



DISTRICT 7450

Rotary Leader



Volume 4 Number 3

September 2009

Message from DG AI



I have completed the first two months of my Governorship and I have been more and more appreciative of the opportunity the District has given me to act as its Governor for this Rotary year.

By the end of August,

I completed six of the 54 official Rotary Club visits and I have met many great Rotarians I never met before. They have contributed a tremendous amount of time and resources to their Rotary Clubs, this District and Rotary International in this country and around the world.

I want to recognize collectively all the Rotarians in this District for their efforts. We should not forget "The Future of Rotary is in Your Hands." What happens in Rotary, happens at the Club level and without the Club assistance, the District cannot accomplish much, and without Club participation, RI cannot meet its goals and objectives.

I would like to thank the more than 40 clubs which have scheduled the "official visit" by the DG. I assume that all the clubs have been visited at least once by your AG and I hope the presidents are developing a personal relationship with their AG to assist them in accomplishing their goals for this year. I encourage the presidents and program chairs of the remaining clubs to determine a convenient time for the Club to invite the District Governor for his "official visit" for a date before November 30.

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Scholarship helps YEP student



Haverford High School senior Katelyn Isaacson accepts replica of check for Gundaker Foundation Henry C. Rosenberg Youth Exchange Scholarship from Bala Cynwyd-Narberth Rotarian Chad Rosenberg and Eastwick Airport Rotarian Donna Henry, who is member of Youth Exchange Program Committee and YEP Scholarship Committee. The scholarship was created to assist YEP students with expenses. Isaacson is spending a year in France.

Before it's too late.....
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District Conference to Bermuda
May 8-13, 2009

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Information & Registration
www.tlqtravel.com/districtconference7450
 800-223-3863 Ext. 1111

2009-2010 Rotary year gains momentum

(CONTINUED FROM PAGE ONE)

It is a collective responsibility of the Rotary Club President and the District Governor to make this happen. I am looking forward to completing the schedule of the visits for those less than ten clubs still remaining in a mutually convenient time frame. Please go to the district website www.rotary7450.org and the DG Club Visits tab to find the Rotary Clubs that have not yet been scheduled. I am waiting for your invitations.

August was "Membership Month" in Rotary and District Membership Committee chair Mike Buchheit, has done a tremendous job in putting together a team to support all Rotary Clubs that desire to promote membership, recruit members, and improve retention. Please read Mike's article on page 3 in this issue.

September is "New Generation" month and it covers all Rotary youth-oriented activities including Youth Exchange (YEP), Interact, Rotaract, Rotary Leadership Youth Awards (RYLA) and Earlyact. Please make yourself aware of all these activities and support them through your Clubs. Some Rotary Clubs are great supporters of the Youth Exchange program by sponsoring one of the nine high school kids from other countries who are here during this school year. The YEP program is chaired by Rob Newman of the Longwood Rotary Club and he is helped by a strong committee.

The Rotaract Committee is guided by Jane Williams who leads a group of Rotaract Clubs which are either college or community-centered. You can also find an article about Rotaract on page 7 in this issue to keep you informed about their activities.

Some clubs also are active in supporting high school Interact Clubs and I recognize them for their efforts.

I also would like to introduce the Rotary Clubs and members to a couple of great Rotarians who are professionals in the field and who volunteered to lead the District Literacy Committee efforts. The two are David Belanger and Madeline Bialecki and I would like to encourage you to read their article on Page 6 in this issue. I am asking each Rotary Club to appoint a Literacy chair and to forward the name, telephone number and e-mail address to the District Literacy Committee co-chairs at their email contact

information included in the article.

In addition to the District Committee, a Steering Committee will meet more frequently to coordinate activities. Volunteers for the Steering Committee should contact Madeline or David.

On a difficult note I would like to address the announcement of the vacancy of the District Governor Nominee position. The presidents of all Rotary Clubs have been notified by email of the vacancy as a result of the unfortunate resignation of Paul Woodruff. The presidents will receive a call for nominations for District Governor for 2011-12 and also for the newly created position for the 2012-13 Rotary years. There is a precise process that has to be followed and Rotary Clubs need to start searching for qualified candidates they can nominate for these very important District positions. The District Nominat-

ing Committee will be chaired by PDG Russ deFuria and will include four additional members who will remain anonymous, according to District 7450 resolutions. The purpose is to avoid campaigning, canvassing and electioneering which is strictly prohibited in Rotary. I am introducing this challenge for filling these positions to get all the Rotarians to start thinking of qualified and deserving Rotarians in our District who deserve this appointment.

The Rotary Foundation District Committee is hard at work promoting the various activities within the Rotary Foundation. One of the functions is to promote support of the Annual Fund since the district benefits directly from the level of support we gave the fund three years before. That is also the reason why all Rotary Clubs are supposed to submit their Rotary Foundation goals to RI which includes your projected support of the Polio Plus Challenge. Hopefully setting Club goals will assist the clubs in reaching them.

Fifteen Rotary Clubs have not submitted the completed form so please pay immediate attention to the form. I ask the presidents to complete it and return it to me as soon as possible. I will continue to ask for the form from each of the Clubs that have not submitted it since it was due last May.

On **October 17**, our District, in partnership with District 7430, is presenting a **Rotary Foundation workshop** in the King of Prussia area at the Crown Plaza Hotel.

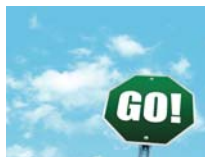
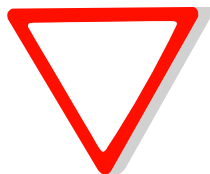
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From District Governor



DG Al Marland with RI President John Kenny

Which traffic signs represent the state of your Club's membership retention, member recruitment planning?



Stop / Yield / No U Turns / Slow / Go / Curves Ahead / End of Freeway

By Michael J. Buchheit, District Membership Committee Chair

There are many directional signals visible within our clubs. One signal is reviewing the numbers, which may show whether your club's membership net growth is contracting, in neutral, or expanding. **If net membership is not expanding** – consider preparing a written membership plan/road map to get you to your desired destination on course and in a timely manner.

In the planning process consider these words – Why, Where, Who, What and When

Why should we as Rotarians evaluate our Clubs? – Just like our cars, our clubs need periodic check-ups and maintenance.

Where is our Club now and what conditions have been identified?

Who should be included in the planning? – Engage your members - Keep them interested.

What is our timeline to complete our plan and gain members commitment?

When do we begin? – Immediately, and keep moving forward in a persistent and controlled manner, and follow the road map.

The following questions are for starters:

How do visitors and guests see your Club? Perhaps a Club self-evaluation is needed.

Do your members openly care about the future of your Club?

How do you see your Club in one or five years from now? What are your members' vision and the Club's mission.

What is your Role in your Club's Plan for Success?

Why not begin Planning for Success early this Rotary year - Without a clear picture of where you want your club to be, you may

find a Club that has lost its Rotary direction and your Club can become unrecognizable.

In summary, consider the following steps:

Perform a Club assessment – visit Rotary International's Web Site at http://www.rotary.org/RIdocuments/en_pdf/club_assessment_tools_en.pdf

Assemble and engage a group of Rotarians and review the past – What is the good and what needs changing.

Then look to the present. Where is the Club now?

- Create a list of effective goals for your club.
- Identify Action Steps to fulfill the Club's goals, they must be **Shared** for member accountability and they must also be **Measurable, Challenging, and Achievable**. Don't forget to include dates for completion – **Be time specific**.

Remember that Club planning is a continuous process and should be monitored at regular intervals.

Our Rotary International president John Kenny has challenged each Rotarian by providing us with the following words; "The Future of Rotary is In Your Hands."

Let's accept the challenge and share Rotary with our friends, neighbors, co-workers and the community at large.

Your District Membership Committee is available to assist you. Please extend it an invitation to help your Club's leadership team. The District Membership Committee can be contacted through committee chair Michael J. Buchheit at mjbuchheit@aol.com.



Langhorne Rotarians enjoy RI Convention in UK

Among the Rotarians from District 7450 who attended the 2009 Rotary International Convention in Birmingham, England in June are (from left) Langhorne Rotary Club members Dave Davis, Past District Governor Sandy Costanzo, Ward McMasters and Kathleen Horwatt.

Early deadline for District Conference is October 1

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The **Rotary Leadership Institute** will take place at the Valley Forge Scanticon on **October 31, 2009**. You can register on line at <http://www.rlinea.com>. Don't forget to check often the district website at www.rotary7450.org for events on the calendar, including **RYLA** and **PETS** in February, 2010, the outbound **GSE** team visit to District 2470 in southern Greece in April, 2010 and the inbound team from that District will visit our district in May, 2010.

We have extended the deadline for the early registration for the **District Conference on May 8-13, 2010** which qualifies those registered before October 1, 2009 to participate in a raffle for a free cruise and to qualify for a discounted rate. The full brochure is on pages 13 to 16 of this newsletter and can be found at our District website www.rotary7450.org. You can also register online for the conference by paying only a small deposit with the balance due in December, 2009.

Another upcoming event is the **Rotary UN Day on November 7, 2009**. We are trying to organize a group from the District to go to New York City and participate at this unique day at the United Nations. More information about transportation and registration will be forthcoming.

In an effort to improve the electronic communications in the District, I am working to rollout a **District Data Base (DDB)** to provide a platform for communication between the leadership of the Rotary Clubs and the District and the Rotarians in the District and most of all between the Clubs and their members. There will be more information and train-

ing for those who will be responsible for maintaining the information at the Club level and I believe this will be a tool that will provide the ultimate communication link in our District.

I would like to thank AG Frank Hollick for reminding all Club presidents that all Rotary Clubs with gross receipts of \$25,000 or less are required by law to e-file **IRS Form 990-N**. If your club has gross receipts in excess of \$25,000, you must file an IRS Form 990 or 990EZ. Gross receipts include all money your club takes in, including dues, money from members for breakfast, lunch or dinner, donations directly to the Club, etc. Failure to meet the annual filing for three consecutive years will result in revocation of the tax exempt status of your club. Please ask for advice from a tax advisor member in your club or from an outside source as you plan to complete this requirement.

Please send news and photos about your club projects to Joan Toenniessen at mombugioan@msn.com and Jay Childress at info@rotary7450.org to share your successes with the rest of us in the District. I am wishing you all a great Rotary year.

Please print a few copies of the issue and take them to your Club meeting and share it with some of your fellow members who don't have computer communications.

Please do not hesitate to email me with your thoughts, suggestions, ideas and comments at DG0910@rotary7450.org.

Al J. Marland

Ambassadorial Scholars attend orientation event

An orientation program for District 7450's 2009-2010 Ambassadorial Scholars was completed successfully on Sunday, August 30, at The Hub at the Cira Centre in Philadelphia in office space donated by Philadelphia Rotarian Bill Decker.

Scholars in attendance were: Nicholas Falconer (New Zealand, Business student, University of Pennsylvania); Makoto Kuwabara (Japan, Education student, University of Pennsylvania); Hideya Muraoka (Japan, Business student, University of Pennsylvania); Louis-Hubert Pacco (Belgium, Law student, University of Pennsylvania); and, Nelly Vascello (Italy, Law student, University of Pennsylvania).

Rotary District 7450 presenters were DG-Elect Joan Batory, AG John Washington, and District 7450 Scholarship Chair Joe Batory.

Ambassadorial scholar counselors who participated included Greater West Chester Sunrise Rotarian Mary Lasota, West Chester Rotarian Bert Volger, and Philadelphia Rotarian Jeb Brookman. Also on hand was former Ambassadorial Scholar Mayumi Kusunose.

Topics covered included basic information about Rotary; scholar responsibilities and requirements, some "how to" for scholar presentations and reports, security on campus, Rotary's Zero Tolerance for sexual harassment; and what to see and do in Philadelphia.

According to Scholarship chair Joseph Batory, "Even though this year's multi-Rotary



Rotary Ambassadorial Scholars who will be studying at the University of Pennsylvania this year include (from right): Nicholas Falconer (Business, New Zealand); Louis-Hubert Pacco (Law, Belgium); Sybil Pacco, wife to Louis-Hubert; Nelly Vascello (Law, Italy); Hideya Muraoka (Business, Japan); Hideya Muraoka, wife of Hideya ; Makoto Kuwabara (Education, Japan); and Mayumi Kusunose (scholar alumna).

District 'Link Program' for Ambassador Scholars was cancelled due to financial reasons, we were determined that we would still have an orientation for the incoming Ambassador Scholars to our District.

"And, for our first attempt at doing this, we were just delighted with the outcome. This turned out to be a "first class" production put together in a very short time thanks to the team effort of a group of determined and committed District 7450 Rotarians."



Rotarians who participated in the orientation for incoming Ambassadorial Scholars to District 7450 are (from right): Joan Batory, District 7450 Governor-Elect; Joe Batory, District 7450 Scholarship chair; District 7450 AG John Washington; Jeb Brookman, sponsor from the Philadelphia Rotary Club; Bert Volger, sponsor from West Chester Rotary Club; and Mary Lasota, counselor from Greater West Chester Sunrise Club.

Rotarians asked to address literacy needs

Rotary International President John Kenny has identified five key areas of service for the 2009-2010 Rotary year. One of these areas is Literacy. Almost 800 million people worldwide are unable to read or write, a lack of skills that makes them especially vulnerable to hunger, disease, and extreme poverty. In an average community in the Philadelphia region, 20 percent of adults have difficulty reading.

Rotarians can help. This year each Club is asked to consider literacy projects both at home and abroad. Clubs that complete literacy projects are eligible to receive a District or Zone Literacy Award.

Rotary International has suggested literacy goals for all Clubs: Conduct a Literacy Month project during Rotary Literacy Month in March; conduct a dictionary project or other book project; share information about your Club's literacy projects with your district literacy chair and/or district governor; earn a District Literacy Award; conduct a Vocational Service literacy project.

For District Award Clubs must complete five literacy projects. Projects that are the same but in different locations (e.g. books, dictionaries to schools) count as one project.

For Zone Award Clubs must complete 10 literacy projects, including the five required for the District Literacy Award, and one project from the following list of activities: celebrate International Literacy Day (September 8) or celebrate Literacy Month in March or complete a book project (e.g. a dictionary project).

Suggested Activities for Literacy Awards

Club Service: Recruit a new Club member with a literacy classification; promote International Literacy Day and/or Literacy Month; invite a literacy speaker to a Club meeting; devote a Club meeting to creating awareness of literacy project opportunities; conduct Rotary theme of the month projects creating awareness of the literacy aspects of theme of the month, e.g. in December, Family Literacy; send Club members to a District literacy seminar or conference and devote a subsequent Club meeting to their report from the seminar.

Vocational Service: Conduct a Four-Way Test

project or make the test part of other projects such as book gifts or of other character literacy projects; conduct a character literacy project such as "Who Is Nobody," "Laws of Life," "BrainWise" or gift of books such as "Elmer and Andy's Apple Dumpling Adventure," recognize a community leader who is a vocational service role model; use the occasion to create public awareness of Rotary's vocational service values; sponsor (perhaps in partnership with an Interact Club) a high school workshop which teaches vocational literacy as exemplified in Rotary's Four-Way Test, the second part of the Object of Rotary, and our two mottos.

International Service: Participate in an international book shipping project, a mini-library project, or school or family book or supplies or equipment project participate in a literacy and education-focused international project that is connected to health, hunger, and water concerns; find an international partner and support a proposed project. (Project Link can help you find a partner – go to www.rotary.org).

Community Service: Support a Concentrated Language Encounter or similar program (such as Yo Puesto); support a Computer –Assisted Literacy Solution (CALS) or similar program; do an Imagination Library project or other reading readiness program such as SOUNDS, Books for Babies, and Sandparents; partner with the International Reading Association (or its equivalent in your community) on a literacy project. Use the Every School a Star tool kit; join or support a local project to raise funds for a school or other literacy organization; engage in a school partnership such as providing reading mentors, financial support, gifts-in-kind, scholarships or other needs identified by the school.

Your Club should also appoint a literacy chair. The literacy chair will coordinate projects in your Club and be part of the District Literacy Committee. For more information contact the District Literacy co-chairs: Madeline Bialecki, madelineb@delcoliteracy.org or David Belanger, dbelanger@delco.lib.pa.us. For more information, go to www.rotary.org/literacy

2010 GSE team leader applications due October 1

District 7450 seeks a Rotarian team leader to lead a four-member GSE team to visit Athens, Greece area for four weeks in April as part of the Group Study Exchange program..

Applications are due by October 1.

Rotarians interested in applying for team leader should be active Rotarians in Club and in District, be able to commit to being away for four weeks, be committed to building a strong team including language lessons for the exchange and be

willing to assist the incoming GSE team during its stay and promote GSE throughout the district.

Applications may be downloaded from District 7450 website at: www.rotary7450.org or by contacting Ms. Kerry Costello-Null, Rotary Group Study Exchange Program chair at 267-257-0730 or kcostello@wordsworth.org.

Completed applications may be mailed to: Kerry Costello-Null 808 Regina Street, Philadelphia, PA 19116.

News from Rotary's New Generation:

Training sessions, projects keep Rotaractors busy

District 7450 Rotaract Committee is pleased to welcome Jennifer Greenberg, past president of the Rotaract Club of the Main Line, as District Rotaract Representative (DRR) for 2009-2010.

Jennifer is the daughter of Ardmore Rotarian and board member Mike Greenberg. Jennifer's leadership responsibilities are much the same for Rotaractors, as District Governor Al Marland's are for District Rotarians. She will help improve communication among the Rotaract Clubs, help strengthen the Rotaract program in the district, and enhance cooperation between Rotaract Clubs and their sponsoring Rotary Clubs.

In keeping with those goals, Jennifer, in cooperation with the District Rotaract Committee, is planning several special training days in the Fall for Rotaractors. Saturday, October 3, several members from each of the nine Rotaract Clubs in the District will attend Web Training from 10 a.m. to 12 p.m. at Haverford College, Haverford. This training will focus on using Facebook, Twitter, and other on-line avenues for promoting Rotaract and for recruiting new members to our Clubs. There will be sessions on website design for making and improving Rotaract Club websites. The training will be led by Manor College Rotaract Club advisor and computer instructor Norma Hall, and Ardmore Rotarian and Haverford College professor J. D. Dougherty.

Saturday, October 17, from 10 a.m. to 1 p.m., Rotaract Club officers will attend a day of training for their positions within the Clubs. Roles, responsibilities, and "how to" sessions will be featured that day. Included will be such basics as how to run a meeting, how to create a budget, how to delegate, how to choose service projects, how to generate new members, etc. This session will be at International House, 37th and Chestnut Streets, Philadelphia. All Rotaract officers are encouraged to attend. Both of these sessions are provided free of charge to Rotaractors.

District 7450 will welcome its newest Rotaract Club, Manor College Rotaract Club, at a special Charter night Friday, October 9, at 7:30 p.m. at the college dining hall. Norma Hall, Club advisor, will preside along with District Governor Al Marland. All

Rotarians are invited to attend.

All Rotaract Clubs in district - Manor College, Swarthmore College, Widener College, West Chester University, Lincoln University and community-based clubs of Philadelphia, Main Line, West Chester, and the provisional club, Northeast Philadelphia - are invited to participate in a District-wide service project at Halloween, "Spooktacle\$+Buck\$." Rotaractors will collect used eyeglasses and hats for GLOBAL re-VISION, a network of clinics worldwide that test eyesight and provide glasses for more than

two billion vision impaired people who cannot afford eyeglasses. If your club is interested in helping the Rotaractors in this project, contact Jennifer Greenberg at greenjen2000@yahoo.com.

Other Rotaract activities for the fall include: **Thursday, September 17**, 5:30 p.m. to 7 p.m., - Main Line Rotaract Club's Happy Hour to recruit new members, at Azie on Main, Villanova.

Saturday, September 26 - join Main Line Rotaract and the Delaware County Regional Cancer Center in the 18th Annual Eagle National Bank 5K Run/Walk to fight cancer.

www.eaglenational.

Thursday, October 1 - West Chester Rotaract sponsors Dine About to benefit Communities that Care (CTC). A \$25 ticket will grant access to a select list of local restaurants to sample their offerings. CTC is a prevention planning system that helps communities develop an integrated

approach to promote the positive development of children and youth and to prevent problem behaviors, including substance abuse, delinquency, teen pregnancy, school dropout, and violence. For info: go to www.wccctc.org/welcome.htm.

Sunday, October 25 - Manor College Rotaractors will participate in the 18th Annual Lupus Loop 5K Run and 2 -Mile Walk to raise funds and awareness for the Lupus Foundation (www.lupusloop.org)

Saturday, November 7 - Rotaractors invited to participate in "Rotary Day at the UN."

Contact DRR Jennifer at greenjen2000@yahoo.com; or District Chair Jane Williams at cjwilliams@jpwilliamson.com to schedule visit to discuss Rotaract at Rotary Clubs.



Main Line Rotaractors volunteered at Arthritis Foundation's Jingle Bell Run last December

GSE team leader to Italy reports on vacation offer



2008 GSE Team leader to Italy Jane Williams, past president of Ardmore Rotary Club, (left) visits with Vincenzo Palumbo, past president of the Rotary Club of Ravello, Italy while vacating with husband, John, and 10-year-old granddaughter Lila (in front) last month.

By Jane Williams, 2008 GSE Team Leader

One of the most beautiful spots the 2008 District 7450 Group Study Exchange Team to Italy visited was the Amalfi Coast and Ravello, a town that sits high on the cliffs 1,000 feet above Amalfi. It is a quiet spot, cooled by the breezes off the Tyrrhenian Sea, and scented with the delicious fragrance of lemons that are planted in the terraced hillsides surrounding the town.

When our District 7450 GSE team visited Ravello last year, we were treated to lunch at the Hotel Villa Maria, one of three hotels owned by Vincenzo Palumbo, past president of the Rotary Club of Ravello.

This year, I had a chance to visit Ravello again, with my husband and our 10-year-old granddaughter. But as delightful as the town is, even more delightful was the opportunity to re-kindle my friendship with Rotarian Vincenzo Palumbo. Again we had lunch at his beautiful spot, and visited with Vincenzo. When we left, he said he would be "very pleased" to offer District 7450 Rotarians a 10 percent discount on food and lodging at his hotels. For anyone planning a trip to the Amalfi Coast, I suggest you check out his website, www.villamaria.it. Make sure you mention his special offer to Rotarians from District 7450.



New Paul Harris Fellows

Longwood Rotary Club recognized four new Paul Harris Fellows during its July picnic meeting at Longwood Gardens. On hand for the presentation were (from left) Robin (Mrs. Rob) Newman, Paul Harris Fellows Rob Newman and Tom Brown, Marleen (Mrs. Tom) Brown, Paul Harris Fellow Len Bieberbach (a non-Rotarian), and Diane (Mrs. Len) Bieberbach. Each received framed Paul Harris medallion and certificate.

Greater West Chester Sunrise Rotarians enjoy picnic

Greater West Chester Rotarians Ferna Majewicz and Gus Mbuy (below) chat during the club's fellowship picnic at the West Chester home of Robbe Healey.



Greater West Chester Rotarians Dave Johnson and Roger Taylor were on hand for the fellowship picnic last month at Robbe Healey's West Chester home. Johnson is club president.

At Greater West Chester Rotary Club picnic are (from left) Rotarians Ilene Sussman and Pam Lounsbury, and, Marjorie Johnson, wife of past-president Dave Johnson, and Michele



Joint Rotary Foundation Workshop set October 17

A Joint District 7430 & 7450 Rotary Foundation Workshop will take place Saturday, October 17, from 8:30 a.m. to 2 p.m. at the Crowne Plaza Valley Forge in King of Prussia.

Rotary Foundation chair Russ deFuria points out, "The Rotary Foundation Workshop is for assistant governors, Rotary Club presidents, presidents-elect, Rotary Club Rotary Foundation chairs, Foundation Committee members, and other interested Rotarians!"

Space is limited and deadline for registrations is October 10.

For further information contact Russ deFuria, District Rotary Foundation chair, at DG0708@obrienheatcool.com

World Polio Day materials available from RI website

World Polio Day, October 24, is an opportunity for Rotarians to raise awareness about polio and to garner support for the eradication effort.

To share Rotary's commitment to a Polio-free world with local media, use the PolioPlus Headliner Kit, available from RI at www.rotary.org.

Rotary Clubs can arrange screenings of "The Final Inch" the Academy Award-nominated, 38-minute documentary that follows health workers, including Rotarian volunteers, as they immunize children in India. The Google Foundation will donate \$2 from the sale of each DVD through the end of 2009 to PolioPlus. For more resources, visit www.rotary.org.

Rotarians propose cancer awareness initiative

October is Breast Cancer Awareness month and Kennett Square Rotary Club is starting a local initiative and looking for other clubs in District 7450 to raise breast cancer awareness. The project is in the planning stage. For more information and to join the planning committee, contact Bronwyn Martin, ksrotary.bronwyn@gmail.com.

Investiture set October 9 for Manor College Rotaract Club

The Rotary Clubs of Northeast Sunrisers and of Jenkintown have been working with Manor College since the fall of 2002 to develop a Rotaract Club at the college.

They have been a "provisional" club since February of 2003, and this summer the Manor College Rotaract Club received its Charter. Manor College Rotaract Club is the ninth in the District.

To celebrate this event, the Club is inviting interested Rotarians and Rotaractors to join them, October 9 at 7:30 p.m. in the Manor College Dining Hall, 700 Fox Chase Road, Jenkintown for their Investiture Ceremony.

At 8 p.m. there will be a free concert by "The Boys of County Bucks," who play traditional Celtic music — from Ireland, Scotland, Wales, Canada and the US — on fiddle, guitar, banjo, whistles, bodhrán, as well as songs of the auld sod in tight vocal harmonies.

While there is no fee, prescription glasses, sunglasses, visors and caps will be collected (if possible, wrapped in \$1 to cover shipping) as part of a District Rotaract Service Project.

September 17 reception to honor ShelterBox founder

Rotarians are invited to a reception to honor Tom Henderson, founder of ShelterBox, Inc. Thursday, September 17, from 6 to 8 p.m. at The Hub Cira Centre, 2929 Arch Street, Philadelphia. The event is free; however, a suggested donation is \$10 per person. ShelterBox is an international relief organization which delivers a self-contained tent and emergency supplies for up to 10 people following disasters. Shelter Box was conceived and developed by Henderson, a member of the Rotary Club of Helston-Lizard, in Great Britain as a Millennium Service Project. ShelterBox was introduced in the U.S. with Lakewood Ranch Rotary Club in Florida in 2002.

RSVP is requested to Kristine Harshany, kristina.c.harshany@citi.com; 267-385-3625.

Please print a copy of this newsletter for a Rotarian in your club who doesn't have access to a computer and several more to place at the sergeant-at-arms table. Thank you.

Longwood Rotarians donate \$5,000 for 'Bow'



Longwood Rotary Club presented a \$5000 check last month to Patti Hilkirk of Camp Dreamcatcher to help with cost of corrective facial surgery for Bow in Dallas, Texas. On hand for the presentation are (from left) Kathy Walden, caregiver from The Agape Home in Thailand; "Bow," who traveled from Thailand for the surgery; Patty Hilkirk, executive director at Camp Dreamcatcher; and Longwood Rotarian and past president Dave Haradon. Hilkirk said, Bow is an amazingly upbeat and optimistic child from Thailand who faces a lifetime of deformity... On behalf of Bow, thanks again to the Longwood Rotary Foundation for the \$5000." For more information go to video, "A Portrait of Bow," at www.rotary7450.org.

Media Rotarians welcome DG Al Marland, new member



Following his induction by DG Al Marland, Joseph Maylish (left) receives his Rotary pin from his sponsor, Media Rotarian Mollie Shiflet. Looking on is 2009-2010 Media Rotary Club president Ken Delmar.



On hand for DG Al Marland's visit to the Rotary Club of Media are (above, from left) Paul Harris Fellows Virginia Falkenbach and Courtney Balauner and past president Jackie Woolfall.

Longwood Rotary Club welcomes newest member

Ginger Meadows, Genesis Health Care community relations specialist from Kennett Square, was inducted into Longwood Rotary Club August 27 by president Andy Jenkins (left). Joining Meadows at the induction were Rotarian Fran Maye (second from left), who sponsored her, and her son, Scott, and her husband, John. The Sunday before the induction, Meadows helped Longwood Rotarians park cars at Anson Nixon Park for the afternoon concert.



UD-Lansdowne Rotarians hear about community policing



Officer Tom Nee (left) of the Upper Darby Police Force was a recent speaker at the Upper Darby-Lansdowne Rotary Club. Nee, a police officer for 29 years, was presented a citation of appreciation from president Mike Betzig. Officer Nee is director for administration of community affairs. He talks to senior groups, schools, church groups, and other organizations about home security, auto safety, and identity theft, alcohol and drug abuse, underage smoking, and other crimes. He also stresses the Buckle-Up PA program, which attempts to have every driver and passenger use a seat belt.

Plea for Platoon Partners

Having been stationed on the other side of the world in a combat zone, I truly know the feeling of loneliness and how nice it feels to get a gift from home. The Rotary Club of Media formed a partnership with VFW Post 3460 about four years ago to encourage the donation of gift items to our troops stationed in Iraq and Afghanistan.

Items include school supplies, toiletries, candy, cookies, books, silly string, wool caps, powdered drinks, sunglass inserts, one-ply toilet paper and any items you think may be appreciated.

Gifts must be mailed to an APO box and have a PS form 2976-A on the outside of the carton. This form may be picked up at any US Post Office. The names of local military personnel can be obtained thru your VFW and American Legion Posts. Local churches also have lists of members that are stationed overseas.

Our US soldiers redistribute most of the items to the townspeople and their children. As there is more joy in giving than receiving, this also shows the Iraq and Afghanistan people what we really are all about. If your club does not have such a program, I suggest you set one up. You'll be glad you did. It is not that costly or time consuming to send joy to a soldier you may never have the pleasure to meet.

Kenneth Delmar, president, Media Rotary Club

Clubs asked to send members to Leadership Institute

Glenside Rotary Club past president Lyn Church, chair for The Rotary Leadership Institute, has asked all Rotary Clubs to nominate members of their clubs to attend Rotary Leadership Institute.

The closest session will be Saturday, October 31, at The Valley Forge Scanticon, King of Prussia. The fee is \$95 and the Part I, II, III, Graduate and faculty sessions are scheduled.

Church suggested to Club presidents, "I strongly suggest you subsidize all or part of the cost for your members to attend. This investment will pay dividends to your club for years to come. The attendees should pay the registration fee, and then be reimbursed by your club after attending the session."

According to Church, "We are always in need of well-informed members to be in leadership roles within our clubs. The RLI is a great way for Rotari-

ans to learn from the faculty, as well as other attendees. At the club level, we just don't have the time to educate our members on all aspects of Rotary. The Rotary Leadership Institute is a wonderful resource for this kind of knowledge."

Each president has received an email containing the certificates which can be presented to the designated members to attend the Institute.

Dates and Pennsylvania/New Jersey locations for fall RLI sessions in the Mid-Atlantic area are: Saturday, September 26, \$65, Berwick (PA) Middle School, Part I, II, III; Saturday, September 26, \$65, Westmoreland Co. CC, Youngwood, PA, Part I, II, III; Saturday, October 3, \$95, Harrisburg (PA) East Holiday Inn, Part I, II, III; Saturday, October 31 / \$95 / King of Prussia, PA, The Valley Forge Scanticon, / Part I, II, III, Graduate / Faculty; Saturday, ; Saturday, November 14 / \$65 / Bedford, PA, The Arena Restaurant, / Part I, II, III, Graduate; Saturday, November 21 / \$95 / Wilkes-Barre, PA, Best Western East Mountain Inn, / Part I, II, III, Graduate.

On the Calendar

October 9: Manor College Rotaract Cub investiture. See Page 9.

October 17: Multi-District Rotary Foundation Workshop, Crown Plaza, King of Prussia.. See page 9.

October 8: Third Rosenberg & Parker Arms for Exchange Sporting Clays benefits the Harry C. Rosenberg Scholarship for Rotary Youth Exchange; contact Melanie Smith at 610- 668-9100 x108.

Oct 24: World Polio Day; UN Day.

October 31: Rotary Leadership Institute, Scanticon, King of Prussia. See Page 11.

November 7: Rotary Day at UN.

February 6: Longwood Rotary Sweetheart Gala Longwood Gardens Conservatory .

Feb. 19: RYLA Feb. 19-20 at Freedoms Foundation, Valley Forge.

Feb. 26-27: PETS; Radisson, King of Prussia.

April: GSE outgoing team to Greece.

May 8 to 13: District Conference. GSE team from Greece arrives in District.

Report attendance to info@Rotary7450.org


area club#	ClubName	Members
2 26485	Abington at Edge Hill	11 Not reported
4 5463	Ardmore	87 81
4 5464	Bala Cynwyd/Narberth	18 46
1 5466	Bensalem	38 53
1 5467	Bristol	43 Not reported
4 5468	Broomall	39 Not reported
4 5469	Bryn Mawr	19 42
6 25353	Central Chester County	22 64
5 26630	Central Delaware County	10 Not reported
2 5470	Cheltenham Rockledge	17 Not reported
7 5471	Chester	23 Not reported
7 5472	Chester Pike	25 Not reported
5 27323	Chesterbrook	16 Not reported
3 31062	Chestnut Hill	46 Not reported
7 5473	Chichester	22 Not reported
2 5476	Chonshohocken -Plymouth Whitemarsh	18 Not reported
6 5474	Coatesville	54 63
8 5475	Concordville-Chadds Ford	43 78
6 5478	Downingtown	16 59
3 27974	Eastwick/Phl Airport	8 81
2 5479	Elkins Park	14 Not reported
6 5480	Exton-Frazer	12 75
1 5481	Feasterville	20 Not reported
3 5494	Frankford - Northeast Philadelphia	30 55
8 70137	Glen Mills	13 86
8 5483	Glen Riddle	22 76
2 5484	Glenside	34 63
8 26213	Greater West Chester Sunrise	40 67
4 5485	Haverford Township	31 Not reported
2 5487	Jenkintown	69 47
9 5488	Kennett Square	19 66
5 5489	King Of Prussia	46 70
1 5490	Langhorne	23 65
1 5491	Levittown-Fairless Hills	19 Not reported
9 50612	Longwood	89 Not reported
3 65194	Madrugadores	11 Not reported
5 5492	Media	87 46
3 55498	NE Sunrisers	20 Not reported
5 5493	Newtown Square	32 Not reported
9 5496	Oxford	19 58
5 5497	Paoli-Malvern-Berwyn	32 Not reported
3 5498	Philadelphia	104 36
6 5499	Phoenixville	33 65
1 75462	Shady Brook	51 Not reported
7 5500	Springfield	22 Not reported
7 5501	Swarthmore	52 Not reported
6 30662	Thorndale	13 Not reported
9 50613	Twin Valley	17 Not reported
7 5477	Upper Darby-Lansdowne	31 48
4 5503	Wayne	21 55
8 5504	West Chester	113 Not reported
8 79371	West Chester Downtown "Fridays"	21 45
9 5505	West Grove/Avondale	30 56
8 5506	Westtown-Goshen	38 80
		1805





District 7450 Rotary Leader

Published by District 7450

Al Marland
District Governor
Joan Connor Toenniessen
Editor
Jay Childress
Photographer/Graphics

 Deadline is first of month. Send news items and photos (with names and information) to mombugjoan@msn.com

 Send photos (with names and information) to info@rotary7450.org
Please identify people in photos.

 Send change of address information promptly to info@rotary7450.org

2010 District 7450 Conference

May 8-13, 2010

Al Marland, District Governor

A large Royal Caribbean International cruise ship is shown sailing on a blue sea. The ship has multiple decks with green railings and white structures. In the background, there is a tropical island with palm trees and a yellow and blue parachute hanging from the sky. The Royal Caribbean International logo is visible in the top right corner of the image.

**VISIT THE NATION OF WHY NOT
YOU'LL FIND WATER
IN EVERY SHADE OF BLUE**

Register by
October 1, 2009
for drawing for
free cruise!



Message from District Governor Al Marland

Dear Fellow Rotarians and Family of Rotary:

It is my pleasure to invite you to share in a unique experience for District 7450, a District Conference aboard a luxurious ocean liner, Royal Caribbean's Explorer of the Seas, for a fabulous six day, five night cruise to Bermuda and back.

We will board the magnificent Explorer of the Seas at Cape Liberty in Bayonne, NJ on May 8, 2010 and return on May 13, 2010. There will be activities galore aboard the ship, miniature golf, a rock climbing wall, duty free shopping, shows, casino, children's pool and activities, health and fitness center or fun in the sun, and of course, great food and Rotary Fellowship. The Explorer of the Seas has it all.

While in Bermuda, golfers will have an opportunity to play on a great course, and shoppers will have a field day. Join us as we recognize our spectacular year in District 7450. I look forward to seeing you on board!

Bon Voyage!

Al Marland/District Governor

Bermuda:

Nearly 600 Nautical miles off the coast of North Carolina, this island is known for its pastel painted houses, brilliantly colored gardens, cricket matches, fabulous golf courses and charming shorts. Its pink sand beaches and excellent shopping make Bermuda a delightful place to visit.

5 Night Bermuda Itinerary on board Explorer of the Seas

Day	Port	Arrive	Depart
Sat	Cape Liberty, NJ		5:00 PM
Sun	At Sea		
Mon	Kings Wharf, Bermuda	9:00 AM	
Tue	Kings Wharf, Bermuda		5:00 PM
Wed	At Sea		
Thu	Cape Liberty, NJ	7:00 AM	

Cruise Package Includes:

- Five (5) Night Cruise aboard Explorer of the seas
- Breakfast, lunch, dinner plus all snacks
- Private Cocktail Party for Rotarians and Guests
- Governor's Gala Luncheon Banquet
- All Plenary sessions and special events
- Evening entertainment each night on board
- Use of the Rock Climbing Wall, Ice skating rink
- All port taxes and government fees (subject to change)
- All gratuities to ship personnel
- Fully escorted by our professional tour managers

District 7450 District Conference

You can either register online at www.tlgtravel.com/DistrictConference7450 or complete this application, list credit card or send your check payable to TLG Travel, 111 Township Line Road, Jenkintown, PA 19046. Attn: District 7450 Cruise. You can also fax completed application to 215-379-6834. Call 215-379-6800 x 1111 with any questions.

Rotarian/Guest _____ Badge Name _____
 Date of Birth _____ Email address _____ Phone _____
 Rotarian/Guest _____ Badge Name _____
 Date of Birth _____ Email address _____ Phone _____
 Rotarian/Guest _____ Badge Name _____
 Date of Birth _____ Email address _____ Phone _____
 Address _____
 Rotary Club _____ Non Rotarian: Guest of _____ Club _____

Please check all that apply for the Rotary Year 2009-2010 _____ This is my first conference
 _____ Current President _____ Incoming President _____ Current Secretary _____ Past President
 _____ AG _____ PDG _____ DG _____ DGE _____ DGN _____ Paul Harris Fellow _____ Spouse Paul Harris Fellow _____ VIP

Rates: All rates are PER PERSON based on Double Occupancy. All cabins have 2 lower beds that can convert to a Queen Bed.

Category	Description	Rates (Registration before 10/1/09)	Rates (Registration after 10/2/09)
N	Inside	\$880	\$910
I	Ocean view	\$1015	\$1045
E2	Deluxe Balcony	\$1160	\$1190
JS	Junior Suite	\$1560	\$1590

3rd or 4th Passengers in Cabin: Cabins large enough for 3rd or 4th passengers to share may be available in different categories than shown above. They are subject to availability on a first come first serve basis. Rates for 3rd or 4th passengers sharing any cabin will be charged an estimated 30-50% less than the per person rate for that cabin.

Optional Travel Insurance: The cost of this insurance will be based on the cabin category that you choose and the age of the passenger. Please inquire with our agent at the time of booking. (800-223-3863 x 1111)

Shore Excursions: Pre-purchase of shore excursions will be available online. If you need assistance in booking shore excursions please ask one of our professional travel planners when booking.

Optional Bus Transportation to cruise terminal will be available for those attending.

Are you interested in playing golf in Bermuda? _____ Yes _____ No

Payment:

Registration Fee: \$15.00 (Non Refundable) X _____ = \$ _____
 Category _____ Per Person Cost \$ _____ X _____ = \$ _____

Total Cost of Cruise:

Deposit: \$315 by October 1, 2009

(\$300 + \$15 registration fee) X _____ = \$ _____

Final Balance: Due December 15, 2009 X _____ = \$ _____

Charge my credit card:

Card Number _____
 Expiration Date _____ Security Code _____
 Name on Card _____

(Billing address if different from above)

Amount: _____

Signature: _____

*Cruise drawing will be for value of inside cabin-upgrades available at additional cost.

Places to go in Bermuda

Kings Wharf:

This cultural center built at the remarkable Royal Naval Dockyard offers shopping, restaurants, art galleries, craft markets and eight wonderful museums. For water-lovers it also offers a snorkel park and an extensive watersports facility, making it an excellent destination for the whole family.

Hamilton:

This charming town is quintessential Bermuda, with pastel buildings and businessmen bustling around in their jackets, ties and famous shorts. From here, you can set sail to see the more than 350 islands that make up Bermuda. Or grab a game of golf at one of six world-class golf courses in this area.

St. George:

In the oldest inhabited town of English origin in the New World, you'll find yourself surrounded by history. Visit the Old State House, constructed in 1620, and Gates Fort, built by the original settlers on the ship-wrecked Sea Venture, which dates back to 1609. Or set out on a walking tour beginning on Ordinance Island and explore the cobbled streets in town.

Terms and Conditions:

Payments: A \$315 (including non-refundable \$15 registration fee) per person deposit is due with your reservation to secure your cabin. The balance will be due December 15, 2009.

The Price & What it includes: 5 night cruise in your chosen accommodation, all port taxes and government fees, gratuities to ship personnel, all plenary sessions and special events, all meals, snacks and on board entertainment.

Travel Insurance: Travel/Interruption Insurance for your cruise to guard against cancellation penalties is highly recommended. Please ask your travel planner for cost and details.

Single Reservations: Single Reservations require an additional cost. Please inquire for total cost when making your reservation.

Final Payment: Payment of final balance in US funds is due by December 15, 2009.

Not Included: Drinks, Insurance, Passport fees, personal items or incidental charges.

Travel ID: A signed, valid through November 8, 2010 passport is required for all travelers, regardless of age. Please send a photocopy of the picture page of your passport with your deposit.

Cancellations: must be made in writing to TLG Travel, 111 Township Line Rd, Jenkintown, Pa. 19444. You can also email district7450@tlgtravel.com with notification of cancellation. From time of booking until February 16, 2010 a \$150 per person penalty will apply. From February 16, 2010 through April 3, 2010, a \$300 per person penalty will apply. From April 4, 2010 through April 30, 2010 there will be a 50% penalty. From May 1, 2010 there will be a 100% penalty.

Responsibility: Each passenger making reservations for or participating in District 7450 Cruise understands and agrees to all terms, conditions and limitations set forth in this brochure. In endeavoring to make arrangements with various persons, firms and corporations for the services and accommodations described in this brochure, TLG Travel acts strictly as an agent for the Cruise Line. As agent, TLG shall not be responsible or liable for, and expressly disclaims any responsibility for, any costs, injury, expenses or damage to person or property which results directly or indirectly from any act, whether negligent or otherwise, or commission or omission, including but not limited to delays of any person, firm or corporation, which is to, or does provide products or services in connection with this trip, including but not limited to transportation, (whether by land, sea or air), lodging, food and beverage, entertainment, sightseeing, luggage handling, tour guiding or escorting. TLG Travel reserves the right to decline, accept or retain, at any time or for any reason, any person as a participant on this program.