

Rotary



ACE Express

Appreciate • Congratulate • Educate

Volume | Number III

August 2017



Broomall Rotary Club Float a winner: Spectators accept 31 trees



The Broomall Rotary Club's float was an ecological hit at the Marple–Newtown Square Independence Day Parade. Club president Norman Viss (Photo) was inspired by Rotary

International president Ian Riseley's pledge for Rotarians to plan programs to plant 1,200,000 trees before July, 2018, one tree for every Rotarian worldwide. Norman took up the challenge.

A sign on the float told of Rotary's commitment to fulfilling Rotary International's pledge and encouraged residents to plant trees. The float was festooned with many trees and shrubs loaned by a local nursery. Club president Viss stood forward with shovel in hand while calling to spectators for "More trees." Their response was enthusiastic and positive.

A local arboretum donated 30 trees to the Club which were distributed to Broomall residents at parade's end. That's a promise kept – a total of one tree for every Broomall Rotarian. The trees are white swamp oak, an indigenous species. They typically grow to 40/50 feet and are known to live 350 years. The tallest white swamp oak is 90 feet.

Norman Viss joined the Broomall Rotary Club a year ago. Previously, he helped to found the Diemen Rotary Club in The Netherlands where he served for 17 years. After the parade, Norman commented, "It was great to see the positive response from Marple-Newtown residents to the environmental emphasis and the work of Rotary!"

Contact: Paul Quintavalla Rotarian.Paul@outlook.com Marple-Newtown Independence Day Parade



Message from DG Dawn deFuria

Well, we're already through one month of the 2017-2018 Rotary year of "Rotary: Making a

Difference." The time has gone by so quickly and I am having a lot of FUN! I expect to have many "high points" in this year as District Governor and it began with the *Fourth of July Independence Day Parade in Philadelphia*.

The weather was spectacular and we had 16 Rotary clubs carry their banners in the parade. We rented a trolley and decorated the sides and the back with the Rotary Wheel. According to the news that evening, there were over **80,000 spectators** in attendance for the parade. What a feeling to hear people cheer for Rotary! Our goal was to promote Rotary Public Image and what a way we accomplished that.

The Broomall Rotary Club also had a float in the community parade promoting President Ian Riseley's goal of planting a tree for every member in the district, and the club gave away *30 trees*. What a start toward our countdown for planting trees in District 7450. We are promoting and advertising Rotary in our very own backyard. Congratulations *Rotary Club of Broomall*!

Rotary Night at the Phillies on July 26th was amazing, with the nephew of Stacey Ballard from the Rotary Club of The Upper Main Line, Charlie Baker, throwing out the first ball. What a Pitch! The weather was spectacular, the energy was high and the Philadelphia Phillies won the game against the first place Houston Astros, 9-0. Thanks to the generosity of Rotarians in our district and particularly Stacy, we raised over \$9,400. With the Bill & Melinda Gates Foundation match, that gives \$28,200. toward polio eradication....enough to vaccinate 47,000 children!

"Rotary is Making a Difference" because we are all "Getting on Board."

August is *Membership Month*When a friend or an acquaintance asks you, "What is Rotary?", What do you say? I think at one time or another we've all experienced a loss for words or wondered what do we say to this person. How do we explain Rotary?

The answer in my view is: *Rotary* is a service organization with all like-minded people who want to help our world be a better place for our future generations. We keep coming back to "Making a Difference" in our world, in our communities and in our own lives. Go out and ask people to join Rotary.......what better time than NOW, to grow your membership. As Paul Harris was quoted as saying, "The world is a changing place and we need to change with it."

I have begun calling the Rotary clubs to schedule my official visits. I want to come when you would like if at all possible. Thank you to all the clubs that have scheduled their dates with me at this time. I am excited to visit your club and share our District Theme of "**Get on board with Rotary!**"

Whoooo Whooooo......



SAVE THE DATE !!!APRIL 20 - 22, 2018

"WHISTLE STOP TOUR" DISTRICT CONFERENCE

"Get on board" for a unique experience at "stations" across our own district!

(...details to come)



<u>District 7450 Celebrates "30 Years Women in Rotary"</u>

Submitted by: Julia Phelps, Past RI Director, Zone 24-32

"I had women of action take me under my wings, women who gave me opportunities, who challenged me, who picked me up when I fell, who took me aside and shared their perspectives and observations..." Julia Phelps

Excerpts from Past Director Julia's speech provided a lesson in history...how far we have come!

As long as there have been Rotary Clubs, women have been involved in some way, some form, some fashion. Most Rotarians don't expect to heat that statement when the speech is about "women in Rotary." But it's true. At the first Rotary convention, in 1910, the was rumor of a woman's auxiliary in the Los Angeles Club. The club president responded, "never has been and probably never will be." A Kansas City Rotarian replied, "I think it is hard enough to handle 200 – 300 men without having anything to do with ladies." The media, newspapers, had a field day with those statements.

In 1911, the Minneapolis Women's Rotary Club met to promote sociability among business women. And in 1912, a woman address the RI convention regarding the topic of forming Rotary clubs for women. The Board of Directors repeatedly said, "no" to every request that came before them for the formation of women's clubs.

Not to be deterred, in 1921, Women of the Rotary Club of Chicago was created. However, it's membership was limited to wives, daughters, sisters and mothers of Rotarians.

The story of women in Rotary that we are all familiar with is the one involving the Rotary Club of Duarte, CA and their admittance of three women in 1978. That simple act started a series of action by the RI Board and the club that eventually ended with a US Supreme Court decision. On May 4, 1987, in a unanimous 7-0 decision the Court said Rotary couldn't discriminate against women. The RI Board took action and said they wouldn't enforce the "male only" provision of the club constitution and in 1989 the COL removed all language related to male only members.

As a result, women are 21% of the RI membership; 11 women have been selected to serve on the Board; one woman currently serves on the Board; five women have served as Trustees for the Rotary Foundation. The first female trustee was from D5010 (Alaska/Yukon) and our current Director Dean Rohrs is from Zone 24 as well. Dean is the Rotary International Vice President for 2017-2018. Here we are 112 years later, 30 of those years with women as members. The organization hasn't imploded or dissolved. Many men would tell you that we are a stronger organization because women have been involved. And I would contend that Rotary's brightest days are ahead of us as we continue to serve humanity and make a difference.

Rotarians Have Planted Trees in the Name of Fellowship

Rotarians have planted trees in the name of fellowship, friendship, and community service since the early 20th century. These trees, which can be found worldwide, have grown into enduring monuments of Rotary's ideals.

As president emeritus, Harris traveled extensively during the 1920s and 1930s, often accompanied by his wife Jean. During these trips, the nature-loving Harris planted trees to symbolize goodwill and friendship.

In the fall of 1932, Harris embarked on a five-week tour of European Rotary clubs and planted trees along the way.

"Wednesday forenoon I planted my first tree of friendship in European soil. It seemed to me especially appropriate that it took place in Germany—in its metropolis—Berlin. The planting occurred in a sports platz formerly devoted to war purposes, and a large number including

Rotarians, city officials, and others were in attendance."

Harris also planted trees in Tallinn, Estonia, and Göteborg, Sweden, during this trip.

Planting trees soon became a hallmark of his travels, including in Australia, Brazil, Estonia, Japan, Mexico, and New Zealand. In *My Road to Rotary* Harris recalled:

"With the cooperation of Rotarians and local governments, I have planted friendship trees in the parks and playgrounds on five continents of the world and even on some of the major islands of the seas. Our trees stood as symbols of international understanding and good-will."

Other RI presidents also observed the tradition. In 1931-32, then-RI president Sydney W. Pascall planted trees at the sites of Rotary clubs he visited, reportedly at Paul Harris's suggestion.

Not all of the trees were planted outside the

United States. The Harrises often entertained visiting Rotarians and dignitaries in their home, Comely Bank, and planted trees with their guests to mark the occasion. They called the garden their Friendship Garden.

Today, Rotarians continue to plant trees to symbolize enduring friendships and fellowship, to beautify parks and communities, and to contribute to a greener world.

Rotary News 21-Apr-2014



(Paul Harris and members of the Rotary Club of Tallinn, Estonia, plant a friendship tree in 1932.)

And to give a little more historical background ...

The fact is that **Sydney Pascall**, RI president in 1931, was the first Rotary President to plant a tree during a presidential visit.

In 'The Rotarian' in July 1932, Sydney Pascall wrote: "Before I left London for my round the world club visitations, Paul Harris, revered founder of Rotary, suggested that a most appropriate way of symbolizing the Rotary idea would be the planting of trees. I started this observance in the National Botanical Gardens at Cape

Town, and since then I have planted more than 30 trees, while 22 others have been set out by Mrs Pascall, our daughter, and mayors and Rotary leaders.Let us hope that our active pursuit of friendship among the nations may be symbolized by these trees. We recall the saying; 'and the leaves of the tree were for the healing of the nations.' May it be so."

But, it was Paul and Jean Harris who created a friendship garden at their home, **Comely Bank**, in Chicago. In the 1930's they were invited by the board of directors to visit many Rotary conventions and gatherings around the world. In nearly 50 places that the project has been able to find, the Harris' planted trees. Some even survived wars, some did not, but were replanted. The purpose of this section of our history project is to show the growth of Rotary from the fellowship and love of one Rotarian to another.

To learn more about the Rotary Friendship Trees click here to visit the Rotary Global History Project.

And as Paul Harvey would say......That is the Rest of the Story

Why Our Service Organizations Are Dying

(and how to fix them) by Michael Brand



Nothing more American than a service club. Rotary, Lions, Kiwanis, IOOF, Altrusa, Shriners. Frenchman Alexis de Tocqueville rode all over the United States in the 1830s and was struck by the influence of religious, fraternal and civic organizations, and secret societies, on American democracy and concluded they made communities stronger, more interesting, and more engaged. But there reason for concern. All of these service clubs, once the backbone of community life in America, have been in significant decline over the past two to three decades. It is not that our clubs have changed. America has changed. Thus the imperative is for us to reinvent for a new America.

Declining Social Capital

In his 2000 book, "Bowling Alone: The Collapse and Revival of American Community", Robert Putnam documented that attending club meetings, such as those held by Rotary and Kiwanis groups, has declined by 58 percent in the period 1975-2000. This trend continued and even accelerated in the 21st century. Putnam notes it's part of an overall trend by Americans who also have 43 percent fewer family dinners. Thirty-five percent fewer of us have friends who drop in to see us at our homes.

Pick an organization and the numbers are telling: In the past two decades, Rotary, down 20 percent; Jaycees, down 64 percent; Masons, down 76 percent.

Recalling de Tocqueville's observation about the role our clubs play in a civil society, this decline represents a tangible loss to community. The question remains, "Where do we go from here?"

Since most service club's leaders are in office but for one year, they shoot for short term quick fixes such as a membership drive. However, for most of our service clubs, the issue is not recruitment but retention. Rotary averages 44,000 new members per year and loses an average of 51,000. They cannot keep members. If businesses are not keeping customers, the leaders generally make it top priority to find out why and correct the reasons. If they fail, they most likely will not be leaders for very long. Common sense says the same principle should apply to service clubs.

Think Tribes, Not Community

The classic definition of community is associated with a physical place; hence many of our service clubs are branded with a 'place' such as Jamestown Lions Club. But emerging generations of Americans now define community by their affinities: the gay community or the tech community. Even college alumni groups now tout themselves like independent countries such as Spartan Nation at Michigan State University.

Seth Godin is an entrepreneur who ruminates on marketing in the digital age. Author of several best-selling books, Godin argues that "digital life has ended traditional mass communication and replaced it with an ancient human social unit, The Tribe. These are groupings of people founded on shared ideas and values. As

such, tribes give ordinary people the power to lead and make big change.

In the new world, what people desire most is an opportunity to connect with one another. People like bonding with other people. It's human nature. If we create opportunities for people to connect, they'll open up and feel more comfortable. As they do, they'll invite us into their lives and will introduce us to their friends. Then their friends become our family, our tribe. One by one we rebuild our clubs.

The data is so overwhelmingly





Seth Godin's TED Talk Explains Why Creating Tribes Matters



Will this attract the next generation?

convincing. One half of charitable giving in the United States is not driven by what people care about, it is driven by what their friends and family care about. Consider the charity walk or bike ride. Most of those involved have little driving passion for the issue at hand, but join up to walk as part of a team organized by a friend or family member. It's their community. The service clubs which will thrive in this new era are the ones who build out their tribe.

Prioritize Time Over Treasure

Seth Godin explains, "While we are not working that much more than previous generations, we are spending vastly more time in what might be called 'structured leisure activities'. This is especially true for families with children. For them, time is more prized than talent or treasure. For two parent families, both are often working and sharing household and child rearing duties."

So what will attract them is not so much our mission, but how we can add to the quality of their lives. Their time is precious.

Continued on next page >

Service Organizations

(from previous page)

So how can we adapt in order to make ourselves more welcoming to this emerging America?

Build An Informal Atmosphere

Is the format of our club outdated? Is the weekly lunch a productive format? Are the rituals in our meeting making sense to younger Americans? Many try to side step or ignore these impediments rather that deal with them. That's human nature as the most powerful force in the world is the status quo.

But Americans now connect on-line so don't need the time investment of a weekly meeting in order to network. Leaders must identify and remove obstacles. Is the structure of our club meetings an obstacle to involvement? One thing is abundantly clear, what emerging generations want in physical meetings is for the environment to be fundamentally social, fundamentally conversational and fundamentally less formal.

Enable Them To Bring The Whole Family. One of the encouraging trends in modern America is how men have taken a much more active role in child rearing. Some of this is driven by women's increasing role in the workplace and some by men desiring to play a more intimate role in the development of their sons and daughters.

These two parent, two career families have higher than average incomes and should be a priority to our recruitment strategy. They earn more and are more active than other demographics. If we want to get them, we have to offer a milieu which permits and engages their children as well, for they will not give up valuable family time for anyone. So, does our club offer a family friendly environment?

Help Them See World Differently

TED talks have become the gold standard among young professionals for these sessions arouse followers' thoughts and imagination, as well as stimulating their ability to identify and solve problems creatively. People gravitate to places containing others who awaken their curiosity, challenge them to think and learn, and encourage openness to new, inspiring ideas and alternatives.

While we may not be able to book high-level speakers, we can look at altering meeting formats. How about facilitated discussions around a pressing societal issue? How about reflective exercises which engage members to think deeply about a topic?

These ingredients are essential to creating an environment where people are willing to invest their

time. Intellectual stimulation is defined as encouraging innovation and creativity, as well as critical thinking and problem-solving. Intellectual stimulation involves arousing followers' thoughts and imagination, as well as stimulating their ability to identify and solve problems creatively

People love environs that awaken their curiosity, challenge them to think and learn, plus encourage openness to new, inspiring ideas and alternatives. These elements are essential to pulling in the emerging generations and thus ensure club success.

Let Them ReThink You

It's not 'Come do what we do', it's 'What do you want to do?" Can our club be an incubator for young creatives to develop new and interesting ways to address our traditional issues?

One aspect of emerging generations is their desire to have an impact now. It means they will not wait 5 years to be elected Chair of the Fundraising Committee before seeing their ideas in action. If it's not happening today, they'll walk away.

Victor Hwang in his book, "The Rainforest", metaphorically notes that most of us were trained to manage farms. By this he means our approach to anything is that we know what we want to grow, know when to plant the seeds, plant in straight lines, kill anything that looks like a weed, know when to harvest and can anticipate roughly our yield. The Rainforest, by comparison, is a chaotic environment where all sorts of genetic mutations are taking place and everything looks like a weed.

Hwang's point is that we need more Rainforests. But that means relinquishing some measure of control. Not always easy when we have 60-80-100 years of tradition behind us. Yet, by allowing emerging leaders to reinvent our club we can navigate a path to securing our survival.

Inventing The American Future

Service clubs are an American innovation that have evolved into a worldwide institution. While vibrant across the globe, the loss of membership in the United States represents a loss of social capital and civic engagement. Today potential members are constrained by lack of time. In addition, they may not see much use in an organization whose prestige and vitality is in question. It is imperative we reinvent. That may involve passing the torch and allowing an emerging generation of leaders to reinvent our clubs according to their needs. The alternative may be irrelevance and obscurity.

Michael Brand, a member of the Rotary Club of Oregon City, Oregon, holds a Master's of Nonprofit Management from the Mandel Center For Nonprofit Organizations at Case Western Reserve University in addition to a Political Science degree from Montana State University. In addition Michael holds several advanced certificates in various facilitation methodologies.

While working with leaders from across the United States, Michael's philanthropic efforts include serving as a partner with Social Venture Partners in Portland, Oregon. Read full article

Rotary summons us to respond to our best impulses...our best selves...to lift up our heads in every land. The best things in us are not confined by national boundaries.

Taken From "The Tree That Is Rotary," THE ROTARIAN, December 1934

by Cynthia Ericson from the Rotary Club of West Chester Sunrise

What is Rotary?

"Rotary is a **global** network of 1.2 million neighbors, friends, leaders, and problemsolvers who come together to **make positive**, **lasting change** in communities at home and abroad.

Solving real problems takes real commitment and vision. For more than 110 years, Rotary members have used their **passion**, **energy**, **and intelligence** to take action on sustainable projects. From literacy and peace to water and health, we are always working to better our world, and **we stay committed to the end.**"



Why did I join?

I became a Rotarian in 2005 while working at First National Bank. The management team encouraged me to join a community organization for networking purposes and I became a member of the Greater West Chester Sunrise Rotary Club. I quickly learned that Rotary is all about GIVING BACK. I fell in love with the concept of Rotary, our club, the causes, the people and those we serve. Rotary is one of the BEST decisions I ever made and I have been a proud Rotarian ever since.

I've lived in **Chester County** my whole life and with every year that passes I become **MORE passionate about this amazing county**. I thought I was knowledgeable about our area but through Rotary my eyes have been opened to those underrepresented segments in our own backyard. I learned about ordinary people doing the extraordinary as they reached those without a voice. I learned that I could make a contribution give my time - I could change a life. It changed me ...

Through Rotary I had the opportunity to contribute to many service organizations in Chester County - The Police Athletic League (PAL), Quest Therapeutics and Chester County Opportunities Industrialization Center (OIC) - just to name a few. **Wouldn't you like to expand your horizons?**

"When love is infused into our actions, we do not stop to question the time or money we are sacrificing. We are inspired to do more, to give more. Love is the motivating force behind all of Rotary's best work." — Sow the Seeds of Love, THE ROTARIAN, July 2002

What does it take to become a Rotarian?

The short answer: A passion for giving back to your local community

There are many Rotary clubs - all which can fit any professional's schedule. Whether it be morning, noon, afternoon or evening - there is a club that can work for you. Please consider the time and financial commitment - we recommend budgeting an estimated \$1,000 a year if you are interested in becoming a Rotarian. The \$1,000 covers membership dues, event costs and other associated expenses.



Glen Mills-Thornbury Rotary Club Donated 20 Animal Oxygen Masks

On Wednesday, July 19th the Glen Mills-Thornbury Rotary Club had a standingroom- only meeting with representatives from more than 20 Emergency Medical Services and Fire Companies in Delaware County. Club President Tony DiLeva presented each local EMS and Fire Company an animal oxygen mask kit consisting of three different sized oxygen masks for all size pets.

Many of EMS and Fire Companies did not have the proper size for cats and dogs rescued from fires.

As we have seen on the news, many owners go back into their homes to

rescue a beloved pet and end up dying. With the oxygen masks, EMS and fire professionals who are trained to do so, can save beloved pets without risk to the owner!

Rotarian and veterinarian Dr Rose DiLeva, who owns the Animal Wellness Center in Chadds Ford, placed a donation jar in her office to start raising funds for the kits and tubing which cost around \$100 each. The Rotary Club contributed the rest to provide 20 sets to local EMS and Fire Companies. Among those present to receive the kits were EMS and fire officials from Haverford, Concordville, Brookhaven, Media, Tinicum, Prospect Park,



The Glen Mills-Thornbury Rotary Club made two special presentations to community groups at its July 19 meeting. The Club raised funds to purchase 20 animal oxygen masks to Delaware County Emergency Services and Fire Departments (at left) and presented a \$3,000 check to First Responders for the Delaware County Hero Scholarship Fund. The fund drive for the oxygen masks was begun by Rotarian Dr. Rose Di Leva, (second from right) a veterinarian, who set up a collection container in her Chadds Ford office to obtain the masks. The Club added funds for the project. Club president Tony Di Leva (third from right) distributed the oxygen masks to EMS and Fire Department representatives at the meeting. President DiLeva also presented the Hero Scholarship Fund check to representatives of the First Responders.

Radnor and Springfield. County Council members, among with Disaster Relief Officers, also attended the meeting.

The local departments expressed appreciation for the kits and said that they have used human masks when needed but it wasn't the proper fit for a cat or dog. They also brought their EMS vehicles and surrounded the Best Western where the meeting was held.

News Channels 6 and 10 were on hand to video the presentations which were shown on the news that afternoon and evening!! What a great way to showcase Rotary and an outstanding project that impacts so many!

The Glen Mills-Thornbury Rotary Club will continue to raise funds to purchase additional

masks and reach out to other Clubs to donate them. As we all know our pets are our family and losing one of them to something that could have been prevented and or treated is not acceptable!!

The Rotary Club also presented a check for \$3000 to the First Responders for the "Hero Scholarship Fund," which provides scholarships for children of police, firefighters, and emergency Responders who have lost their lives in the line of duty.

Submitted by Karen Mazzarella Glen Mills-Thornbury Rotary Secretary







From District Membership Chair Karen Mazzarella:

Rotary Membership Month: A Great Time to Reenergize Your Membership Program

A new Rotary year is a great time to do a six-month Membership Program Checkup. Just as we should visit a doctor for our annual physical, our membership programs need a tune-up to ensure a more successful year ahead by focusing on Attraction, Mentoring, Engagement, Retention, and Extension, possibly by adding a Club through a satellite club format.

ATTRACTION utilizes the "Just Ask" program which suggests gaining members by inviting friends, colleagues, business owners and community members to join. Keep your club's website and Facebook with information about events and projects up-to-date. What about social and networking events to attract younger Rotarians. Advertise through social media including Meet Up?

How is your club doing **MENTORING** new members?

Do you have a Mentoring program and or committee in place? This was the weakest area discussed at this year's seminars. Do you have a mentor for each new member? How about the idea of utilizing a seasoned Rotarian to do so for three to six months or even a year? Schedule a Rotary101(Fireside Chat) so new members can ask questions about all the different facets of Rotary.

"Rotary Involvement Program" integrates new members (with the help of a seasoned Rotarian "Greeter") giving the Invocation, attending a board and Foundation meeting, serving on a committee and attending District Events, and much more during the first year.

ENGAGEMENT. Are your current and new members engaged in projects and committees that ignite their passion and want to make them stay in the club? When you "Just Ask" someone to join Rotary, listen intently to their interests, passions and commitment to service so they will find the perfect fit for them in your Rotary Club. Remember the square peg does not fit in the round hole, so make sure you are placing new members into areas THEY are passionate about!

RETENTION seeks to determine if members who are leaving your club are dissatisfied with the club., If It seems there is a revolving door in which we bring in new members in the front and they leave out the back, how about doing a club survey every four to six months to learn what is working and what is not and what needs to change. Make sure you have the quarterly Club Assembly so members learn what is happening from all officers, and committees.

Reach out to members who may have not attended for a few weeks to show you care and see how they are? Is your club meeting format the same old boring meeting from week to week or do you have interesting and stimulating speakers? PDG Dave Ellis is chairing this area to assist if needed. You also might want to consider ways to expand and grow your club such as starting a Satelitte Club on a different date and place and venue, or appeal to younger members with a Happy Hour Club. Contact PDG Bob Lankin, chair of Extension Clubs to explore these and other ideas.

District 7450 had its first **PASSPORT CLUB** meeting in July with 19 people at Charlottes Restaurant in Broomall. It answered questions about what a Passport Club is and how it would operate in our District. Clubs can get on board the **PASSPORT CLUB TRAIN** by sending in fundraisers and projects so Passport members can choose to help with different clubs' projects and fundraisers. This is another great way to get additional manpower and meet new Rotarians.

Energizing Membership

(from previous page)

You can reach out to terminated members or those who may have left for financial, work, time constraints or possibly lack of service projects.

A club which emphasizes service to clubs in our District of flexibility in picking service projects may be the right fit for them! The next meeting is Tuesday August 22nd at 6PM at 0'Brien Heating and Air Conditioning 381 Burmont Rd., Drexel Hill, Pa. 19086. Please consider attending as there will be a registration set up on DACDB.

Thanks again for ALL you do in your clubs to support Membership Growth in District 7450! The Membership Committee is ready to assist your club if you would like us to visit and meet with you! Contact Chairman Karen Mazzarella at 610-613-3841 or <a href="mailto:e



Chichester Rotary thanks you for your contribution to our organization, and for giving us the opportunity to honor your special hero. Proceeds from this project provide college scholarships, grants to community organizations that provide direct support to those in need, scholarships to the Rotary Youth Leadership Award Conference (RYLA) and more.

The Chichester Rotary Club P.O. Box 1848 Upper Chichester, PA 19061



All flags will be displayed the week before and the week after the Labor Day holiday in various locations throughout the Chichester community. www.rotary7450.org/chichester

Sponsor a flag for \$50 Honor a military, police, fire, first responder, or other hero (past or present) by sponsoring a flag. Flags will be displayed in several locations throughout the Chichester area for the Labor Day Holiday: August 26 to September 9, 2017.

Flags for Heroes 2017 By Chichester Rotary Club of Chichester, Pennsylvania

- Honor your beloved hero by sponsoring a flag with a \$50 donation.
- All flags will be displayed in several locations around the Chichester Community.
- Flags will be displayed the week before and the week after the Labor Day Holiday.
- The form to the right can be detached and given to any club member or mailed to: Chichester Rotary Club P.O. Box 1848 Upper Chichester, PA 19061
- Make checks and money orders payable to: Chichester Rotary Club
- To assure our heroes and sponsors are correctly identified, please honor ONE HERO per form (One check can be written to accompany multiple forms). Additional forms may be downloaded from our website: www.rotary7450.org/chichester