



Vision

1. Within three years, District 7450 will build the infrastructure of programs, services, education and capabilities to support a sustainable community of local Rotary Clubs making a meaningful difference in addressing local and global needs as identified by Rotary International's six areas of focus.
2. We will be known for encouraging inclusive, diverse, and multi-generational Rotarians to make a difference in people's lives through "Service Above Self" in our District's communities.
3. Develop a culture whereby our Clubs and Members truly believe they are our District's "customers".

Mission

Assure our Rotary members work TOGETHER to make the world a better place by taking "Service Above Self" ACTIONS in their communities.

Key Strategies

1. **SHARED VISION:** Assure Club & District leaders support our shared visions for our Clubs and District
2. **ORGANIZATION:** Create an organizational structure to achieve our Vision.
3. **LEADERSHIP DEVELOPMENT:** Provide World Class training and education to our Rotary members and leadership.
4. **MEMBERSHIP GROWTH:** Attract & retain Rotary service minded members of all ages who are passionate about our Mission.
5. **YOUTH PROGRAMMING:** Grow and strengthen Rotaract, Interact, RYLA, and Youth Exchange programs.

Strategic Plan Development - Rotary District 7450

(update: January 30, 2019)

Strategies

Action Plans

Responsibility

1. SHARED VISION: Assure Club & District leaders support our shared visions for our Clubs and District

- a) Create an organizational structure to achieve our Vision.
- b) Develop venues and activities that cover all super areas
- c) Encourage Club collaboration in both programming and Community Service projects.
- d) Establish and reinforce strong branding for Rotary within our District's geography.

Dwight Leeper
Julianna Blazey
Paul Quintavalla
LOW PRIORITY

2. ORGANIZATION: Provide an organizational structure appropriate for the realization of our Vision

- a) Revamp By-Laws & Approve
- b) Create District Aspiring Rotary Leaders Task Force
- c) Update Strategic Plan & Communicate to District Members
- d) Create Organized Meeting Logistics Committee
- e) Develop & implement DACdb database update
- f) Complete the Committee and Chair Personnel Plan for 2019
- g) Fully Implement Rotary Club Central in the District
- h) Centralized District Records Database
- i) Expand IT Committee to provide multiple gatekeepers

Joan Batory
Matt Breidenstein
Dave Haradon
Kevin Katarynick
Peter Mardinly
Peter Mardinly
Peter Mardinly
Brian Casey
Peter Mardinly

3. LEADERSHIP DEVELOPMENT: Provide World Class training and education to our Rotary members and leadership.

- a) Develop and launch Leadership Development Program
- b) Revamp AG training curriculum including Community Needs Assessment
- c) Offer a predictable and consistent training and development calendar year-to-year.
- d) Develop webinar for Grant Certification by 2019
- e) Develop training on "How to Write Global & District Grants"
- f) Implement Service Project & Fundraisers Reference Resource

Dave Haradon
Dwight Leeper
Peter Mardinly
Paul Quintavalla
Dawn deFuria
Julianna Blazey

4. MEMBERSHIP GROWTH: Attract & retain Rotary members of all ages who are passionate about our Mission.

- a) White paper on Club options & Models
- b) Develop a Strategic Membership Action Plan with our Legacy Clubs to support new Club Models
- c) Launch LGBTQ Club within the District
- d) Complete Membership Matters Seminars
- e) Educate Members on Membership Materials Available at "My Rotary"
- f) Design and Begin Implementaiton of Plan to achieve 2020 members by the year 2020
- g) Extension - Create NEW Clubs in key geographical areas within the District

Karen Mazzarella
Karen Mazzarella
Paul Quintavalla
Dave Haradon
Karen Mazzarella
Dave Haradon
Karen Mazzarella

5. YOUTH PROGRAMMING: Grow and strengthen Rotaract, Interact, RYLA, and Youth Exchange programs.

- a) Launch a program to develop new community based Rotaract Clubs
- b) Identify Interact Clubs in District and Club & School sponsors for each
- c) Design a program to promote Youth Exchange opportunities for Youth
- d) Creating Bridging efforts between our Youth Programs

Ted Trevorrow
Sue Mardinly
Francy Cross
Francy Cross