REPORT OF THE ROTARY DISTRICT 7450 ADVISORY COMMITTEE

SERVICE PROJECTS, FUNDRAISERS, AND PROJECT PARTNERS

by

Julianna Blazey, Chair

Maria Bombersbach, Bob Jeffries, and Janice van de Velde, Committee Members

Throughout Rotary Year 2018-2019, the District 7450 Advisory Committee communicated with all of the Rotary Clubs in the District by email, personal interviews, and phone calls to compile information on Service Projects and Fundraisers engaged in by the Rotary Clubs. Rotary Clubs were invited to list all service projects and fundraisers (collectively, "events"), their signature events, and events by which they are known in their community.

We thank all Rotary Clubs and Rotarians for their input, and extend our congratulations, as more than 90% provided at least some response to our multiple communications. We invite further information from all, as Rotarian service and other activities continue to be dynamic and unique, and valuable for all who want to expand or enter a new area of service, fundraising, or partnership.

This **Report** and these three Catalogues were created to help Rotarians throughout the District learn about, connect and consult with one another, create new ideas and partnerships, and collaborate on future events in the shared mission of Rotary. Each of these three Catalogues: **Service Projects**, **Fundraisers**, and **Project Partners**, are created by the Rotary District 7450 Advisory Committee to help Rotarians continue and expand their mission of "service above self."

The Catalogues are designed to incorporate additional information as it is made available for inclusion: by those who have already participated and have additional items to mention, and by those who have yet to include themselves. **The success of this venture is up to all of us!**

Report of the Rotary District 7450 Advisory Committee on
Service Projects, Fundraisers, and Project Partners

This Report, together with these three Catalogues:

> Provides insight on the magnitude and breadth of service provided and fundraising events throughout the more than 50 Rotary Clubs in the five county area of Southeastern Pennsylvania in District 7450;

> Hopes to inspire with tangible results those who are considering new ways of offering service or raising funds in furtherance of their missions; and

> Serves to identify Rotary Clubs with experience who may be consulted for practical guidance in the spirit of Rotarian cooperation.

The purpose of this Advisory Committee Report and Catalogues is to encourage cooperation among Rotary Clubs and Rotarians throughout the District and provide a resource for ***connecting, consulting, and creating in our shared mission of making the world a better place***. ***It is intended to generate enthusiasm and collaboration, not to list achievements of any particular Club.*** That is why there is no list by Rotary Club. Everything is focused on the Project, whether service, fundraising, or partnering. Every Rotary Club is engaged in work according to its own circumstances, and makes valuable contributions to improving the lives of others. Therefore, the focus of this Report, and these Catalogues, is on the projects themselves – service and fundraisers – and not on the activities of any particular Rotary Club.

A great many service projects and fundraising events involved other partners as integral parts of the event. Rotarians assisted non-profits and other partners in many different ways:

> Helped raise funds for those organizations;

> Provided people-power to help make the partners' events successful; and

> Participated in recognized programs to achieve common service objectives.

Therefore, the District Advisory Committee created a third Catalogue, on Project Partners, to illustrate how extensive a network Rotarians have created throughout the District and to suggest possible combined future collaboration and economies of scale. The magnitude of Rotarian partnering reveals a much greater impact by Rotarians than service exclusively by Rotarians in the community or donations by Rotarians just to Rotary International. Community recognition of this impact may attract more people to understanding what Rotary is and who Rotarians are, and may motivate them to also become involved.

Report of the Rotary District 7450 Advisory Committee on
Service Projects, Fundraisers, and Project Partners

Each Catalogue is organized alphabetically.

> The first column in the respective Catalogue lists the Service Project, Fundraiser, or Project Partner alphabetically. The Service Project Catalogue contains additional features, described below.
>
> The second column states a basic description provided by the Rotary Club, to the extent any was offered.
>
> The third column identifies the Rotary Club.

Events are listed separately, although they may appear the same ("pancake breakfast") in anticipation of adding more details that will distinguish the events. For example: "pancake breakfast" may be stand-alone fundraisers or partnered with a cause (such as benefitting the fire department). They may vary by venue or season; or an additional event may coincide with the pancake breakfast such as job fair or auction.

You can begin exploring the Catalogues by looking up ideas and Service Projects, Fundraisers, or Project Partners alphabetically. To conserve space, Rotary Clubs are identified by their conventional names rather than the official "Rotary Club of." The Service Project Catalogue is more in-depth. For anyone who wants a more detailed description of how the Catalogue of Service Projects is organized, explanation follows.

How Service Projects are Organized in the Catalogue

The Service Projects listed in this Catalogue are alphabetized and cross-referenced.

Cross-referenced listings are designed to expand the scope of thinking about service and Service Projects.

These cross-referenced lists are integrated into the alphabetical order of the Service Projects Catalogue. The Service Projects are alphabetized and may be grouped according to:

Name of the Service Project;

Type of the Activity;

Category;

Report of the Rotary District 7450 Advisory Committee on
Service Projects, Fundraisers, and Project Partners

Location; and

In a few specialized instances; the Service Projects are alphabetized and grouped according to: Purpose.

For example of cross-referencing, the name of the Service Project identified by the Rotary Club may be the **_PROGRAM NAME_** that the Rotary Club associated with the service: "Adopt-A-Highway," or by the **_TYPE OF ACTIVITY_**: "Cleanup highway."

Rotary Clubs that may be interested in cleanup activities can search the **_CATEGORY_**, "Cleanup," and will find that these service projects can include not only highways, but parks, gardens, rivers, canals, police barracks, the Town Square, Rotary Clocks, and helping seniors cleanup with light outdoor chores to enable them to remain in their homes.

Service Projects in the Service Project Catalogue are also grouped by **_LOCATION_**: such as service projects in, or for, a Library or School.

A separate section is devoted to **_SCHOOLS_**: Rotary Service Projects are alphabetized within this category by the name or type of service project. Within this section, the schools and school districts are also alphabetized for convenient searching. This enables Rotary Clubs with overlapping geographical jurisdiction to determine easily which, if any, other Rotary Clubs already have a relationship with a particular school or School District, and facilitates communication with that Rotary Club.

There are special sections of this Service Projects Catalogue devoted to grouping disparate service projects **according to _PURPOSE_.** Examples of Purpose categories include: Peace Service Projects, Reading Projects, Seniors, Students, Disabilities, and Veterans. While the purpose is universal to that category, there are different ways to provide service. Rotarians who are passionate about a cause can explore different possibilities for service projects. This category is intended to help stimulate ideas.

There are many different kinds of service activities throughout the District whose **_PURPOSE_** it is to help the HOMELESS and IN TRANSITION. The Service Projects are alphabetized within that Purpose category, and include different kinds of service, such as collecting clothes, reading bedtime stores, providing job counseling, etc., all designed to help the Homeless Persons who are Transitioning to jobs and independence.

INTERNATIONAL SERVICE PROJECTS are also grouped by ***PURPOSE***. These service projects are listed both by the *COUNTRY* in which the Service Project is taking place and also by the International Service Project *NAME*.

There are some additional special categories, such as the "Rotaplast Missions," and a category for Service Projects in which Rotary is recognized by a marker of some permanence, such as a plaque, symbol, clock, fountain, or billboard. As this category was not part of the originally envisioned mandate of the District Advisory Committee, Rotarians are invited to send in their information to be included in:

<div align="center">

"**Rotary Recognized**"
Special Category

</div>

This may inspire types of recognition for other Rotary Clubs to adopt in connection with the completion of their Rotary Service Projects, such as plaque, bench, garden, billboard, peace pole, or section of a Library or work area.

How to Find Service Projects in the Catalogue

Everything is integrated into the broad Alphabetized List, to make consulting simpler. Service Projects that are listed and cross-referenced by name, type, category, purpose, and location are all integrated.

Where a section is self-contained, such as "Homeless," or "International Service Project by Country", etc, the shading of the heading sets the section apart. That section is internally alphabetized. For example, "International" is listed under the "I" section of the alphabet. Within the International designation by country, "Mexico" would come before "Uganda." The bulletin at the end, also shaded, notes the end of the section. In this example, the next alphabetized letter would be "J", with "Jobs Counseling" as a potential service project entry.

Large Categories are identified in Bold Letters on a yellow or pastel highlighted background, often with suggestions on additional topics to reference. At the end of Broad Categories, such as "Cleanup," or "International," there is a note that states:

Report of the Rotary District 7450 Advisory Committee on
Service Projects, Fundraisers, and Project Partners

End of "Highlighted" Section
Resume regular alphabetized list of service projects
Other sections which currently have only a few entries, such as "Early Act," "Interact," "Rotaract," and "Rotarians at Work," may be set off with the smaller yellow Heading and a bulletin ending the section with a blue shaded row.

A note on classification of what constitutes a service project or a fundraiser

Many activities and events contain components of both a "Service Project" and "Fundraiser." The District Advisory Committee on Service Projects, Fundraisers, and Project Partners adopted the Classification provided by the reporting Rotary Club. The same event may be listed under more than one classification (as fundraiser and service project). Recognizing that people perceive things differently and may search for things according to their own system of perception and organization, many entries are cross-referenced. The additional benefit of cross-referencing will hopefully stimulate new ideas while browsing through the various categories of the projects and events.

The Catalogues on Fundraising and Project Partners follow these general principles of organization, and are therefore self-explanatory.

THANK YOU !

Thank you to the great team of Wayne Rotarians on the District Advisory Committee on Service Projects, Fundraisers, and Project Partners for your commitment, time, service, and collegiality in calling fellow Rotarians throughout the District and helping to obtain the information to create this service project for our fellow Rotarians. Janice van de Velde, Maria Bombersbach, and Bob Jeffries, it is a true pleasure working with you!

Thank you to the District Governor, Paul Quintavalla, 2018-2019, for initiating this valuable service for the Rotary Clubs in our Rotary District 7450. Thank you to PDG Doug Blazey for his original inspiration, and for his indulgence regarding my time for these Catalogues and Report.

Thank you to all the amazing dedicated Rotarians in our District who work hard to make this world a better place! Without you, this Report and Catalogues would not exist!

Julianna Zekan Blazey, Chair,
District Advisory Committee on
Service Projects, Fundraisers, and Project Partners
Assistant Governor at Large, Rotary District 7450

Report of the Rotary District 7450 Advisory Committee on
Service Projects, Fundraisers, and Project Partners

APPENDIX: DOCUMENT SPECIFICATIONS

<u>To Print Out the Catalogues on Paper</u>

It is anticipated that The Report and the Three Catalogues will be available online. To the extent that a hard copy will be printed out from an email attachment, thumb drive, or document file, the original paper specifications for the Word document are listed below to facilitate proper pagination and display. Hopefully, the computer conversion systems will adapt to your own particular needs. The documents have been converted to PDF, which may or may not require attention to the original specifications.

DOCUMENT SPECIFICATIONS FOR:

SERVICE PROJECTS CATALOGUE

FUNDRAISERS CATALOGUE

PROJECT PARTNERS CATALOGUE

REPORT OF THE ROTARY DISTRICT 7450 ADVISORY COMMITTEE

The Catalogues and Report were created on a MAC, using Word. Printing the four documents in color will assist with using them as reference sources, as color bands designate sections.

All three CATALOGUES and the REPORT are formatted the same.

Portrait page layout: Standard 8.5" x 11" letter size

<u>Margins</u>:

Top	0.8"
Bottom	0.8"
Left	1.2"
Right	0.8"
Gutter	0 .3

<u>From edge</u>:

Header	0.5"
Footer	0.7"

The Header and Footer margins are very important for display of the tables and proper pagination.