

#### **DISTRICT 7450**

## Rotary Leader



Volume 3 Number 10

April 2009

#### **Message from DG Joel**



My Fellow Rotarians:

I am writing this Monday, April 20th, the day after our District Conference closed.

What a superior weekend!

Despite difficult financial

times, 210 Rotarians attended the conference.

Committee chairpersons Bonnie Korengel and David McKeon spearheaded this year's District Conference. I extend my sincere thanks to both Bonnie and David, along with committee members Jay Childress, David Haradon, Cathy Cotter, Donna Wells, Rosemary Gill, Gerry McShane, Sam Ramsey, Bambi Weber and Joan Toenniessen. Thru the efforts of these dedicated and loyal Rotarians, our District Conference was a complete success.

In addition, a special thanks goes out to all the Rotarians from Kennett at Longwood, Kennett and West Chester Downtown Friday Rotary Clubs who volunteered their services throughout the conference.

Keynote speakers Don Guardian on Friday night, and David Fowler and David Forward on Saturday stole the show.

(CONTINUED ON PAGE 2)

# Philadelphia Rotarian plans first ShelterBox deployment this summer

Last April, when Past President Bruce Dearnley of the Philadelphia Rotary Club presented the ShelterBox program to the Rotary Club, Bill Decker was so inspired that a small Rotary Club in Cornwall, England could build a major international aid agency in just seven years that

he immediately asked how he could be involved.

Wasting no time, Decker successfully interviewed for the program at last June's Rotary International Conference in Los Angeles, made it through a tough weekend assessment program in Florida, and spent 10 days of rigorous training and assessment on the coast of Southwest England to become a certified ShelterBox Response Team member.

He joins about 110 active team members, who are called to deliver freight loads of the 110-pound, 50-gallon plastic containers which provide all the necessary tools and shelter to a refugee family (Internally Displaced Persons) of 10 to survive for six months once they have lost everything due to natural disaster or war throughout the world.



**Bill Decker at PETS** 

He expects to go on his first two-week deployment sometime this summer.

(CONTINUED ON PAGE 2)

Volume 3 Number 10 April 2009 Page 2

## Bill Decker joins ShelterBox Response Team



Bruce Dearnley, a Shelter-Box Response Team member and past president of Philadelphia Rotary Club, demonstrated how the ShelterBox is used during this month's District Conference.

## (CONTINUED FROM PAGE 1)

He says there is no shortage of opportunities to deploy, given that there are over 15 million refugees roaming the planet on any given day, and that number is increasing, mostly due to higher frequency of natural disasters.

Until then, Decker is visiting Rotary Clubs in District



ShelterBox tent which was set up Saturday morning in courtyard of Mendenhall Inn.

7450 as a ShelterBox field rep to raise awareness and money for the ShelterBoxes, which cost \$1000 each.

He also plans to summit Mt. Kilimanjaro in Tanzania in July 2010 as part of a ShelterBox fundraising effort by an international team of his fellow response team members representing six continents. The goal is to raise over \$3 million for ShelterBox Inc.

For more information, go to www.shelterboxusa.org.

## **District Conference: Superior Weekend!**

#### (CONTINUED FROM PAGE 1)

Beautiful weather, breathtaking scenery and great food essentially were the backdrop for our weekend at Longwood Gardens and The Mendenhall Inn.

During a special luncheon for District 7450 PDG's, Foundation Chair PDG Russ de Furia provided us with an update on Polio Plus giving.

To date, our District has donated \$59,000 toward this

challenge. We are on target; however our annual giving is down and we need to focus on this effort

#### From District Governor



By Joel Chesney to meet our annual obligation to RI.

DGE Al Marland announced that plans are underway to have 2010 District Conference during a 6-day cruise to Bermuda in May, 2010.Mark your calendars for this exciting event.

We must always keep in mind during our celebrations those in need in our communities and around the world and do what we as Rotarians do,

"Make Dreams Real!"

Volume 3 Number 10 April 2009 Page 3

## District Conference opens in style Friday



DGN Joan Batory, member of Philadelphia Rotary Club, promotes the Rotary Club's community service projects at Project Fair 2009 at the District Conference. At the registration table at Mendenhall Inn Friday afternoon are Kennett at Longwood Rotarians Donna Wells, Cathy Cotter, and Rosemary Gill. A total of 210 Rotarians and guests were registered for the Friday through Sunday morning District Conference.





Among the 80 Rotarians and guests on hand for the Governor's Reception and Friday night banquet at Mendenhall Inn are (seated, from left) DGE Al Marland, Joyce and DG Joel Chesney, and (standing, from left) Daphne and RI President D.K. Lee's representative David Fowler from Worcester, England, and PDG Russ and Dawn deFuria.

Taking time out for photograph before Friday night's banquet at Mendenhall Inn are (seated, from left) District treasurer and Abington at Edge Hill Rotarian Brian Wirtshafter, Kennett at Longwood Rotarian Rosemary Gill, 2009 Outbound PDG Team leader Paul Osimo of Haverford Rotary Club; (standing, middle row, from left) Mr. and Mrs. Anthony Iacone of Glen Riddle Rotary Club, Kennett at Longwood Rotarians Bambi Weber and Ted Koenig and (back row, from left) Kennett at Longwood Rotarian Dave Foresman and West Grove-Avondale Rotarian Philip Boudart.



## Friday's District Conference happenings



At District Governor's reception Friday evening are PAG Elizabeth and David Rhoads, Susan Cohen and Jenny Armitage. All are Kennett Square Rotarians except for David who is a Wilmington Rotarian.



West Chester Rotarian Judith Ray leads the opening song at Saturday morning breakfast at Mendenhall Inn.



Longwood Rotarian PE Andy Jenkins and West Grove-Avondale Diane Hill at Friday dinner.

Conference Photos by Jay-Child, Carol Metzker, Bronwyn Martin and Joan Toenniessen



At Friday night banquet are PDG Dan Bronson, Avondale-West Grove Rotarian Rosalie Wells and District Conference co-chair Dave McKeon, Kennett at Long-



PDG Mark McGill and RI President D.K. Lee's representative David Fowler enjoy outdoor reception prior to Friday night's banquet.



PDG Art Judson and his wife, Bright, (above) and PDG Bob Lankin and his wife, Holly, (below) at conference.





Atlantic City Rotarian and Polio Immunization team member Don Guardian captivated the audience with stories about the efforts to eradicate polio worldwide at Friday night's banquet.

## Gala dinner lights up Longwood Gardens



West Chester Rotarian Gary Hewitt and his wife, Sun Ae, enjoying the reception in Longwood Conservatory.



DG Joel and Joyce Chesney (left) hosted 143 Rotarians and guests at a gala dinner in the Longwood Gardens Conservatory Saturday evening. Among those enjoying a walk among beautiful flowers prior to dinner are West Chester Rotarians Bob and Sue Casso Rogers. Dancing among the daffodils followed dinner.



PDG Arnie Graf and his wife, Rita, stroll among the flowers at Longwood Gardens before dinner.

Before dinner at Longwood Gardens, West Chester Rotarian PDG Robert Poole (at left) waits as David Forward signs "Century of Service" as Forward's wife, Chris, watches and Glenside Rotarian Kerry Costello-Null (right) checks over auction item.





Don Lester, long time Kennett Square Rotarian, was sergeant at arms at Saturday reception and dinner.



#### **Memorial Service remembers Rotarians**



Conference chair Bonnie Korengel, Kennett at Longwood Rotarian, and Ardmore Rotarian PDG Hogie Hansen read the names of Rotarians who have died in past year during Sunday morning's Memorial Service.



Swarthmore Rotarian Anne Hansen rings the bell for Rotarians who died during past year during the Memorial Service.

It's fellowship time for RI president D.K. Lee's representative David Fowler and DG Joel Chesney at Sunday's breakfast prior to the Memorial Service at Mendenhall Inn in Chadds Ford.



#### In Memoriam

Bensalem Rotary Club: Robert (Bob) DiLella

Cheltenham Rockledge Rotary Club: Robert Smyrl

Chester Rotary Club: Donald A.

Purdy, Esq.

Levittown-Fairless Hills Rotary Club: James J. Dougherty Oxford Rotary Club: Alice Childress

Swarthmore Rotary Club: Malcolm Campbell and Lane Johnson

Upper Darby-Lansdowne Rotary Club: Rev. George Hewitt

We apologize for any omissions.



Attending Sunday's Memorial Service following breakfast in Mendenhall Inn (above) are PDG Russ and Dawn deFuria, DG Joel Chesney, DGN Joan Batory and Conference chair Bonnie Korengel. Seated in the row in front of them (at right) are RI president D.K. Lee's rep David Fowler and Daphne Fowler, Kennett at Longwood Rotarian Barry Kanofsky, Philadelphia Rotarian Joe Batory and DG partner Joyce Chesney.



## **GSE** team from Philippines attends conference



GSE team from Manila performs dances of the Philippines following the Saturday morning breakfast in Mendenhall Conference Center in Chadds Ford.



GSE team members from Districts 3830 in Manila, Philippines and District 7450 on hand for the Friday night banquet at Mendenhall Inn Friday night are (seated, from left) team leader Estelita Bunye, District 7450 team member Jody LaVerdure, District 7450 Rotaractor

Mary Bigham, and District 7450 team member Joveline Pettus, and (back row, from left) District 3830 team members Mike Julian, John Jacome, and Rowena Andaya,



Glenside Rotarian and GSE committee member Kerry Costello-Null, 7450 team member Courtney Richardson, and 3830 team member Roy Molon.



#### Rotaractors attend conference

District 7450 Rotaractors were among 210 registrants for the 2009 District Conference including (seated, from left) Rachel Manson, advisor to the Rotaract Club of Lincoln University; Dony Benjamin, president of the Rotaract Club of Lincoln University, and Julia Greenfield, presidentelect of the Rotaract Club of Lincoln University; and (standing, from left) District treasurer Brian Wirtschafter, West Chester Rotarian Judith Ray, Kennett at Longwood Rotarian Bob Merkle, and Oxford Rotarian Phil Sacks.

## Rotaplast to benefit from dinner in Wayne

The District 7450 Rotaplast Committee is sponsoring a benefit dinner at Margaret Kuo's Restaurant in Wayne Sunday, May 17, from 5 to 8 p.m. for the benefit of the team's October trip to China where they expect to operate on 100 children.

Seating is limited to 120 persons with tickets at \$125 per person. The menu features Peking Duck, delectable Chinese dishes, and wine with dinner, cash bar, entertainment and silent auction.

Call 610-344-0553 for tickets or information. Checks made out to Rotaplast International should be mailed to Box 210, Chester Springs, Pa., 19425. Deadline for reservations is May 10.

The District Rotaplast team will leave for China October 11 and return October 25. The trip, the team's 11th, is the first to China . In 11 years, the team has operated



Chester Rotarian Louise Burroughs (second from left) was the lucky winner of the Rotaplast Amish quilt at the District Conference. Congratulating Louise are (from left) West Grove-Avondale Rotarians Rosalie Wells and PDG Dan Bronson, Rotaplast Mission director, and Rotaplast Committee chair Dee Carruthers of Greater West Chester Sunrise Rotary Club.

## Rotaplast Committee says thanks for help

District 7450 Rotaplast Committee chair Dede Carruthers presents an award for extraordinary service to Jesse Cline, managing director of the Media Theater, in recognition of the theater's donation of proceeds from tickets sold by Rotarians for a "Benefit Night at the Theater" to Rotaplast. Several hundred Rotarians enjoyed "All Shook Up" and reception April 2.





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District 7450 Rotaplast Committee member and Glen Riddle Rotarian Jack Holefelder was honored by District 7450 Rotaplast Committee chair Dede Carruthers for his service to Rotaplast and for coordinating the Rotaplast fundraising efforts with the Media Theater. The theater night raised \$5,000 for the China trip.

#### **Exchange students** present flags at dinner at Longwood Gardens

Rotary Exchange students who are enjoying a break prior to participating in the Parade of Flags at the opening of Saturday night's dinner in Centennial Hall at Longwood Gardens are (from left) Monica Bautista Sanchez from Spain. Marcela Caribe from Brazil, Alex Popa from Croatia, Anri Izui from Japan, Leon Allamand from France, Phillip Allmaier from Austria, Joaquin Castillo from Chile (partially hidden) and Lucas Gelape from Brazil.



#### Chester Pike Rotarians salute two

Chester Pike Rotary Club honored two Students of the Month for April. Talava Bunyan, a senior at Academy Park High School, is ranked No. 18, is taking AP Calculus and honors courses and is president of her Senior Class. She also serves as Junior Council member for Sharon Hill Borough. Talaya plans to attend the University of Maryland to major in Chemistry/Pathology. Mark Gilroy is a senior at Interboro High School, ranked No. 4 in his class, is taking AP Calculus, AP Art and honors courses and is a member of the National Honor Society. He will attend Temple University



where he plans to major in Art and/or Actuarial Science.

#### Bronson appeals for Rotaplast donations

**Rotaplast Mission** director Dan Bronson has issued the following appeal for funds for cleft lip and cleft palate surgical teams.

"Please make a donation by visiting Firstgivhttp://www.firstgiving.com/

rotaplast7450.

"You can make a check payable to Rotaplast International and forward it to me at the address below.You can donate online with a credit card. All donations are secure and will be sent directly to Rotaplast International Inc. by Firstgiving, who will email a printable record of your donation. Please send my page to anyone who might like to donate!" Daniel R. Bronson, PDG

danbronson@epix.net; 259

## Rotary Clubs salute 'Students of the Month'

#### **Upper Darby-Lansdowne Rotarians honor six students**



Upper Darby-Lansdowne Rotary Club honored six Students of the Month at a Upper Darby-Lansdowne Rotary Club meeting in March at Drexelbrook in Drexel Hill. Honored were (from left) Penn Wood High School seniors Zanya Stephenson and Vanessa Altidor, who were accompanied by counselor Elizabeth Shamberger; Monsignor BonnerArchbishop Prendergast seniors Rebecca Sharkey and Patrick Henry, who were accompanied by counselor Mary Frances Traywick; and Upper Darby seniors Arwa El-Sayed and Tina Ley, who were accompanied by assistant principal Heather King and counselor Joanne De-Vito.

#### Kennett at Longwood Rotarians honor two students



Kennett at Longwood Rotary Club honored Students of the Month for February and March at a recent breakfast meeting at Longwood Gardens. Sara Hoopes (left) and Prishanti Banerjee ( right) are students at Unionville High School



and have provided stellar volunteer services in their communities. Sara Hoopes is looking toward becoming a medical missionary in the future and Prishanti Baner-

jee plans to major in international relations in college and attend law school. Longwood Rotarian John Sanville presents the certificates to the students.

### District Conference: 'Proud to be a Rotarian'

I am proud to be a Rotarian!

How can I describe my experience from this year's District Conference? PROUD TO BE A ROTARIAN!

For those of you who could not attend this year's District Conference, you missed a great event that will go down in District 7450 history.

A year ago, in determining a location for this year's District Conference, DG Joel and I could not have chosen a better place than Longwood Gardens and The Mendenhall Inn.

What a way to spend the first warm day of the spring sea-

son. Longwood Gardens was in full bloom with Spring flowers. Over 8,000 people visited Longwood to take in the rebirth of the season and participate in the kite-flying contests on Saturday.

How breathtaking it was to stroll thru the Conservatory as we entered the ballroom for our formal dinner Saturday night.

The plenary and breakout sessions were

well planned and executed. We were motivated to continue our good in our communities and around the world by our guest speakers, David Fowler, David Forward and Don Guardian.

I want to extend my sincere thanks to Bonnie Korengel and Dave McKeon and the District Conference Committee members for the long hours it took to plan and exe-

cute such a wonderful event.

District Governor Joel and I are indebted to every volunteer who took the time out of your busy schedules to make our last "hurrah" a memorable one.



#### By Bryn Mawr Cancer Center

#### Ardmore Rotarians, knitters thanked for bonnets

Ardmore Rotary Club and the Buzzy Bonnet Brigade of Palm Senior Center in Ardat a Celebration of Thanks April 22 hosted by the Bryn Mawr Hospital Cancer Center.

more were honored at Bryn Mawr Hospital Among those who attended were (from left) Rotarians Therese Trainer, Mary Grace Heiser, and John Durso, PALM executive director Carol Hayes, Rotarians Bernie Rosenberg and Anna Sachs and Bryn Mawr Cancer Center manager of radiationoncology Lynne K. Quinn R.N.; and (seated,

from left) knitters Zabelle Zartarian and Esther Harbison. The Buzzy Bonnet Brigade has made close to 500 bonnets which Bryn Mawr Cancer Center has been distributing to cancer patients since last October. Ardmore Rotary has collected and purchased acrylic varn for the bonnets. Wool varn, which was donated to the project, were made into bonnets which are distributed for a \$10 donation in businesses where Rotarians work.



## What's happening in Rotary Clubs

SAVE THE DATE!
DISTRICT 7450 DISTRICT ASSEMBLY
TUESDAY, MAY 19 TH AT 1 PM
DELAWARE COUNTY COMMUNITY COLLEGE
ALL OFFICERS AND DIRECTORS ARE ENCOURAGED TO ATTEND,
AS WELL AS OTHER INTERESTED ROTARIANS
FURTHER INFORMATION AND REGISTRATION MATERIAL
WILL BE SENT TO EACH CLUB PRESIDENT

The Rotary Club of Westtown-Goshen Presents...

The "WEGO" Online Auction



Proceeds Benefit
Doctors Without Borders
Children's Malnutrition Program
And

**Rotary's Polio Plus** 

Auction begins on May 15, 2009 and runs through June 12, 2009

Local Area Rotary Clubs can participate in the Auction.

We-Go will return 75% of funds received to participating club with 25% being donated to WEGO's Children's Malnutrition and Polio Plus projects

Auction Dates: Begins on May 15, 2009 and runs through June 12, 2009. Items will be added weekly and removed every ten days until June 12, 2009.

Auction Items: Beach House Rentals, Golf Outings, Gourmet Dinners, Art works, Restaurant/
Merchant Gift Certificates, Jewelry, Old Coins/Stamps
and much, much more (minimum value \$25.00 per item).

If you or your club is interested in joining our Auction
or would like to drop off items for sale please call or e-mail
Larry Whitaker 610-431-8730
Larry, Whitaker @ Motophoto.net

Let the Auction Begin!

#### **Rotary Clubs offered Vocational Service Initiatives**

By PAG Michael Bucheit of Bristol Rotary Club and Charles Streitwieser of West Chster Rotary Club

PAG / District Vocational Service Committee chair

Recognize a local business or business person who has done significant community service via the business over the past year (or recent past). This service may be ongoing as well. Take a picture and send a short press release article to your local newspaper about the recognition event. This gives the club publicity, introduces a possible new member to the club and its activities and offers the public a reason to be interested in Rotary in your town.

Have a Rotarian who has done some community service or international service via their business or vocational skills give a "reclassification talk" around this vocational theme. This kind of a program is great for new members getting to know older (longer term) members of Rotary and how they have made the ideals of Rotary real in their lives and businesses.

**Offer a scholarship** for an essay contest around the Four-Way Test to high school students. This may inspire younger people to have better vocational ethics and goals in their career plans.

Hold Career Awareness Program for college age students to learn about the opportunities and skill requirements of professions represented by members of your Rotary Club (the presenters).

**Support** a local high school student to the RYLA (Rotary Youth Leadership Awards) program hosted by your District every year.

**Do a community needs assessment** to highlight what vocational support is needed and reach out to inform the community about these needs via the press or by talking directly to area businesses.

**Recognize** student of the month - especially a vocational technical school student.

**"Shadowing a Rotarian"** program so that High School (Interact Club) or College age (Rotaract) memberslearn about careers.

Hold a career fair sponsored by a single Rotary Club or perhaps by all six clubs within the District 7450 Area. This is an example of an easy Vocational Service opportunity built around an Interact Club and Rotarian Vocations. This could be held after a club meeting, thereby increasing club participation and exposure of students to a Rotary meeting.

**Distribute** to all existing and new club members a copy of the "Declaration of Rotarians in Busi-

nesses and Professions".

Hold a forum on ethics and the application of The Four-Way Test in business and professional life. The typical target audience for this has been high school students, but it could be for a college class or a local community center.

**Show** the RI Vocational Service PowerPoint presentation to club members (See http://www.rotary.org/RIdocuments/en\_ppt/elearn\_voc\_service.ppt)

Recognize the dignity of employment by honoring exemplary service of individuals working in their communities by developing a Vocational Community Award program within your Rotary Club, e.g. Police and Fire Department Awards, Annual Public Service Awards, Citizen of the Year, School and government employees recognition, Student Mentor Partners, Honor Teachers Recognition, Unsung Student Award, and Volunteer Fair

**Employee of the Year Award**. Target businesses in your locality who wish to honor their employees. Side benefit: Identify potential future Rotarians. The emphasis of the reason for the honor should be vocational service relating to a community need.

**Club members** give updates on "What's New in my Job". (These can be short 5-min or full 20-min talks every so often) Again, emphasis on vocational service where possible.

Recite the 4-Way Test at club meetings. Spread the word about the Four-Way Test. Three West Chester Area clubs together sponsor the Four-Way Test to be printed on high school calendars sent to all families in their school district. Other clubs sponsor a scholarship for a high school student essay contest winner writing about the Four-Way Test.

Ask each member to mentor a young person. In today's economy, even a mature professional can use a mentor in a career changing situation. A great example of this is the Josephs' People program in Downingtown and Media.

**Provide an internship** at a member's place of business to a high school or college student.

Hold a 4-Way Test student speech contest.

For more information, contact Streitwieser at streitwieser@verizon.net; 610-308-5665.

#### Where's my newsletter?

If you know a Rotarian asking where his or her District Newsletter is, we are asking Rotarians who have access to computers and the Rotary7450.org website to take a few minutes and

print a copy (or two or three) of the newsletter and give them to the Rotarians) who asked the question.

And if you know there are members in your club

who are not computer savvy, we ask you to print copies and place them on the sergeant-at-arms table. Thank you.





#### The Rotary 7450 Leader

**Published by District 7450** 

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District Governor
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- Deadline is first Friday of month. Send news items and photos (with names and information) to mombugjoan@msn.com
- Send photos (with names and information) to info@rotary7450.org
  Please identify people in photos.
- Send change of address information promptly to info@rotary7450.org

#### area club# ClubName Members March Abington at Edge Hill Ardmore Bala Cynwyd/Narberth Bensalem Bristol Broomall Bryn Mawr 6 5 2 7 7 5 3 7 Central Chester County Central Delaware County Cheltenham Rockledge Chester Chester Pike Chesterbrook Chestnut Hill Chichester 6 8 6 3 2 6 Chonshohocken -Plymouth Whitemarsh Coatesville Concordville-Chadds Ford Downingtown Eastwick/Phl Airport Elkins Park Exton-Frazer Feasterville 8 Frankford - Northeast Philadelphia Glen Mills 2 8 Glen Riddle Glenside Greater West Chester Sunrise **Haverford Township** 2 9 Jenkintown Kennett At Longwood Kennett Square King Of Prussia Langhorne Levittown-Fairless Hills 3 5 3 5 9 5 3 6 Madrugadores Media **NE Sunrisers Newtown Square** Oxford Paoli-Malvern-Berwyn Philadelphia Phoenixville Shady Brook 7 Springfield Swarthmore Thorndale 7 Twin Valley Upper Darby-Lansdowne Wayne West Chester West Chester Downtown "Fridays" West Grove/Avondale Westtown-Goshen

Send corrections to info@Rotary7450.org