

# Rotary District 7450

# NEWSLETTER

DECEMBER  
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Contact us: [rotary7450news@gmail.com](mailto:rotary7450news@gmail.com)



## Membership Matters!

By Dawn deFuria

In November, the District Membership Committee offered seminars called "Membership Matters" hosted by Past District Governor David Haradon, District Membership Chair Karen Mazzarella and Past District Governor Dawn deFuria. The seminar was repeated in three locations for the travel convenience of attendees. A key feature was focus on the Rotary publication, *Health Check*. In keeping with the theme, the lecturers wore lab coats and carried stethoscopes.

### Why do we care about growing our membership?

The ability to serve more, reach farther and complete projects quicker happens when we increase Rotary membership. Who is responsible for growing membership? Membership is a



responsibility of **ALL** of us. The truth remains that membership growth cannot happen just by attracting new members. We know that all Rotary Clubs are different. Therefore, we are asking each Club to consider implementing a strategy plan specific to it. More importantly, as vital as it is to attract new members, we must also retain our current members.

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### Editor:

Dave Ellis

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## 2019 District Conference Announced!

**Friday Evening, March 15 and Saturday, March 16, 2019**

Springfield Country Club  
400 Sproul Road, Springfield

This year's theme is *Be the Inspiration*. Nationally recognized speakers will tell remarkable stories of humanitarian triumphs. The morning workshops will offer valuable seminars on Marketing/Publicity, Fund Raising and Conflict Resolution.



### District Calendar of Events:

<https://goo.gl/YPv5Yy>



**CLICK HERE**

Registration and Program Overview

# Rotarian Spotlight

## Paulette Cunningham

The Southwest Senior Center in Philadelphia is a sanctuary from the hustle and bustle in this neighborhood near Philadelphia airport. This is where many of local elderly people enjoy long term friendships, keep busy and stay active in their retirement days. It offers a host of programs including Young Hearts, Red Hats, line dancing, travel, bowling, financial planning services and a support group for LGBTQ families.

Much of the credit for all this vitality goes to the Center's director, Rotarian Paulette Cunningham. She brings the concept of Service Above Self to her job every day. The Center is also the meeting place and virtual home of the Southwest-Eastwick Rotary Club. As a two-time past president over nineteen years, Paulette has seen and made many changes in the Center as well as her club. "Work for the elderly population is worthy work." Says Paulette.

In 1995, Paulette was chosen to participate in a Group Study Exchange to Argentina where she



visited Rotary clubs. There, she saw a very complex and diverse multi-cultural society working well together. The experience persuaded her to change her career path from education to social services. She joined Rotary soon afterward and has been serving her club and neighbors well ever since.

She and Charles, her husband of 46 years, are natives of Germantown where they raised three children.

## New Members

**Ray Chapman**  
Rotary Club of King of Prussia  
Sponsored by Aprille Weron

**Montague Claybrook**  
Rotary Club of Chestnut Hill  
(Philadelphia)  
CPA

**Peter J. Kraybill**  
Rotary Club of Ardmore  
Attorney

**Steve Maley**  
Rotary Club of Longwood  
Human Resources  
Sponsored by  
Leonard Vannicola

**Peter Manetas**  
Rotary Club of King of Prussia  
Advancement Director

**Philip Markos**  
Rotary Club of King of Prussia  
Personal Consultant

**Lisa Moore**  
Rotary Club of Longwood  
Township Manager

**Dennis Rubin**  
Rotary Club of King of Prussia  
Sponsored by Aprille Weron

**Daniel Vidal**  
Rotary Club of Chestnut Hill  
Neurosynaptic Massage  
Therapist  
Sponsored by  
Maxine Dornemann

**Walt Woerheide**  
Rotary Club of Media  
Professor of Investments  
Sponsored by Larry Smoose

*We will list new Rotarians taking information from DAC/db. Should anyone be overlooked, please write to us at :*

[Rotary7450News@gmail.com](mailto:Rotary7450News@gmail.com).

**Be sure to provide: New Member Name, Designation, and Club Sponsor.**

## 2019 SASY! Service Above Self Awards



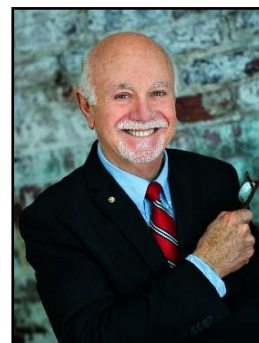
This year's District Conference SASY Awards will be presented at the Friday night dinner on March 15th.

New categories have been added including Outstanding Assistant Governor, Best Newsletter and Most Progressive Club President.

Click here to nominate...

**CLICK HERE**

# Message From District Governor Paul Quintavalla



It's that time of year when a District Governor is selected for the term beginning July, 2021 and ending June, 2022. That's two and a half years from now. Do you know why the process of becoming a District Governor is so long? Here are the reasons:

First, the Governor Nominee (DGN) asks a Past District Governor to be Trainer; a full-time mentor who provides the resources of



knowledgeable experience and personal guidance. The Trainer is on hand round the clock from that first day through the full term of governor; a 3 ½ year commitment. The DGN (District Governor Nominee) soon attends a four

-day seminar with 27 other will-be-governors from districts in Alaska, Canada, New England and the mid-Atlantic states. They are classmates for their year as governor and will become friends in the years ahead. The seminars are a basic familiarization with the structure and working relations within Rotary International, an understanding of overall duties, policies, regulations, legislation and a host of subjects.

A year later the DGN becomes DGE (District Governor Elect) and attends a similar set of educational seminars. DGNs are trained by an elite staff of Rotarians who also evaluate them for qualities of professional ability, leadership and the makings of a good governor. Some people show exceptional leadership abilities and are marked for future roles in Rotary.

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## District 7450 Interact Conference

Interactors from 11 of our 38 Interact clubs convened in Glen Mills for service, fellowship, and networking at the annual Interact Conference. They, along with Rotarians, Rotaractors, and Club Advisors made a big impact by fundraising for and packing 10,000 meals for Rise Against Hunger!

They then learned about service opportunities, membership, leadership, what other clubs are doing, what's happening at the district (think 4 Way Test Speech Competition, RYLA, and Exchange Program) and took the first steps towards creating an Interact District Council, starting with a platform for clubs to Interact

(imagine that!) with each other for support and to share information.

To be included in next year's conference, send an email to [Interact7450@gmail.com](mailto:Interact7450@gmail.com). Please update your club in DACdb to specify your Interact Liaison, and make sure your club's Interact is self-reporting to RI at:

<https://my.rotary.org/en/report-your-interact-club-advisor>.





# New Chair for District 7450 Rotaplast

The appointment of Jack Holefelder of the Glen Riddle Rotary Club as Chair of the District 7450 Rotaplast Committee was announced by Donna Lee Rubin, Chief Executive Director of Rotaplast International. Jack has been an active member of Rotaplast since 1999 and is a past chairman of Rotaplast District 7450. He has participated in over a dozen missions to countries from Guatemala to China, often acting as Mission Director or quartermaster.

“Our Rotaplast missions provide corrective surgery for children with cleft lip and palate to over twenty-six developing nations.” Says Jack. “The Rotary clubs in those countries don’t have the resources to help their children so they reach out to American Rotarians. District 7450 has sponsored missions for nearly twenty years and I am honored to be a part of it.”

Jack joined Rotary in 1973 and has served in several roles including three years as Assistant Governor. He is a Paul Harris Fellow, Level 3, and Guy Gundaker Fellow. His club awarded him the Glen Riddle Rotary Community Service Award and Rotaplast International bestowed the International Personal Service Award for his work in Peru. Among the many other citations, he has received are the March of Dimes Lifetime Achievement Award, Delaware County

Distinguished Community Service Award, Pennsylvania State Senate Community Service Award and Red Cross David Henderson Humanitarian Award.



Jack is an active community and business leader who has served as chairman, president and board member of many diverse organizations. The complement ranges from board member of two universities and president of the Delaware Chamber of Commerce to chairman of Iron Workers Bank. As President of the Media Theatre for the Performing Arts, he helped raise funds by securing tickets to live performances used for Rotaplast’s annual theatre party. He participates in several youth education organizations and municipal councils. Jack is the fifth-generation president of his family’s business in Delaware County.



## ...Membership Matters Continued

### **Consider starting your own Rotary Club Health Check!**

Just as routine doctor’s visits help us identify health risks before they become serious, a club health check can diagnose problem areas and prescribe remedies. By using this health check, you’re taking a step to maintain your club’s health and preserve its value for members and the community. Then act on the suggested remedies for any problem areas you’ve identified.

### **Common sense says we need to do three basics things to change the membership trend in the US:**

- Charter new clubs that meet the needs of our customers (Rotary club members), while still keeping our mission, values and principles.
- Engage, involve and welcome new Rotarians.

## ...Governor's Message Continued

In January, before becoming District Governor, the 536 DGEs from around the world attend a week-long series of seminars. In addition, the Assembly is a major opportunity to learn how things are done in other parts of the world. Spouses and partners also attend the International Assembly which includes sessions that cover how they can support their District Governor. (My wife does my bookkeeping, works at registration during events, edits my writing and keeps me focused.)

The DGE's work begins well before induction in June. In addition to planning and running Pre-PETS, MAPETS, the District Training Assembly

and Installation of Officers, there is the business of budgeting, recruiting committee members and assistant governors, getting to know the 96 people who constitute District Administration, arranging meetings a great deal more. They attend all committee meetings and are in constant contact with the past district governors and sitting governor. Peter, Kevin and I talk regularly on the phone and meet frequently to talk about issues in the district. And, we all communicate with our trainers constantly. Our goal is a continuity of policies and the improvement of practices. And, not to screw up. It's a great job.

## District Strategic Plan

The Strategic Planning Committee, headed by PDG David Haradon and Skip Torresson, concluded its work preparing the Three Year District Strategic Plan earlier this month. The last phase included a general meeting with the assistant governors to ensure their plan is compatible with the needs of the clubs. The consensus of opinions was that it is a reasonable and workable plan that will guide our district well in the future. Now, individual members of the committee will begin working on tasks that bring the plan into compliance with the plan they created.

The committee will introduce the plan to all clubs next month and recommend all clubs establish their own strategic plans. Skip Torresson, president of The Stewardship Group, an international business consulting firm, created a one page strategic plan format for clubs to use in writing their own strategic plans. This will be provided next month.



## Empty Bowls Project

Twin Valley Rotary held its sixth annual Empty Bowls fund raiser this month and it was a twin success. First, it raised a lot of money for the local food bank. Second, it retained and reinforced Rotary's good image in the community as "People of Action". Over 200 people from this agricultural community arrived to enjoy a neighborly tradition and fellowship. Most arrived by car, and some by horse and buggy; not uncommon in this Amish region.

The theme is based on empty soup bowls, which are hand made by Rotarians under the watchful

eye of a member's spouse. And, a selection of twenty-six soups donated by local churches, businesses, individuals and clubs. For \$10, guests receive a bowl and are invited to try as many soups as they like. The butternut squash soup by St. Thomas Church was the first to run out; chili was second and ham & beans third.

