montreal Convention is a terrific success.

Bob Scott (bobscott@eagle.ca)"

Rotary International Convention is June 20 to 23 in Montreal, Canada

Membership success: Rotary Clubs working together

(CONTINUED FROM PAGE THREE)

Some of the outstanding Rotary publications can aid you and your Clubs in recruitment and retention plans. Please explore the RI publications and resources on the RI web site, with your fellow members in order to aid each club's membership training efforts.

Please keep up your good efforts, and I extend my best personal regards to you, as well as to all the members of each District 7450 Rotary Club for a productive membership recruitment and retention year. Please keep "Membership is our Future" as an active driving force in your club's 2009-2010 membership retention and recruitment endeavors.

In the Spirit of Rotary Service,

Michael Buchheit, District membership chair

mjbuchheit@aol.com;

215-802-8658

Where to go for help

Club Public Relations Committee

Club Public Relations Committee Manual-- A guide to establishing and meeting club goals of publicizing Rotary's positive image worldwide. Effective Public Relations: A Guide for Rotary Clubs.: Tools and tips for promoting Club activities to attract positive attention from the community and potential members. Public service announcements -- RI print, radio, and television PSAs that Clubs can use to promote Rotary in their communities.

K of P Rotarians honor Firefighter of the Year



Joe Wanczyk from the Swedeland Fire Company was awarded the Upper Merion Township Firefighter of the Year Award. The award was presented by Daryll Bacchi (left) from the King of Prussia Rotary Club and Bill Jenaway (right), Fire Chief and President of the King of Prussia Volunteer Fire Company. The King of Prussia Rotary Club has presented this award annually to the top firefighter in Upper Merion Township. The winner has been selected by a vote from the firefighters in the township.

Senior program asks Rotary help

Michael Ross, services director for Goodwill Keystone Area in Fort Washington, is asking District 7450 Rotarians to get the message out about Goodwill's program for low-income senior citizens that provides paid job training and assists seniors to find meaningful jobs.

The Senior Community Service Employment Program is sponsored by the Department of Labor and operates in Bucks, Chester, Delaware, and Montgomery Counties. Ross says, "I believe that this program represents a tremendous opportunity to those senior citizens who need it the most at a time when our communities need it the most."

Ross says the senior employment program is seeking participants to fill available slots. For more information, contact Ross at mross@yourgoodwill.org. 215-653-7095.

DG Al salutes Louise Bair



District Governor Al Marland presents Kennett Square Rotarian Louise Bair a citation for service during DG Al's official visit to the Club last month. Looking on is Kennett Square Rotary Club president-elect Albert Schmitt.

UD-Lansdowne Rotary Club Honors Officer of the Year



Upper Darby-Lansdowne Rotary Club recently honored the Lansdowne Police Officer of the Year Brian Eidel (second from left). Rotarian Bob Herre (right) introduced Lansdowne Police Chief Dan Kortan (second from right), who said that although the police force knows it is appreciated by the public, recognition by organizations such as Rotary makes it extra special. President Mike Betzig (right) presented the award to Officer Eidel.

District Calendar

November 20: Rotary Foundation Gala Celebration at Desmond Hotel, Malvern. RI Past President Wilf Wilkinson is honored guest.

Feb. 19-20: 2010 RYLA at Valley Forge's Freedom Founda-

tion.

Feb. 26-27: Multi-District PETS.

April: GSE outgoing to Greece.

May: GSE Incoming from Greece.

May 8 to 13, 2010: District 7450 Conference and cruise to Ber-

muda. Brochure and information and registration form at www.rotary7450.org.

June 20-23, 2010: Rotary International Convention in Montreal, Quebec, Canada.



Published by District 7450

Al Marland

District Governor

Joan Connor Toenniessen
Editor

Jay Childress

Photographer/Graphics

☉ Deadline is first of month. Send news items and photos (with names and information) to mombugjoan@msn.com

☉ Send photos (with names and information) to info@Rotary7450.org

Please identify people in photos.

☉ Send change of address information promptly to info@Rotary7450.org

Please report attendance to info@Rotary7450.org

Area	Club	Members	%
2 26485	Abington at Edge Hill	11	Not Reported
4 5463	Ardmore	85	83
4 5464	Bala Cynwyd/Narberth	18	57
1 5466	Bensalem	39	4 65
1 5467	Bristol	43	69
4 5468	Broomall	39	Not Reported
4 5469	Bryn Mawr	19	54
6 25353	Central Chester County	22	4 70
5 26630	Central Delaware County	10	91
2 5470	Cheltenham Rockledge	17	60
7 5471	Chester	23	67
7 5472	Chester Pike	26	72
5 27323	Chesterbrook	16	Not Reported
3 31062	Chestnut Hill	48	65
7 5473	Chichester	22	Not Reported
6 5474	Coatesville	53	Not Reported
8 5475	Concordville-Chadds Ford	44	110
2 5476	Conshohocken-Plymouth Whitemarsh	18	Not Reported
6 5478	Downingtown	16	61
3 27974	Eastwick/Phl Airport	12	4 47
2 5479	Elkins Park	14	30
6 5480	Exton-Frazer	13	69
1 5481	Feasterville	20	Not Reported
3 5494	Frankford - Northeast Philadelphia	27	4 63
8 70137	Glen Mills	18	75
8 5483	Glen Riddle	23	64
2 5484	Glenside	34	5 58
8 26213	Greater West Chester Sunrise	39	4 74
4 5485	Haverford Township	31	58
2 5487	Jenkintown	67	4 57
9 5488	Kennett Square	17	90
5 5489	King Of Prussia	46	70
1 5490	Langhorne	28	59
1 5491	Levittown-Fairless Hills	20	4 50
9 50612	Longwood	93	4 73
3 65194	Madrugadores	11	Not Reported
5 5492	Media	87	Not Reported
3 55498	NE Sunrisers	20	Not Reported
5 5493	Newtown Square	31	5 51
9 5496	Oxford	19	4 70
5 5497	Paoli-Malvern-Berwyn	26	5 73
3 5498	Philadelphia	102	4 40
6 5499	Phoenixville	34	4 58
1 75462	Shady Brook	41	4 47
7 5500	Springfield	22	Not Reported
7 5501	Swarthmore	52	Not Reported
6 30662	Thorndale	13	Not Reported
9 50613	Twin Valley	17	69
7 5477	Upper Darby-Lansdowne	32	4 52
4 5503	Wayne	23	39
8 5504	West Chester	113	Not Reported
8 79371	West Chester Downtown "Fridays"	21	60
9 5505	West Grove/Avondale	30	59
8 5506	Westtown-Goshen	38	5 89
		1802	

Come One, Come All...to...

THE ROTARY FOUNDATION GALA CELEBRATION!



When: Friday, November 20, 2009

Cocktails – 6:00

Dinner – 7:00

Program Immediately Following Dinner

Where: The Desmond Hotel and Conference Center
One Liberty Blvd., Malvern, PA 19355

*"Please join us to celebrate our Rotary Foundation
and to honor our supporters and participants!"*

- 🌟 Major Donors
- 🌟 Bequest Society Members
- 🌟 Paul Harris Society Members
- 🌟 Benefactors
- 🌟 Paul Harris Fellows
- 🌟 Rotary Foundation Alumni

"Hear from our honored guests at our celebration!"

🌟 Past Rotary International President - Wilf Wilkinson

🌟 Zone 32 Polio \$200 Million Challenge Coordinator - Elias Thomas

Name: _____ Guest Name: _____
Club: _____ Position: _____
Email address: _____
Telephone: _____

Rotarian and Guests: _____ @ 75.00 each Total _____

Please make checks payable to: Rotary District 7450,
c/o Dawn deFuria, 230 Baldwin Drive, West Chester, PA 19380

For Credit Card charges please provide: Visa _____ MC _____

Credit Card # _____ Exp. _____ (MMYY) Security Code _____

Cardholder: _____ Signature _____

Credit Card Billing Address: _____

_____ Zip _____

RSVP No Later Than Friday, November 13th